

Ask4Job

**ERIFO – ENTE DI RICERCA E
FORMAZIONE**

**PROJECT OVERVIEW: PRESENTATION OF
THE ASK4JOB METHODOLOGY, TRAINING
TOOLS, KEY OUTCOMES AND PROJECT
RESULTS.**



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The concept

ASK4JOB is a pan-European educational pathway for supporting low-skilled, long-term unemployed adults in finding new opportunities for professional and personal development



The priorities

- Fostering **social inclusion**
- Increasing demand and take-up through **effective outreach, guidance and motivation strategies**
- Extending and developing the **competences of educators**



How?

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Supporting adults in
developing their
digital and **cognitive**
skills

Providing labour
market operators and
adult educators and
trainers with tools for
providing specialized
orientation



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Who?

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**Adults with low-skills,
medium or long-term
unemployed**

**Adult educators and
trainers, employment
operators**



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The design

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2016 UPSKILLING PATHWAYS RECOMMENDATION

Skills
Assessment



Tailored offer
of education
and training



Validation
and
Recognition

THE ASK4JOB OUTPUTS

I01
SASS



I02
MOOC and
LABS



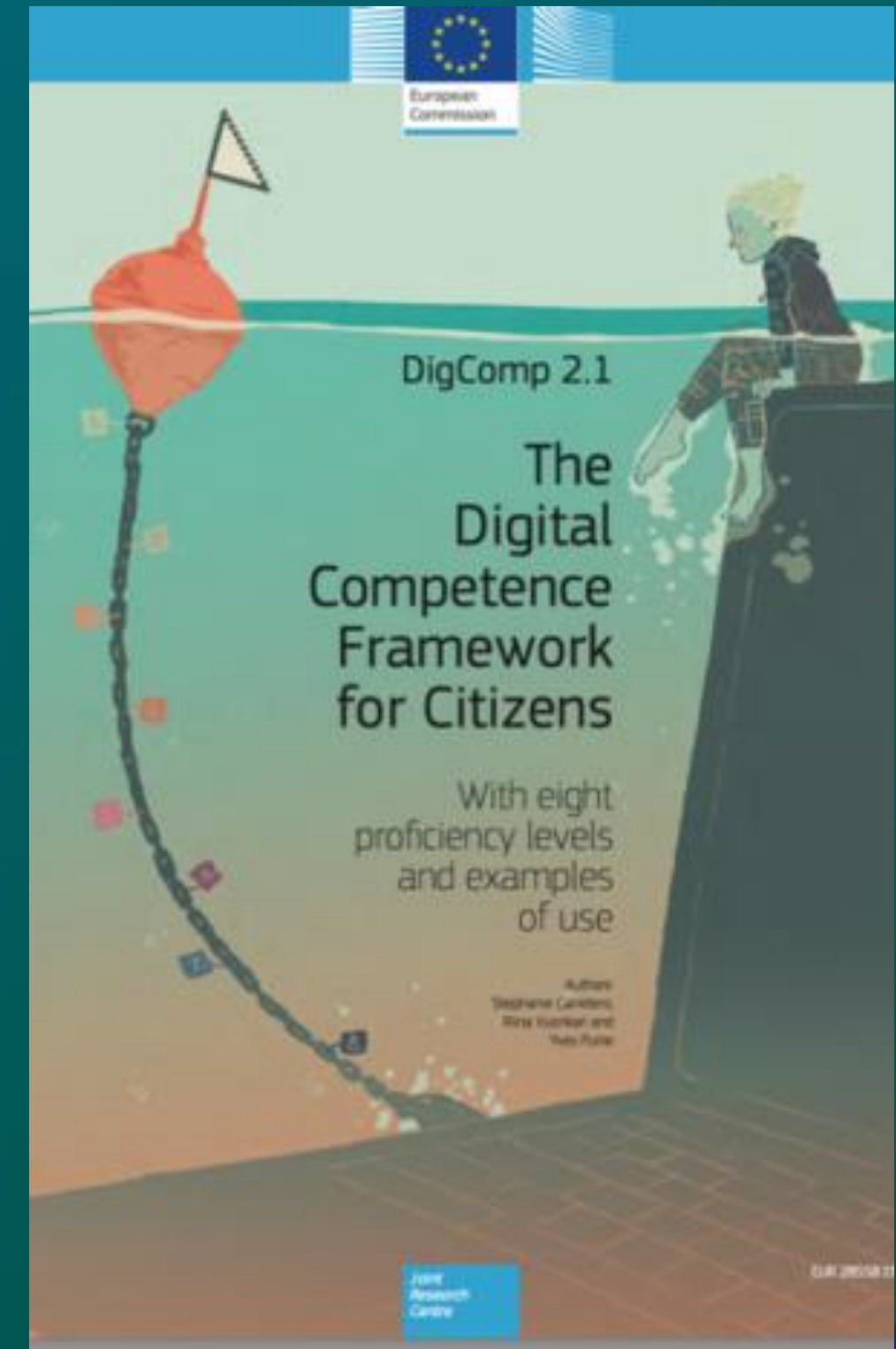
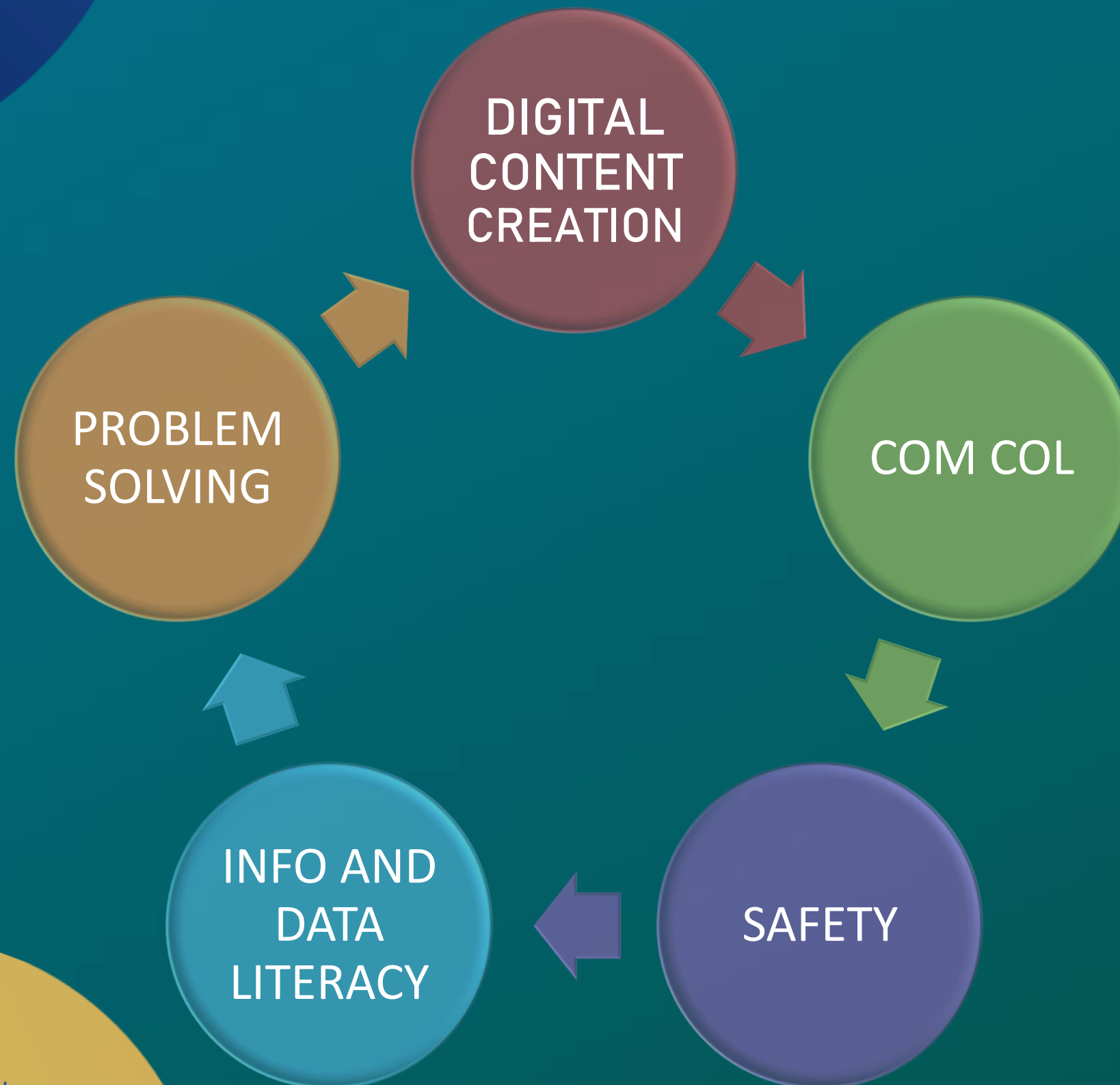
I03
Pilot of
Validation



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DigComp 2.1

Ask4J+B



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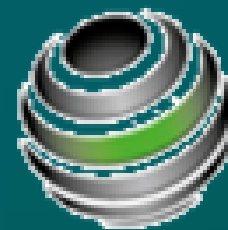
The team

Ask4JIB

9 COUNTRIES



11 PARTNERS



ALL
DIGITAL



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The Project in detail: The SASS

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- Assessing the level of **digital proficiency** through an online quiz
- Five areas of the **DigComp**
- The quiz will suggest what pathway the user should follow: **BASIC** or **INTERMEDIATE**



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The Project in detail: The MOOC



- Massive Open Online Course divided in two levels (**basic** and **intermediate**) and two sections: **digital** and **cognitive upskilling**.
- Users will be able to follow the MOOC **at their own path**, following the SASS indication



The Project in detail: The Capability Lab



- **Virtual or face-to face activity** to support the user in increasing their **awareness** of **digital competences** and **how to use them** in the job search phase
- The operator supports the user actively



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The Capability Lab: Example

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1

- Area: Information and Data Literacy

2

- Using Internet critically to find new job opportunities

3

- Ask the user to look for at least 5 job vacancies and evaluate their reliability



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The Capability Lab: Example 2

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1

- Area: Communication and collaboration

2

- Use digital tools and devices for operating in a work setting

3

- Create a calendar to define the agenda of your appointments and keep it in sync



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A Five-Step Pilot Program

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SELECTION OF
PARTICIPANTS

PREPARATION
OF
PARTICIPANTS

SELF-
EVALUATION
AND MOOC

CAPABILITY
LABS

APPRECIATIVE
RECOGNITION
WITH OPEN
BADGE



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The Validation

- The user will be asked to **describe what they learned** during the pathway and describe in what contexts they can take profit
- The operator will provide the user with a **document certifying the acquired skills**



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**THANK YOU FOR YOUR
ATTENTION**

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