



# ALL DIGITAL

## ENHANCING DIGITAL SKILLS ACROSS EUROPE

*Prof. Achilles Kameas*  
*Chair of the Board*

ICTSkills4ALL final event  
February 10, 2021

20 000

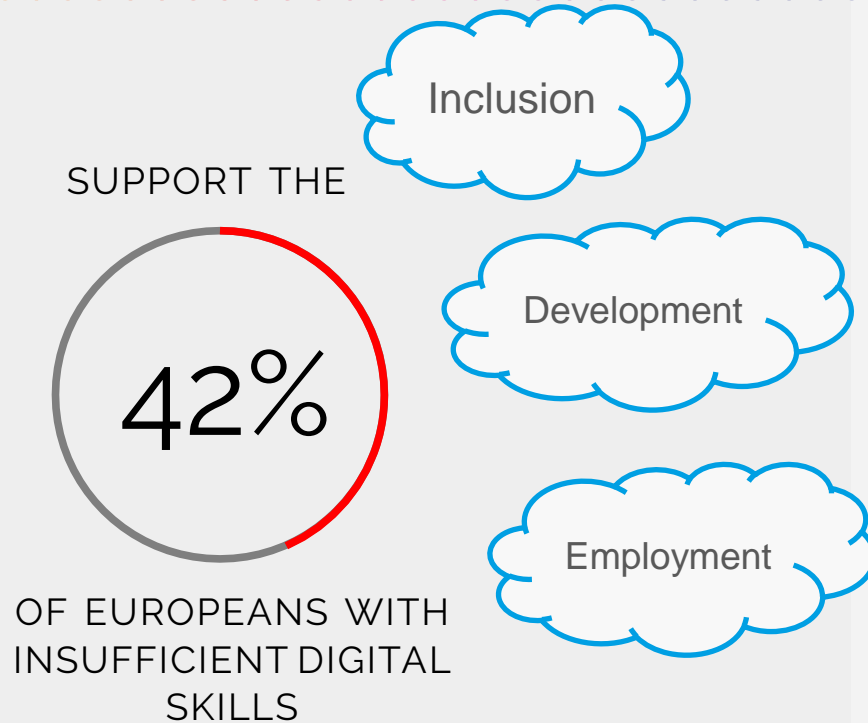
DIGITAL COMPETENCE CENTRES

1 500 000

PEOPLE SUPPORTED EVERY YEAR

We are a leading pan-European association based in Brussels, representing **70 member organisations** that work with 20,000 digital competence centres, providing training and advice to 1.5 million people in Europe every year.

## WHO WE ARE



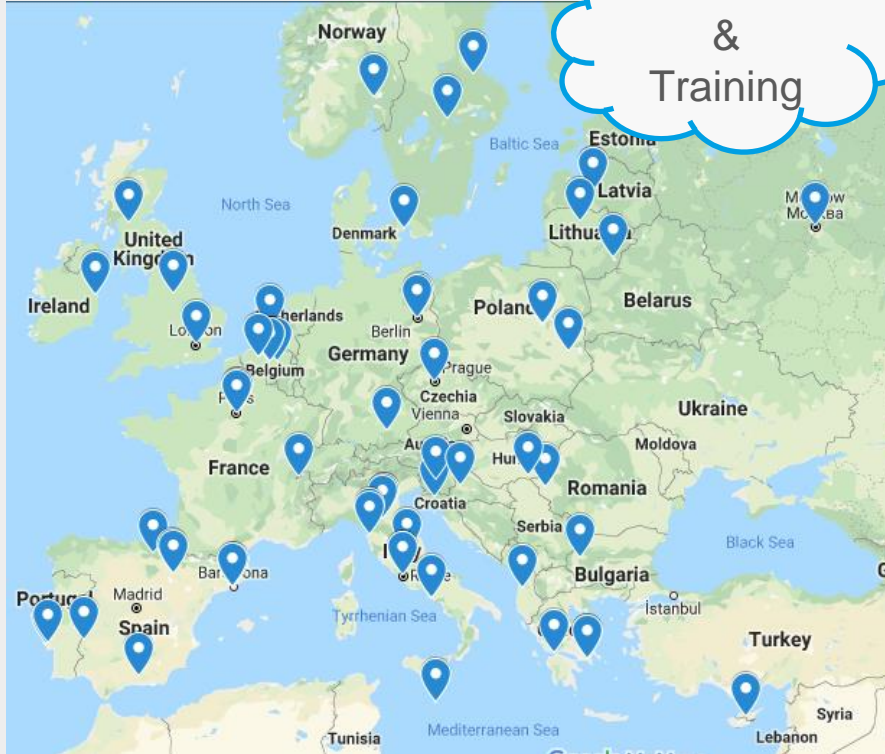
Our focus is to support Europeans who have an insufficient level of digital skills. This means they have less chances to find work, to use online services, to have a better quality of life, to be included in today's society.

We believe that every European should be able to exploit the benefits and opportunities created by digital transformation.

## MISSION

Education  
&  
Training

Our mission is to **empower** our  
member organisations  
representing non-formal  
education providers to support  
millions of Europeans to succeed  
in the digital transformation by  
providing them with training and  
advice.



ALL DIGITAL is a membership association with a strong foundation in its member organisations.

Three types of activities:

## 1. Capacity building

- Access to training and content, awards
- Brokering for the sharing of products, knowledge and expertise between our members
- CoPs, WGs, Thematic clusters

## 2. Advocacy

- Promotion and dissemination
- Increased visibility at European level and enhanced credibility at national level
- Manifesto for Digital Competences

## 3. Research and innovation

- Surveys to study trends in digital transformation aspects
- Access to reports and studies on areas of interest
- Research projects

# MANIFESTO



- Improved citizenship is the primary aim of developing digital competences.
- Supporting citizens to enhance their digital competences should be done with the purpose to include them in modern societies that undergo digital transformation. No citizen should feel excluded

<https://all-digital.org/manifesto/>

## INCLUDING THE ELDERLY

- **Raise awareness among seniors and their families** on the importance of new technologies to manage their activities and time in a more effective way.
  - **Raise awareness among young people** on the importance of supporting older people in the digital society.
  - An **intergenerational learning** approach to foster can increase self-confidence of older people in using ICT tools.
  - Develop **private-public partnerships** to support such initiatives involving companies and training providers working on active ageing and digital inclusion in formal and non-formal education.
- Use **online tools that are user-friendly and adequate** to support older people and the special needs of their age.
  - Adopt a training approach personalised to the **individual needs and capacities** of each elder.
  - A well supported **community of trainers and learners** can ensure high impact and long-time sustainability of results.
  - Support pedagogical and **digital upskilling of educators** in formal and non-formal adult education.

We have 10+ years of experience in project management and coordination

**We are currently running:**

- 4 EU-funded projects as project coordinator
- 16 EU-funded projects as project partner







**Title:** Digital Competences Development System (DCDS)

**Aim:** Develop an integrated modular system, the “Digital Competences Development System - **DCDS**” and use it to develop **basic digital and transversal competences** of low-skilled adults in five European countries (Greece, Latvia, Italy, Romania and Spain).

The DCDS online platform includes:

- **Self-assessment tool** on basic digital competences;
- Online tools for the management of trainees' profiles and the definition of **flexible learning pathways** that combine training modules;
- Online learning application with **gamification** features;
- **Handbooks and course guides** for implementing the methodology

DCDS is aligned to **DigComp**, level 1 and 2.

**Website:** <http://www.dcds-project.eu/>

Title: **ReWrite your story (ReStory)**

Aim: Advance the quality of services related to elderly care.



The project will:

- Provide care-givers with a handy **toolbox**, which boosts and updates the quality of their services, broadens their knowledge and skills, and advances their career practice.
- Focus on re-training **care givers and e-facilitators working with seniors** in digital literacy programmes, introducing new approaches in their work with seniors through **artistic techniques based on story telling practices**, combining digital and soft skill methods.

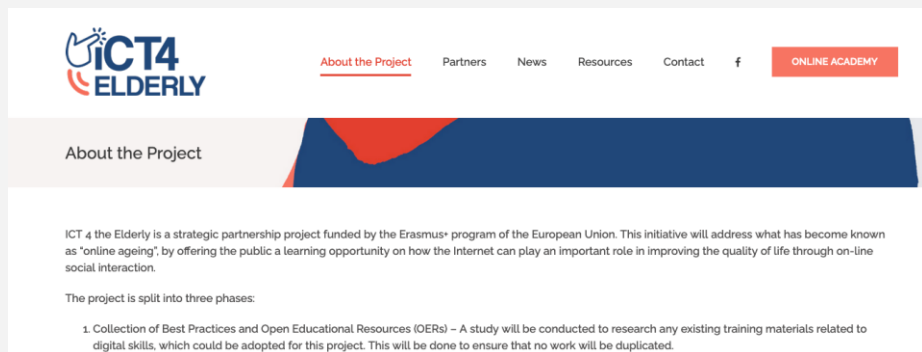


**Title:** ICT 4 the Elderly

**Aim:** facilitate a pathway for up-skilling the digital competences of **older people**

- Collection of **Best Practices and training materials** (OERs) related to digital skills.
- Developing of **Training Manual** and **Online Academy** aimed at older people.
- Produce a Project **Exploitation Guide** to facilitate the transferring and scale up of project results

**Website:** <https://ict4theelderly.com/>





**Title:** ICTSkills4All – Empowering old citizens for a digital world

**Aim:** Fostering digital skills, self-confidence and online safety of older people aged 55 years and over who have minimal or no engagement with digital technology.

The **ICTskills4All Learning Programme** includes:

- An **online platform** with information, training tools & resources addressed to an older population who has low digital skills;
- F2F support using the **intergenerational and peer-to-peer approach** for those with no digital skills, to provide them with the basic digital skills they need to access the platform.

**Website:** <https://www.ictskills4all.eu>

# ALL DIGITAL Week

1 300 000+ participants in 2010-2020

22-28 March 2021

- Annual digital empowerment campaign organized in March since 2010
- Engages people to use technology and the Internet with confidence and skills that allow them to benefit from digital transformation.

Why join All Digital Week? See what our partners say!



## Why do we need ALL DIGITAL Week?

42%

OF THE EU  
POPULATION DO NOT  
HAVE BASIC DIGITAL  
SKILLS

20%

OF YOUNG PEOPLE  
FAIL TO REACH A  
BASIC LEVEL OF  
DIGITAL SKILLS

39%

OF TEACHERS FEEL  
READY TO USE DIGITAL  
TECHNOLOGIES IN  
THEIR WORK

29%

ARE NOT CONFIDENT  
THEY CAN IDENTIFY  
DISINFORMATION

72%

BELIEVE THAT ROBOTS  
WILL TAKE THEIR JOBS

Stats from [Digital Economy and Society Index Report 2020](#) (1), [Digital Education Action Plan Factsheet](#) (2,3), [Fake news and disinformation online](#) report (4), [Attitudes towards the impact of digitisation and automation on daily life](#) survey findings (5)

[www.alldigitalweek.eu](http://www.alldigitalweek.eu)

#AllDigitalWeek

The Summit brings together every year c150 leaders of networks and organisations working to enhance digital skills of all European citizens as well as high profile speakers

**13**

**ALL DIGITAL  
SUMMITS**

**2021 Summit:  
October  
BRUSSELS or  
ONLINE**

**2020 Summit:  
ONLINE**

**'08 Riga,  
Latvia**

**'16 Ghent,  
Belgium**

**'12 Warsaw,  
Poland**

**'18 Brussels,  
Belgium**

**'10 Budapest,  
Hungary**

**'14 Zagreb,  
Croatia**

**'15 Belgrade,  
Serbia**

**'09 Istanbul,  
Turkey**

**'19 Bologna,  
Italy**

**'17 Barcelona,  
Spain**

**'13 Valletta,  
Malta**

<https://summit.all-digital.org>





**WWW.ALL-DIGITAL.ORG**

**@alldigitaleu**

**info@all-digital.org**