




SmartAgeCare - Final Project Event

“Empowering Older Adults for the Digital Age”

21 May 2026, 09h00-16h00 CET

 Brussels and online | Silversquare Europe, Square de Meeûs 35

Background of the project

The SmartAgeCare project is contributing to shaping a new approach to healthy and active ageing in Europe, promoting Smart Ageing as a model for a more inclusive digital society that supports older adults’ wellbeing, autonomy, and quality of life. Its results are structured around three main components: the Smart Ageing Ecosystem, including an Ambassadors’ Network and Training Programme; the Smart Ageing Toolkit, with educational and digital resources; and the Pilot Campaign, which delivered usability and impact insights, along with practical recommendations.

The project is implemented by a consortium of nine partners across eight European countries, bringing together multidisciplinary expertise in digital innovation, education, and health and care. For more information:

<https://smartagecare.fba.up.pt/index>

Why focus on Active and Healthy Ageing?

The European population is ageing rapidly. Yet living longer does not necessarily mean living a healthier, more active and independent life. The number of Europeans aged over 65 will double in the next 50 years, and the number of over 80 year olds will almost triple. Life expectancy will continue to increase, yet unhealthy life years make up around 20% of a person's life.

Active and healthy ageing is a societal challenge shared by all European countries, but it is also an opportunity. It is a chance for Europe to establish itself as a global leader that is capable of providing innovative solutions. <https://digital-strategy.ec.europa.eu/en/policies/eip-aha>



**Co-funded by
the European Union**

Programme

09:00 – 09:30 | Registration & Welcome Coffee

09:30 – 10:00 | Opening & Setting the Scene *Why Smart Ageing matters today*

10:00 – 11:00 | Panel Discussion: Challenges and Opportunities for Smart Ageing in Europe

This panel will explore how to support healthy, active ageing in today's digital society. Speakers will discuss the role of digital inclusion in enhancing wellbeing, autonomy, and quality of life, while addressing key gaps faced by older adults and caregivers. The discussion will also highlight priority actions at European and local levels to foster more inclusive and age friendly digital societies.

Speakers: The panel will feature representatives from policy, sectoral, industry, and NGO fields, and will be moderated by Bruno Giesteira, University of Porto.

11:00 – 11:15 | Coffee Break

11:15 – 13:00 | SmartAgeCare: Vision, Approach, and Outcomes

- **The Smart Ageing Ecosystem**
- **SmartAgeCare Toolkit: From Learning to Practice**

An interactive session featuring a live demo and hands on exploration by participants

13:00-14:00 | Lunch

14:00 – 15:15 | SmartAgeCare: Vision, Approach, and Outcomes

- **Delphi Studies: Listening to Experts**
- **Training Programme: Building Capacity for Smart Ageing**
- **SmartAgeCare Action Plan & Policy Recommendations**

15:15-15:30 | Q&A and Closing Remarks

15:30 – 16:00 | Networking



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