

EMPOWERING OLD ADULT CITIZENS FOR A DIGITAL WORLD

Digital Learning - a Tool Against Social Exclusion of Seniors

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10 February 2021



Project Funding



Co-funded by the
Erasmus+ Programme
of the European Union

Project Coordinators



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Report on Intergenerational and peer-to-peer educational programs to improve digital skills in older adults

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There is a significant proportion of older adult citizens with limited or no digital literacy, which is a **weak point in achieving complete digital connectedness.**

However, **digital skills are crucial for continual inclusion** in society and the labour market, and **they offer many intangible benefits** through countless digital tools and the Internet via the computer, tablet or smartphones.

Senior segments

- a) Seniors of economically active age (55-64)
 - b) Retired seniors (65+)
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- A) Seniors with no digital skills
 - B) Seniors with previous digital experience from the labor market who have some digital knowledge but mostly limited to the tasks that were required at the workplace (e-mail, invoice, Internet, simple Microsoft Office skills)

Motivators for acquiring digital skills

Priority	Needs
1	<ul style="list-style-type: none"> • Need for skills for the labor market • Entertainment (TV, films, music) on demand • Access to information and news
2	<ul style="list-style-type: none"> • Access to e-services • Personal development and recreation • Basic daily use of technologies • Communication and interaction with others (e-mail, social media, smartphone)
3	<ul style="list-style-type: none"> • To be an equal part of the society

Findings about existing course content

- Generic courses that do not meet senior needs
- Intergenerational activities exist in project-based activities
- Peer-to-peer activities are undervalued and have a growing potential



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Unmet trainers' needs

- Lack of a platform for experience exchange among trainers
- Lack of a European-level special training programme for trainers working with seniors
- Lack of professional interaction among trainers and gerontologists

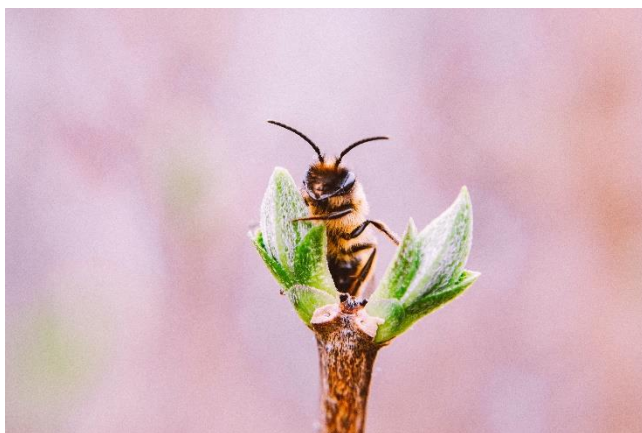


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The trainer's profile

- Necessary competences: ICT, pedagogy, gerontology
- Experience in working with seniors
- Behavior and attitude that encourages seniors to learn



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Seniors who acquire digital skills have a tendency to become more socially involved in community activities and form their own interest groups.



Thank you for your attention!

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