

Maitena SZKOBEL

Born February 25, 1989

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Professional Experience

- 2021 – Today** **WeTechCare – Paris, France – Director of Digital Inclusion Team**
- Leading a team of 10 people, overseeing around 30 digital inclusion projects annually with public, private, and nonprofit partners.
 - Steering the development of Les Bons Clics, a pedagogical platform supporting over 15,000 organizations in France and adapted for Belgium, Switzerland, and Senegal.
- 2018 – 2020** **Garandea Consulting – Paris, France – Consultant**
Pass Culture Project at the French Ministry of Culture
- Led workshops to define the development plan for the Pass Culture by 2022.
 - Defined the method for calculating project indicators and automated their tracking.
 - Developed and activated partnerships with press and video game industry stakeholders.
- 2015 – 2018** **Bain & Company – Paris, France – Consultant**
- Defined the omnichannel sales strategy for a hotel chain and its associated organization.
 - Experimented with the digital service subscription process for a food wholesaler.
 - Adapted the governance of an NGO to meet the needs expressed by operational teams.
 - Estimated cost synergies generated by a new organization (€150M).
 - Predicted market trends for investment funds.
- 2013 – 2014** **RATP – Bus Department – Paris, France – Project Manager**
- Defined the operational model for a new tramway network control center.
 - Calculated operating costs for T1 and T3b lines as part of their extension.
- 2013** **RATP – Bus Department – Paris, France – Internship**
- Created a model to adjust bus garages to network changes.
- 2011 – 2012** **World Bank – South Asia Transport Unit – Washington DC, USA – Internship**
- Calculated the economic profitability rate of 2 road development projects in India.
 - Coordinated the evaluation of results for a road development project in Bangalore.
 - Provided overall support to project teams (project management, contribution to official reports)
 - Worked directly with central and local Indian governments during field missions in India

Formation

- 2009 – 2013** **Mines Paristech – Paris, France – Engineering Degree**
- 2007 – 2009** **Lycée Janson de Sailly – Paris, France - Classes préparatoires MP/ MPSI**
- 2007** **Baccalauréat**

Skills

Langues : French (Native), English (Fluent), Spanish (Basic)

Collaborative tools : Microsoft Office, Google Suite, Slack, Salesforce

Personal Initiatives

Associations : Social work at Croix-Rouge (currently), Led computer training workshops at Secours Catholique (2020-2023). Volunteered as an animator in a school in India with ASMAE (August 2010).

Education : Provided tutoring for high school students with Action Jeunes's Bezons (2020-2021). Mentored high school girls interested in scientific careers through the Melia project (2009-2011). Taught mathematics to preparatory class students at Optimal Prépa (2010-2011).