



Green at You

October Newsletter

Pilot trainings in 2025

www.greenatyou.eu



What is Green at you?

Green at You is a European, free and blended program where you can train in the green sector and acquire digital and transversal skills that will help you increase your chances of finding employment in the labor market through employment and entrepreneurship itineraries in 4 key subsectors: Renewable energies, Sustainable construction and building rehabilitation, Agriculture and food production, and forestry. All of them with a circular economy approach.

The training is targeted towards vulnerable groups, especially NEETs and women.



What is Green at you?

After analyzing the demand of the green market and the possibilities of entrepreneurship in the green sectors, an employment and entrepreneurship itinerary has been created for each subsector responding to the current needs of the green sector.

Participants in the employment itineraries will be able to validate the technical knowledge learned through ECTS credits from the Universidad Politécnica de Madrid and through Microcredentials by consortium organizations.

Participants in the entrepreneurship itineraries will be able to validate what they have learned through micro-credentials issued by both the Universidad Politécnica de Madrid and other entities in the consortium.

All participants will be official guest students at the Universidad Politécnica de Madrid for the duration of the itineraries.

Methodology

- Intensive itineraries of 2-3 months between the months of January and May 2025
- Hybrid training on a MOOC platform and face-to-face training in a workshop classroom.
- Technical training sessions: technical and practical knowledge by professionals in the sector.
- Sessions to improve your employability
- Skills for employment and entrepreneurship
- Providing Digital skills
- Providing Green skills
- Personalized support from experts in employment and entrepreneurship
- Recognition of training through micro-credentials (ECTS in employment itineraries).

The Green at You project partners will be offering pilot trainings coming with the new year aiming to train over 500 participants.

Starting this January, the project partners will initiate pilot trainings focusing on 4 sub-sectors:

Renewable energy, Sustainable Construction, Agri-food and Forestry

More information on each sub sector below:



Renewable Energies:

Legislative, technical, environmental and economic changes are taking place in the photovoltaic sector that allow generating capacities to turn it into a catalyst for employment and green entrepreneurship. In the European Union, photovoltaics consolidated the growth it had been experiencing in recent years with the introduction of 18.2 GW (+11% compared to 16.7 GW in 2019) and leaving 2020 as the second best year in history, second only to 2011.

Sustainable construction and building rehabilitation

Inadequate housing, together with high energy prices and low-income levels, is one of the three main causes of energy poverty. Many households require urgent interventions that can't wait for communities of owners to reach agreements and long bureaucratic procedures. This results in energy advisors becoming an essential part of a socially just energy transition.

Agriculture and food production

The European Green Pact and the new approach of the CAP indicate that the agrifood sector must increase its sustainability and integration in circular chains that enable food security. This transformation is accompanied by a just transition. To do this, the sector must increase its resilience and bet on an increase in training aimed at modernizing, digitizing and optimizing resources. In this framework, the acquisition of digital and green competences is extremely necessary to make this sector more sustainable.

Forestry

Forestry sector generates an important source of renewable raw material and in the provision of ecosystem services, such as carbon storage and sequestration, protection of water and soil, conservation of biodiversity, as well as in health and recreation. The green transition, aimed at shifting towards more sustainable, low-carbon economies, relies heavily on forest ecosystems for their role in mitigating climate change, conserving biodiversity, and supporting sustainable livelihoods.

How will we do it?

EMPLOYMENT	ENTREPRENEURSHIP
100 hours Technical Training specific profession	80 hours Technical training
40 hours Green skills for employment	30 hours Green and digital skills hackathon
40 hours Digital skills for employment	60 hours Sustainable business plan development
10 hours Entrepreneurship skills	
190 HOURS + Employment Support	170 HOURS + Entrepreneurship Support
Groups of 20 people in face-to-face training	Groups of 20 people in face-to-face training
Blended learning E-learning (MOOC) + classroom-Face-to-face workshop	Blended learning E-learning (MOOC) + face-to-face classroom



Sustainable Forestry Management *Madrid 2025*



POLITÉCNICA

University
Spain

Opportunities for Entrepreneurs in Sustainable Forestry Management offers a comprehensive view of the business opportunities available for both rural and urban entrepreneurship, based on the principles of Sustainable Forestry Management (SFM).

Throughout the course, you will learn to identify and evaluate business opportunities, explore applications in sustainable construction, and apply circular economy principles, eco-friendly materials, and emerging technologies in SFM projects.

Additionally, you will gain insights into relevant international and local regulations and develop communication strategies to effectively promote sustainable forestry's benefits.

Location: Hybrid format course with in-person classes at UPM and online classes.

When: January & March 2025

Course Length: 3 months



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Nature based Solutions *Madrid 2025*



The itinerary Opportunities for Entrepreneurs in Sustainable Construction Applying Nature-Based Solutions (NBS) offers a unique opportunity to explore innovative business models in sustainable construction using Nature Based Solutions techniques.

You will learn the fundamental principles of NBS, discover their different types and applications, and evaluate business opportunities in this growing sector. The course emphasizes the integration of circular economy principles, sustainable materials, and emerging technologies in NBS projects, while fostering a comprehensive understanding of sustainability across environmental, social, and economic dimensions.

You'll also gain knowledge of relevant policies and legal frameworks and develop communication skills to effectively promote NBS benefits.

Location: Hybrid format course with in-person classes at UPM and online classes.

When: January & March 2025

Course Length: 3 months





Energy Advisor *Madrid 2025*

The itinerary for the position of 'energy advisor' will take place online and at the UPM facilities in Madrid, and will be taught by Leire Díez and Marcos Boj, specialists in energy efficiency, energy advice, energy poverty, self-consumption projects and energy communities in the area of Energy and People of the Fundación Ecología y Desarrollo (ECODES).

Energy advisors help households optimize energy consumption, navigate government incentives and regulations, implement renewable self-consumption and energy communities, and enhance energy efficiency through home retrofitting.

The demand for energy advisors for households in the green sector is driven by several key factors: the rising environmental awareness among consumers who seek to reduce their carbon footprint and live more sustainably; the growing need for economic savings and the technical complexity of managing energy resources.

Location: Hybrid format course with in-person classes at UPM and online classes.

When: January & March 2025

Course Length: 3 months



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Solar (PV) Systems Installer Madrid 2025

The training itinerary for the position of 'installer of photovoltaic systems' will be carried out online and at the facilities of the Universidad Politécnica de Madrid, and will be given by Lorenzo Olivieri, associate professor at UPM, mechanical engineer, master's degree in photovoltaic solar energy, master's degree in renewable energy, fuel cells and hydrogen, and PhD in photovoltaic solar energy.

The role of a Solar Photovoltaic (PV) Systems Installer is highly innovative and impactful in promoting sustainability. Their work significantly reduces carbon footprints, promotes energy independence, and supports the circular economy. The demand for skilled solar PV installers is high, offering numerous opportunities for career growth, specialization, entrepreneurship, and continuous learning, making this an attractive and forward-thinking career path.

Location: Hybrid format course with in-person classes at UPM and online classes.

When: January & March 2025

Course Length: 3 months



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Nature Based Solutions Farm to Table Manager *Foligno 2025*



The Nature-Based Solutions Operator training program offers robust opportunities for employability and professional growth, preparing individuals for roles in private landscaping companies, public utility service providers, and service cooperatives.

Graduates will be adept at executing pre-defined projects involving the creation and maintenance of gardens, flower beds, and green spaces, encompassing tasks from cleaning and planting to pruning and simple landscaping. Additionally, they will be capable of performing minor masonry work and installing irrigation systems.

Location: Hybrid format course with in-person classes in the Umbria region (Foligno) and online classes.

When: January 2025

Course Length: 5 months



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Nature Based Solutions Farm to Table Manager *Foligno 2025*



As a Farm-to-Table Operator, you'll play a vital role in promoting sustainable farming practices, educating communities about mindful food consumption, and fostering environmental stewardship.

Through hands-on training and comprehensive skill development, participants are equipped with the expertise needed to manage educational farms, curate engaging experiences for visitors, and champion sustainability initiatives.

Location: Hybrid format course with in-person classes in the Umbria region (Foligno) and online classes.

When: January 2025

Course Length: 5 months





Energy Community Manager *Rome 2025*

Opportunities for Entrepreneurs in Sustainable Forestry Management offers a comprehensive view of the business opportunities available for both rural and urban entrepreneurship, based on the principles of Sustainable Forestry Management (SFM).

Throughout the course, you will learn to identify and evaluate business opportunities, explore applications in sustainable construction, and apply circular economy principles, eco-friendly materials, and emerging technologies in SFM projects.

Additionally, you will gain insights into relevant international and local regulations and develop communication strategies to effectively promote sustainable forestry's benefits.

Location: Hybrid format course with in-person classes in Perugia and online classes.

When: January 2025

Course Length: 5 months



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Sustainable forestry manager

Perugia 2025

The sustainable forest manager is a professional figure that is establishing itself in recent years thanks to the ever-increasing attention paid to the increasingly careful management of green and forest resources.

The proposed training course will provide the basic knowledge to learn more about the system of management of green and wooded areas, the possibilities of sustainable development and the methods of collaboration with the various local stakeholders.

At the end of the course the participant will be able to propose himself as a manager and/or collaborator of green and wooded areas, for the opening of new entrepreneurial activities, both individually and in networks with local authorities, businesses and organisations.

Location: Hybrid format course with in-person classes in Perugia and online classes.

When: January 2025

Course Length: 5 months



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Sustainable Farming & Farm to Table

Athens 2025



The Sustainable Farming course and Farm to Table manager courses offer individuals from diverse backgrounds a unique opportunity to thrive in the field of sustainable agriculture. Sustainable agriculture practices focus on efficient use of resources like water, soil, and energy, reducing input costs and improving long-term profitability.

At the same time, entrepreneurs and restaurant managers are willing to acquire healthy sustainably farmed produce in order to create better products. Consumers are becoming more aware of environmental and health issues and are demanding sustainably produced food. Entrepreneurs who understand and implement sustainable farming practices can meet this demand, leading to increased market opportunities.

Location: Hybrid format course with in-person classes in Athens and online self-learning

When: January 2025

Course Length: 5 months



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Entrepreneurship Itinerary

Sustainable Forestry Management

Belgrade 2025



Opportunities for Entrepreneurs in Sustainable Forestry Management offers a comprehensive view of the business opportunities available for both rural and urban entrepreneurship, based on the principles of Sustainable Forestry Management (SFM).

Throughout the course, you will learn to identify and evaluate business opportunities, explore applications in sustainable construction, and apply circular economy principles, eco-friendly materials, and emerging technologies in SFM projects. Additionally, you will gain insights into relevant international and local regulations and develop communication strategies to effectively promote sustainable forestry's benefits.

Location: *Hybrid format course with in-person classes in Belgrade and online classes.*

When: *January 2025*

Course Length: *5 months*



Employment Itinerary

Educational Farm Operator

Malta 2025



As a Farm-to-Table Operator, you'll play a vital role in promoting sustainable farming practices, educating communities about mindful food consumption, and fostering environmental stewardship.

Through hands-on training and comprehensive skill development, participants are equipped with the expertise needed to manage educational farms, curate engaging experiences for visitors, and champion sustainability initiatives.

Location: *Hybrid format course with in-person classes in Marsa and online classes.*

When: *January 2025*

Course Length: *5 months*



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As we approach the new year, we will be updating you on the development of the pilot trainings.

Participants that complete the training will gain numerous microcredentials, under the trainers of the partners, and the supervision of the prestigious Universidad Politécnica de Madrid.

Stay tuned for more information.



Interested in joining our alliance?

