PERSONAL INFORMATION

Laurentiu Marius Bunescu

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Sex Male | Date of birth 28/08/1981 | Nationality Romanian

WORK EXPERIENCE

November 2019 – present

Head of Digital Education Programmes

Fundația EOS, Timisoara, Romania – www.eos.ro

- Supervising / coordinating the implementation of digital education programmes at national level, such as:
  - Informatica365
  - Cloud Employment Accelerator
  - Women4IT
- Coordinating activities of the National Coalition for Digital Education, where EOS is a founding member (www.educatiedigitala.net)
- Contributing to fundraising activities
- Assisting the director in implementing the organisation advocacy and networking plan

Business or sector Non-profit, digital education, national programmes

January 2020 – present

Expert

Global Digital Literacy Council – www.gdlcouncil.org

- Contributing to develop international standards to validate digital competences
- Bringing the national level expertise into a global perspective of the digital literacy

Business or sector Expert committee, digital literacy

September 2016 – September 2019

CEO

ALL DIGITAL, Brussels, Belgium – www.all-digital.org

- Refining the strategy of the organization and ensuring that this strategy is clearly communicated to all relevant stakeholders
- Supporting national partners and members in implementing EU level policies and initiatives (DigComp, DigComp Edu, Digital Education Action Plan, Selfie, National Coalitions for Digital Skills and Jobs)
- Coordinating a JRC contract to revise and propose a self-assessment tool built on DigComp for Citizens
- Establishing 15 National Coalitions for Digital Skills and Jobs by working at national level with Governments, business and civil society partners.
- Improving connections with existing and potential partners
- Diversifying funding sources, focusing on private funders and donors while continuing to exploit EU-funding opportunities

Business or sector Network, non-formal education, digital skills

September 2013 – September 2016

Grants & Campaigns Manager

Telecentre Europe, Brussels, Belgium – www.telecentre-europe.org

- Managing a range of different projects run by Telecentre-Europe and its partners from across Europe and potentially further afield.
- Ensuring that projects run smoothly, to time, cost and delivery specifications and that stakeholders value their experience of working with Telecentre-Europe.
- Identifying potential business development, funding and research opportunities, aligned to Telecentre-Europe's strategy
- Managing the Europe wide awareness raising campaign Get online week (www.getonlineweek.eu)

Business or sector Network, non-formal education, digital skills

September 2008 – September 2013

Project Manager

Fundația EOS, Timișoara, Romania – www.eos.ro

- Managing the implementation of national level projects
- Contributing to the development of eInclusion and Digital Agenda policies in Romania

Business or sector Non-profit, digital education, national programmes

January 2007 – July 2008

Consultant

CIDT - Centre for International Development and Training, Romania

- Facilitating the drawing-up process of local strategies in mining communities from 3 counties in Romania.
- Offering assistance to communities and local authorities in writing project proposals.

Business or sector Consultancy, development strategies

April 2005 – September 2008

Director

Association ALIAS, Romania

- Initiating and coordinating an ICT Learning Centre based in a region affected by industrial transformation
- Supporting the national network of telecentres in Romania
- Developing access to community education and consulting services for disadvantaged groups.

Business or sector Training, digital skills, NGOs, community development

EDUCATION AND TRAINING

2003-2007

Bachelor in economics and business administration   Level 6

The University of Petroșani, Romania

- Business Administration
- Marketing

2005

Online editing, copywriting

British Council

2004

Advocacy and lobby campaigns

NDI – National Democratic Institute

2002

Business Computer Simulation

PLC Enterprise and World Bank

2001

Marketing, Organisational and Financial Management

Foundation for Civil Society Development

PERSONAL SKILLS ■

| Mother tongue(s) | Romanian | | | | |

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C1	C2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
Common European Framework of Reference for Languages

Communication skills
- ability to communicate in an international environment, by working with European or global groups and networks, with representatives of multiple ethnicities, cultures, etc
- ability to communicate at various levels / layers (boards of directors, network members, partners / clients, team members)
- good social media and online marketing skills gained through my experience as Campaigns manager

Organisational / managerial skills
- leadership (managed organisation teams, project teams, and networks)
- stakeholder collaboration and management – ability to liaise with stakeholders coming from different sectors (Government, business, civil society)
- event management / organisation (managed the organisation of various types of events including conferences, workshops, webinars, etc)
- membership management – development and implementation of membership strategies

Job-related skills
- project management skills (managed over 20 national and EU projects / campaigns)
- research, analysis, and reporting – having implemented over 20 national or EU-wide programs and projects, I have undertaken many research activities, have analysed data collected and presented outcomes, conclusions, and results in detailed reports
- advocacy skills – gained through managing national wide and pan-European campaigns and events
- partnership building skills – gained through extensive experience on projects connecting various stakeholder types
- self-reliance and autonomy - gained through project coordination and remote working experience

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Independent user	Proficient user	Proficient user

IC3 – Digital Literacy Certification

Levels: Basic user - Independent user - Proficient user
Digital competences - Self-assessment grid

ADDITIONAL INFORMATION ■

Publications
- Contributor to **The eSkills Manifesto** – A call to arms produced by European Schoolnet and DIGITALEUROPE as part of the European e-Skills Week. https://www.amazon.co.uk/Skills-Manifesto-Thor-Berger/dp/9492414716
- Contributor to the **Manifesto for enhancing digital skills across Europe** produced by ALL DIGITAL https://all-digital.org/digital-competences-manifesto-text/
- Contributor to the **Study on Social Inclusion, Digitalisation and Young People** produced by the Youth Partnership under the EU Council https://pjp-eu.coe.int/en/web/youth-partnership/study-on-social-inclusion-digitalisation-and-young-people