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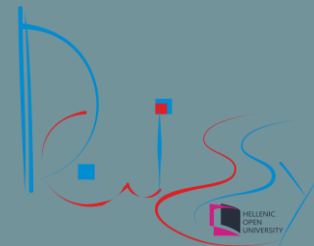
Title of the Project: RE-START- Reinforcing the circular economy model for START-ups

Title of the Event: ALL DIGITAL SUMMIT 2022

Organization: Hellenic Open University

Reinforcing the circular economy model for START-ups

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PROJECT DESCRIPTION



RE-START aims to support young people who attempt to develop their circular start-up, by:

- providing a better understanding of the model of Circular Economy, and how it can be further embraced as a sustainable way of thinking
- illustrating how to operate as a circular EU start-up, investing in the CE model Vs the Linear Economic model

RE-START: PROJECT OBJECTIVES



- Reduce the skills mismatch between Higher Education and the demands of today's labour market.
- Foster HEIs students' sustainability mentality and eco-responsible citizenship.
- Equip HEIs students with the adequate circular economy strategies (5R-strategies; Reduce, Reuse, Recycle, Recover, Regenerate) and competences which reinforce the Circular Entrepreneurship.
- Encourage HEIs students to collaborate with established circular start-ups and commercialise their business idea through the RESTART competition.
- Stimulate HEIs students to think creatively, take initiatives and develop transversal skills.
- Increase economic growth and competitiveness in Europe



RE-START: PROJECT DELIVERABLES



RE-START will provide a set of highly transferable outputs, including the development of a Circular Business Plan Toolkit, which will help potential circular entrepreneurs assess their business idea, both on circularity and business potential terms, and finetune it, based on the business model canvas approach through interactive ICT tools.

RE-START will provide a set of 7 short courses on entrepreneurial competences that reinforce Circular Economy approach available as OERs and a Guidebook for trainers and academics which will provide guidance on how to plan, prepare for and deliver training using the RE-START MOOC.


RE-START will give the chance to potential circular entrepreneurs to finalize their Circular business plan and the Pitch Deck presentation and present it during the Circular business plan competition to established firms, academics, Funds e.t.c. and gain the experience of presenting their idea in an organized and visually appealing manner to potential investors, clients, and partners.



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RE-START: CIRCULAR BUSINESS PLAN TOOLKIT




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Welcome to the RE-START Toolkit


Since you are a platform member, you can have access to the following key components:



Self-Assessment Tool

A set of closed-ended questions, where each answer will correspond to a specific level of business idea readiness and/or circularity.

[Go to the tool](#)



Business Model Canvas

A strategic management template used for developing new business models. Create a simple business model canvas / outline.

[Go to the tool](#)

<https://restart-toolkit.eu//>



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RE-START: PROJECT DELIVERABLES



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