



ALADDIN ALRIFAI

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SUMMARY

Experienced and dynamic Project Manager with over six years of leadership in international project coordination, digital transformation, and youth engagement. Adept at leveraging emerging technologies and fostering cross-sectoral partnerships to drive impactful initiatives in conflict resolution, governance, and sustainability. Proven track record in proposal writing, securing over €345,000 in funding, and managing complex, multinational projects with diverse stakeholders. Currently coordinating ALDA's **Digital & Innovation Hub**, supporting innovative approaches to digital governance and capacity building. Recognized for expertise in monitoring and evaluation, stakeholder engagement, and delivering intellectual outputs that align with global policy and strategic goals.

WORK EXPERIENCE

Project Manager/Coordinator of Digital & Innovation Hub 08/2023 – Current

Association of Local Democracy Agency – Strasbourg (Remote)

- Spearheaded the development and execution of digital transformation strategies across international projects.
- Coordinated activities within the Digital and Innovation Hub, promoting digital literacy and innovation across ALDA's extensive network of stakeholders.
- Delivered capacity-building initiatives and intellectual outputs such as toolkits and handbooks, supporting the digitalization of local authorities.
- Led initiatives to mobilize communities for policy innovation in digital and conflict resolution domains.
- Coordinated key projects such as Our Digital Village and ADD Something Meaningful, aligning digital innovation with governance and youth engagement.
- Oversaw the production of intellectual outputs and managed partnerships across 30+ international organizations.

EU Project Manager 01/2020 – Current

Budapest Association for International Sports - Budapest, Hungary

- **Led multidisciplinary teams** comprising **social media managers, facilitators, and volunteers**, ensuring seamless project implementation and achieving project objectives with high stakeholder satisfaction.
- **Developed and submitted** successful project proposals, **securing over €195,000** in funding, and facilitating the execution of multiple high-impact socio-economic development and community projects fostering cultural exchange.
- **Designed and delivered capacity-building programs**, including workshops, training sessions, and online resources, which empowered over **500 participants and stakeholders** to engage in project activities effectively.
- Led all phases of project management for **10 Erasmus+ projects**, including team leadership, ensuring timely deliverables within budget constraints and achieving a 95% success rate in project outcomes.
- Directed and coordinated over **40 international projects involving 450+ participants and 300+ stakeholders**, significantly boosting international collaboration and engagement.
- Acted as the primary **representative of BAIS at over 30 conferences and networking events**, forging strategic partnerships and enhancing the organization's visibility and influence.

Strategy and Impact Admin Intern 09/2020 – 03/2021

European Institute of Innovation and Technology - Budapest, Hungary

- Led a team of 7 members for **multiple events**, including EIT CONNECT and EIT Hackathon, engaging over 200 alumni and increasing participation by 30%.
- Spearheaded doughnut economics workshops, growing participation from 80 to over 200 attendees and increasing local involvement by 20%.

Operations Manager 11/2017 – 08/2018

Levantine Institute of Tripoli - Tripoli, Lebanon

- Managed all the **daily operations** in the institute resulting in a 20% increase in productivity
- **Launched a language exchange project** connecting 100+ Lebanese students with the institute's participants, increasing internationalization by 30%.
- **Managed the data** of the institute streamlining processes to decrease completion time by 50%.

Marketing and Communication Officer 11/2017 – 08/2018

Tripoli Entrepreneurs Club - Tripoli, Lebanon

- One of 4 team members of the PM team **responsible for various entrepreneurship and civil society projects**
- Collaborated with a team of 5 to organize two key projects: **Startup Seeds** with 40 participants and Tripoli Startup Forum with 1,000 attendees, and 300 volunteers.

EDUCATION

MSc in Leadership and Management The University of Pecs, Hungary	2019-2021
MS in Marketing Lebanese University	2014-2016
BA in Marketing Lebanese University	2011-2014
Google Project Management: Professional Certificate Google, on Coursera	Jan 2022
Digital Marketing – 6 Courses Specialization University of Illinois, on Coursera	Sep 2017

NOTABLE PROJECT MANAGEMENT INITIATIVES

Full project ownership, including proposal writing, budgeting, partners coordinating, Volunteers recruitment, the execution of activities, closing, reporting, and intellectual output production of the following projects:

- **Game Changers E+ Training course project** with 8 international partner organizations and 38 participants. 2024
- **Digital Job Ready E+ Youth Exchange project** with 6 international partners and 44 participants. 2024
- **Digital Fitness Small Scale Sports Projects** with 2 international partners and over 18 months, EU Funded, 60kEUR.
- **Eco Athletes E+ Youth Exchange** of 6 partner organizations and 36 participants - 2023
- **Digitally well- Generally Well E+ Youth Exchange** of 6 partner organizations and 36 participants - 2023
- **Sports for Values Erasmus+ Youth Exchange** of 6 partner organizations and 36 participants - 2023
- **Business Plan(et) Erasmus+ Training Course** of 7 partner organizations and 30 participants – 2023
- **Erasmus+ Youth Exchange "Active is Fun"** - 2021

Project Manager of Erasmus+ Capacity Building project Play for Sustainable Environment involving 6 overseas partners, 4 mobilities, and 120 direct beneficiaries over 18 months [10/21-03/23] and 250K EUR.

Project coordinator, delivering intellectual outputs, organizing mobilities and local events and overseeing the contribution of the organizations in the following projects:

- **ADD Something Meaningful**, focusing on citizen engagement, 30 months, 400k EUR – With ALDA, EU co-funded.
- **CLIMentines**, Project focusing on sustainable development, 24 months, 480k EUR, with ALDA, EU funded.
- **Our Digital Village**, Focusing on education, 36 months, 400k EUR – With ALDA, EU co-funded.
- **Milan Sports United**, project focusing on sports and inclusion, 24 months, 80k EUR – With ALDA, EU co-funded.
- **Sports for Green Future**, Erasmus+ project on sports and sustainability, 18 months 60K EUR – With BAIS, EU Funded
- **Integration 101** Erasmus+ project on inclusion of migrants, 24 months 250K EUR – with BAIS, EU Funded
- **AccESD**, Erasmus+ project focusing on sustainability and sports, 24 months 60k EUR – With BAIS, EU Funded

EIT Alumni Connect 2020 Coordinator - 2020

Startup Seeds 3.0 execution team member and marketing manager - 2018

CONFERENCES, SEMINARS, AND TRAINING

Actively engaged in global learning through participation in 50+ international events, conferences, youth exchanges, and training programs. Collaborated with diverse entities like public institutions, private organizations, and NGOs across various locations (Europe, Peru, Kenya, Egypt, Philippines, etc.). Gained valuable insights on crucial topics like the topics such as digital transformation, human rights, youth empowerment, sustainable development. This diverse experience fostered my understanding of global challenges and honed my collaborative skills in multicultural settings with focus on in needs societies.

SOCIAL AND CIVIC ACTIVITIES

- **Young Delegate** for Sustainability at the European Non-Governmental Sport Organization 2021-23
- **International Student Ambassador** 2019/2020 – University of Pecs

KEY SKILLS

Strategic Project Management and Coordination/ Digital Transformation and Technology Policy/ Proposal Writing and Fundraising/ Monitoring and Evaluation Frameworks/ Stakeholder Engagement and Multilateral Diplomacy/ Data-Driven Decision Making/ International Partnerships and Consortium Leadership/ Conflict Resolution and Youth Empowerment

LANGUAGE SKILLS

Native language: Arabic

English: Fluent – C2

French: Intermediate