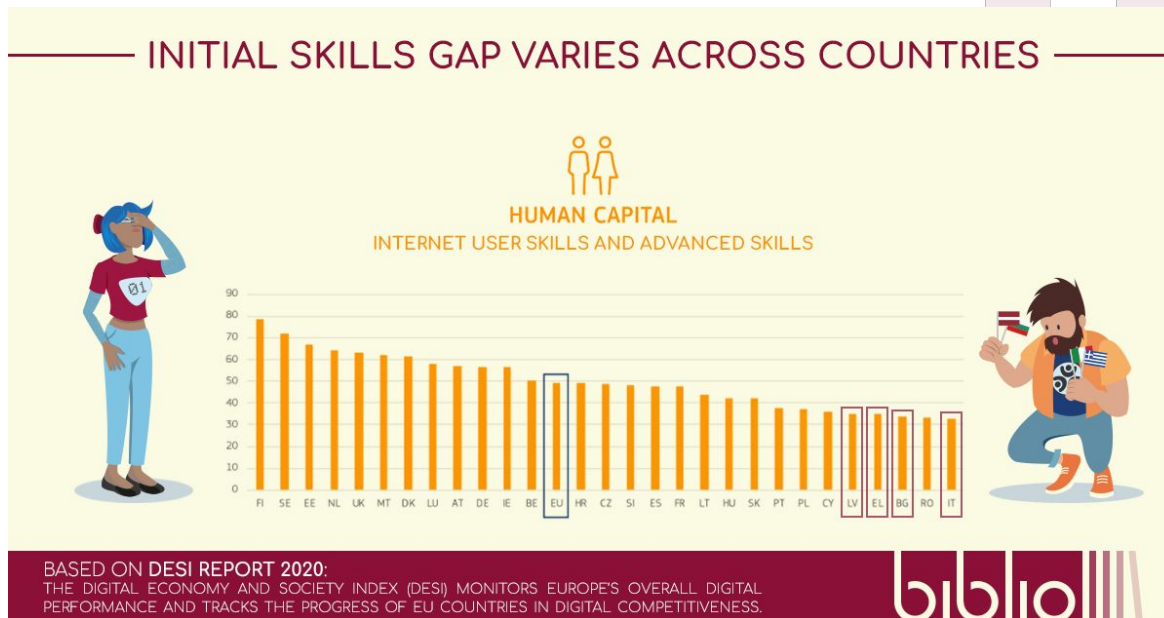


Findings from the BIBLIO project

Research findings and emerging job profiles

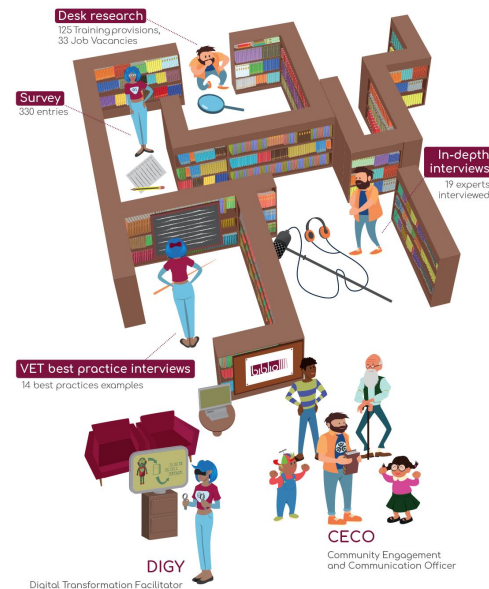
Context



The road to the BIBLIO job profiles

- Desk research
- Training needs survey
- In-depth interviews
- VET best practice interviews
- Emerging job profiles

THE ROAD TO...

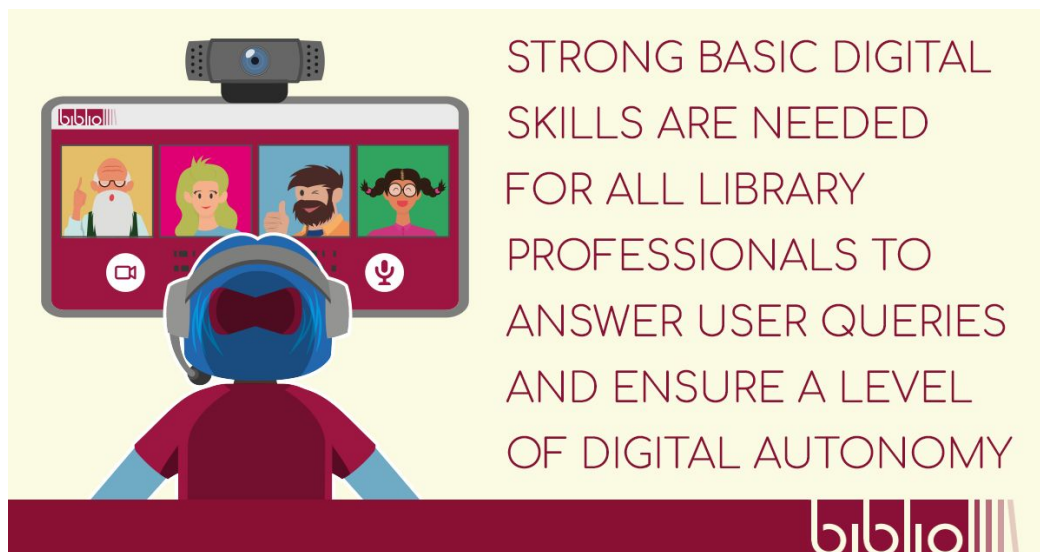


...BIBLIO JOB PROFILES

Desk research results

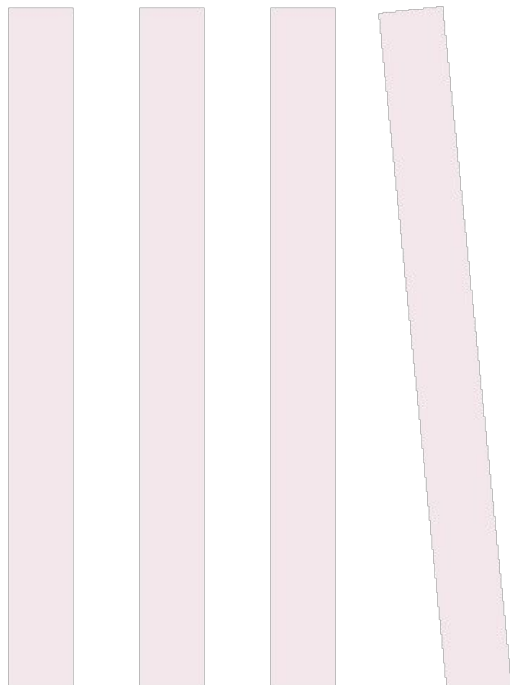
- Expectations of basic digital skills for work in other countries differed
- Key objective for many libraries is to support educational activities and access to information
- Need for user needs analysis to best design activities
- Non-formal training opportunities are “traditional” although there is an expansion into more modern topics
- Job vacancy analysis indicated low hiring sector

In-depth interviews – key results

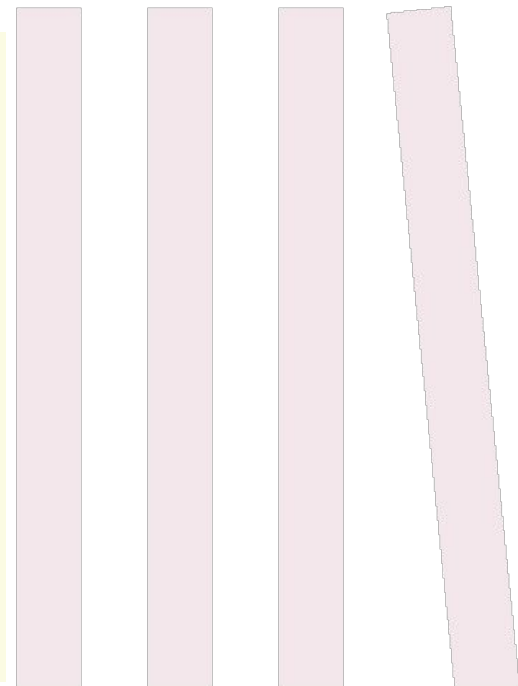
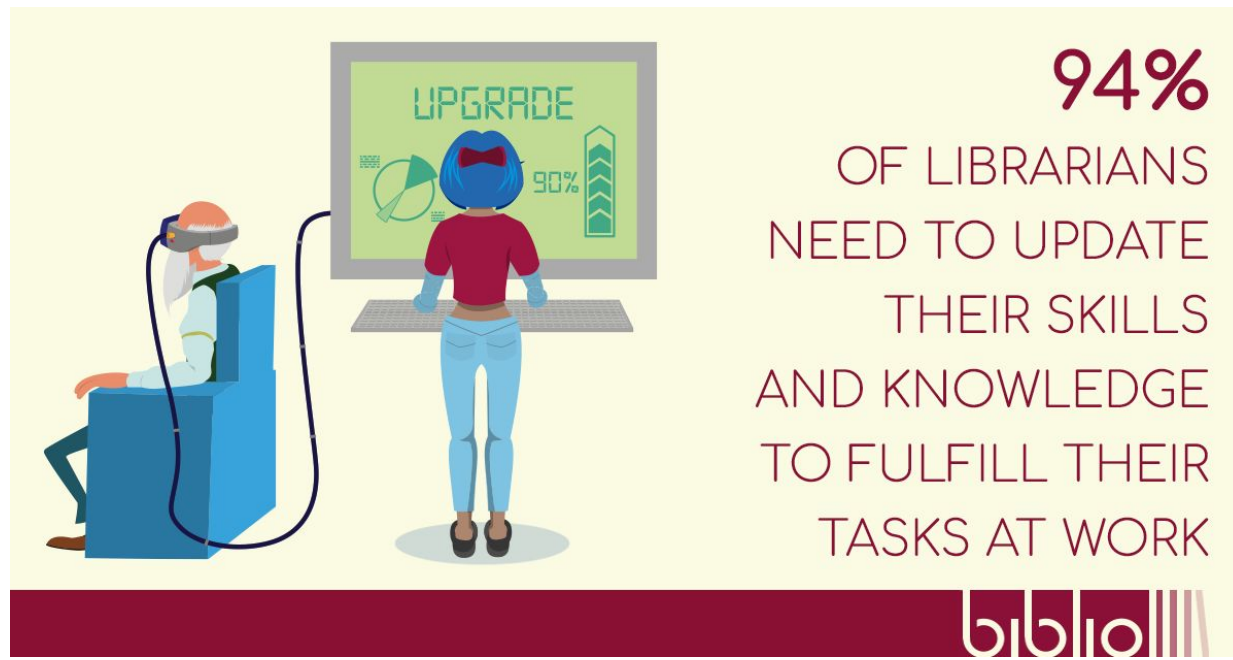


In-depth interviews – key results

- Interviewees felt that continuous upskilling was needed
- Digital content creation seen as the next step in librarianship
- Frustration at having 1 or 2 colleagues having the digital skills needed to answer users and solve problems
- Library professionals tend to stay in their comfort zones and do not want to attend unconventional training opportunities
- Changing the perception of the library is still needed in many countries!



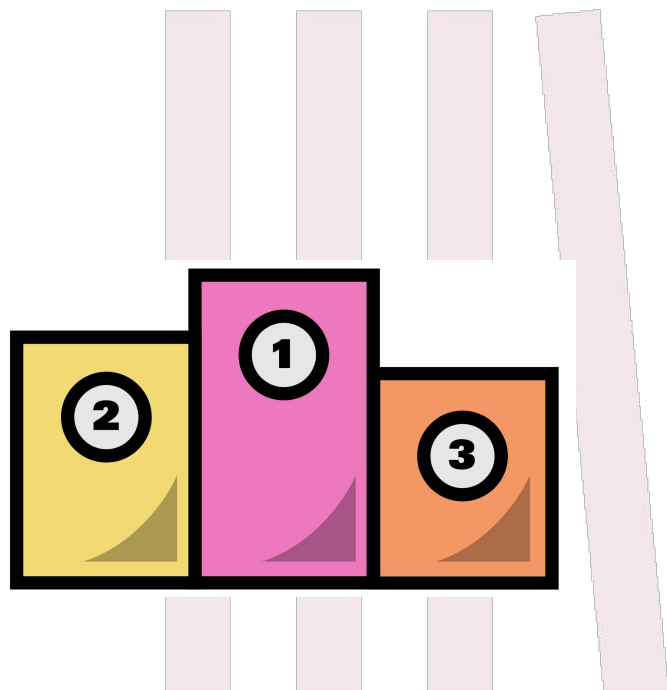
Survey - key results



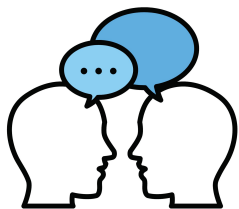
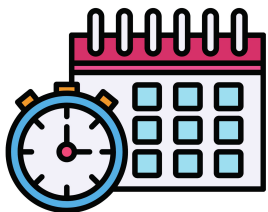
Survey - key results

Skills gaps

- Self-evaluations of DigComp 2.1
 - Safety - **47.83%** of librarians surveyed felt they were basic users
 - Problem solving - **36.34%** of librarians surveyed felt they were basic users
 - Content creation - **36.02%** of librarians surveyed felt they were basic users
 - Information processing – **23.29%** of librarians surveyed felt they were basic users
 - Communication – **19.56%** of librarians surveyed felt they were basic users



Survey - key results



Librarian's expressed training needs

- Key training needs listed:
 - Event planning
 - Community facilitation
 - Communication
 - Information, data, and media literacy
 - Exploring technological changes

SKILLS NEEDED AS A PRIORITY:

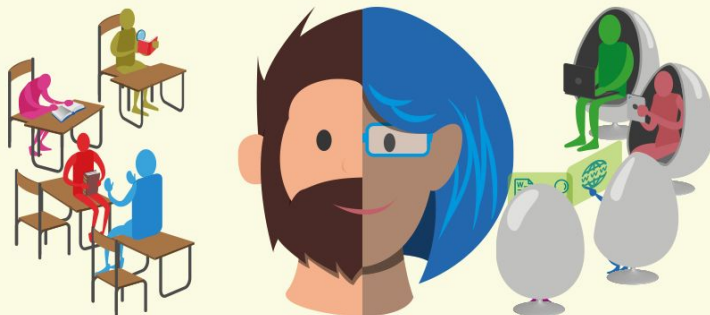
- TO CREATE DIGITAL CONTENT
- TO COMMUNICATE WITH USERS
BOTH ONLINE AND OFFLINE
- TO ANALYSE USER NEEDS



VET best practice interviews – key results

BLENDED LEARNING FORMAT IS THE BEST APPROACH COMBINING:

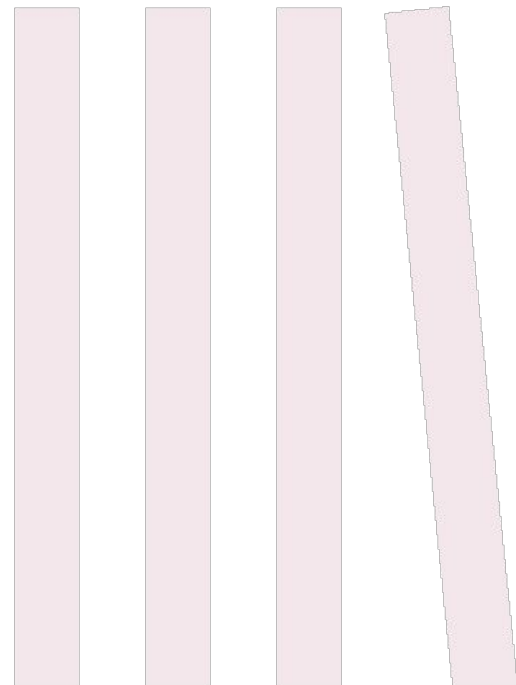
- ▶ THEORETICAL ASPECTS ONLINE
- ▶ LEARNERS BROUGHT TOGETHER FOR PRACTICAL ACTIVITIES



VET best practice interviews – key results

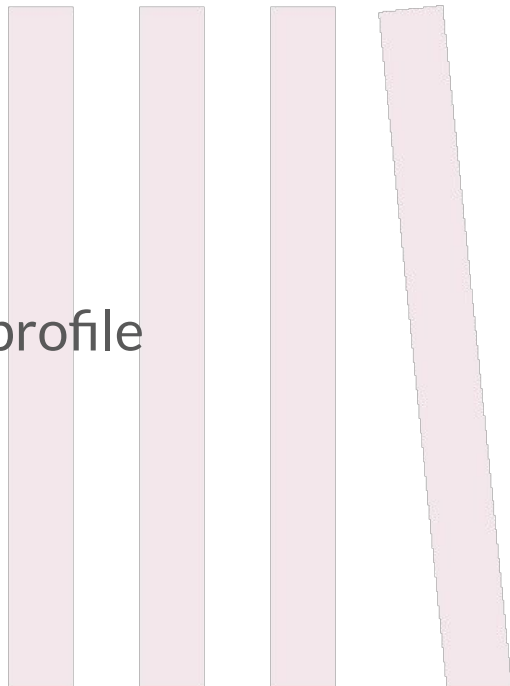


The job profiles



Context

- Maximum EQF level 5
- Distilling the data into 2 profiles
- Matching Dig Comp 2.1 competences to each profile



Community Engagement and Communication Officer

- Transversal public-facing profile
- Community focused
- Complementary profile to other library staff members



CECO

Digital transformation facilitator

- Technical profile
- Support to other colleagues
- Higher expectation of digital proficiency



DIGY

Thank you!

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