



WORKING WITH PARTNERS TO DELIVER DIGITAL SKILLS TRAINING AT SCALE





WHO ARE WE

**WE DESIGN
DIGITAL
LITERACY
PROGRAMS
AT SCALE**

WHY US

MASTERS OF SCALE



SCALABLE ENGAGEMENT

We've trained over 93,000+ people globally across a full spectrum of digital expertise.



CHARISMATIC COACHES

Matched with local coaches via our network of certified and charismatic digital experts.



HIGH QUALITY CONTENT

We ensure our training is cutting edge, engaging and fun to empower learners.

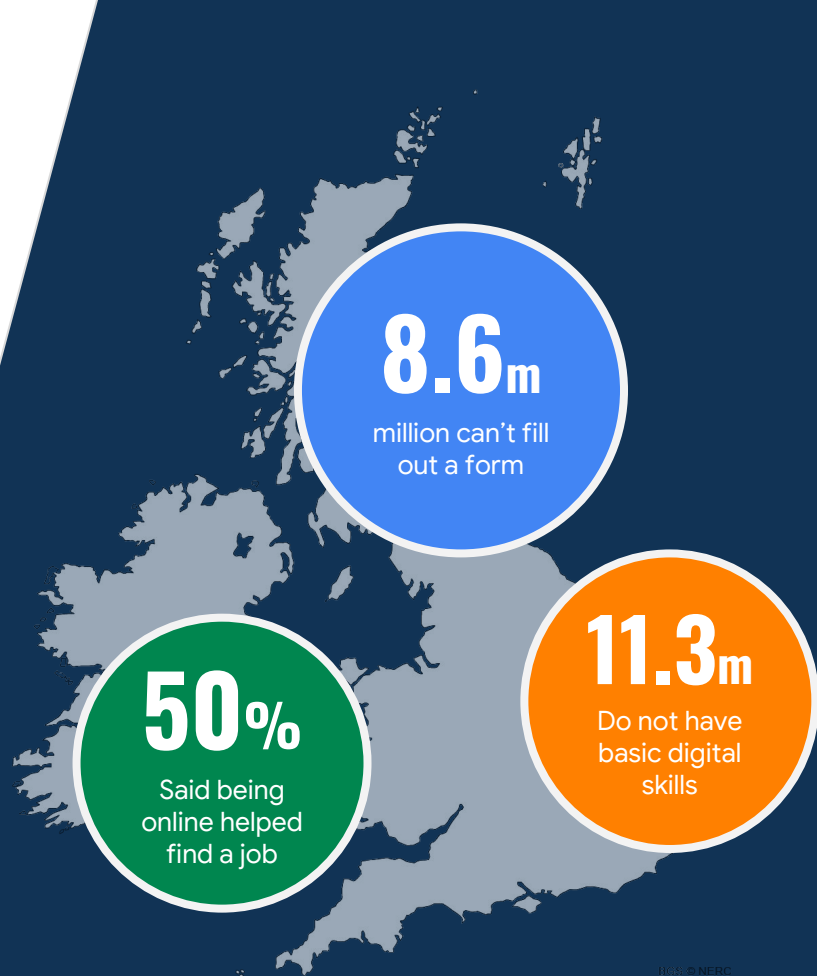
OUR REACH

NETWORK OF
CHARISMATIC
GLOBAL
COACHES



THE NEED

DIGITAL SKILLS GAP IN THE UK





Google Digital Garage

We have now trained over 90,000 individuals and SME's across 609 locations.

Challenge

We wanted to create a strategy to help google reach 200,000 SMEs across the UK with an emphasis that anyone could benefit, regardless of their skill level, goals or background.

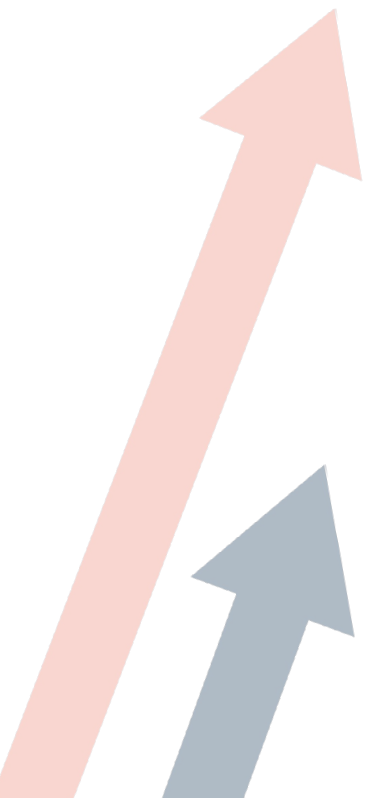
Solution

The 3 objectives were that attendees visited the Google Digital Garage to brush up on digital skills to grow their business, career or confidence.

Results

We have now trained over 93,000 individuals and SME's across 609 locations. We have delivered 606 courses in just 2018 alone.

DIGITAL TRAINING PROGRAMS



LLOYDS BANK  ACADEMY

Learn
My Way

Digital
Salford



 Future
Learn



Google
Digital Garage

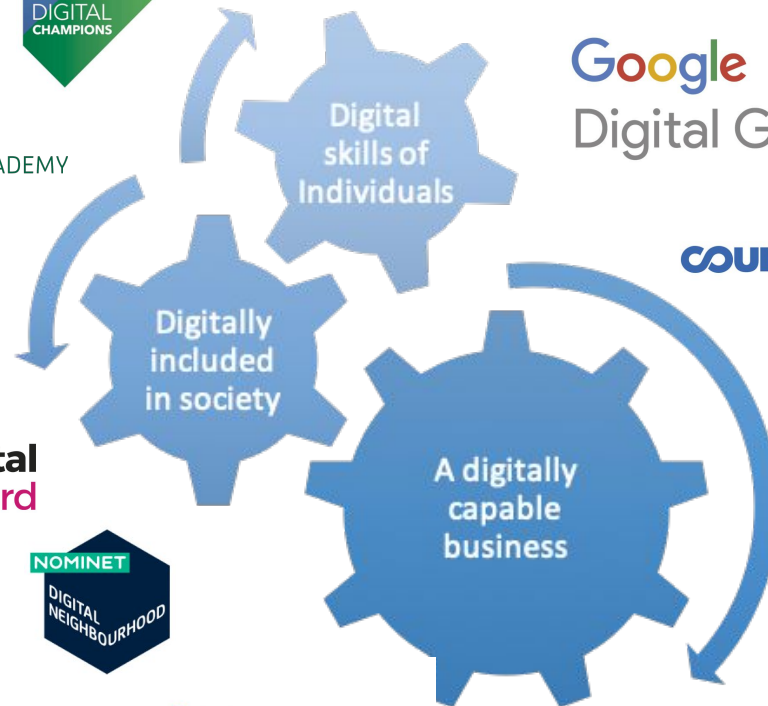
coursera



</CHARITY
DIGITAL
CODE >



UP UPSKILL
DIGITAL





Lloyd's Bank Academy

Lloyds Bank Academy has taught almost 500 people online and 200 in person

Challenge

The programme would need to be accessible to Manchester's most vulnerable individuals to participate in and contribute to the digital world of today and tomorrow.

Solution

Leveraging UpSkill's experience, our team of coaches were placed in 5 Manchester locations over 5 weeks to coach and support job seekers in their digital skills journey.

Results

As a result, we have taught 500 people online and 200 in person. Many have already found work as a direct result of the programme.

Lloyd's Bank Academy

Essential Digital Skills Framework



Department
for Work &
Pensions

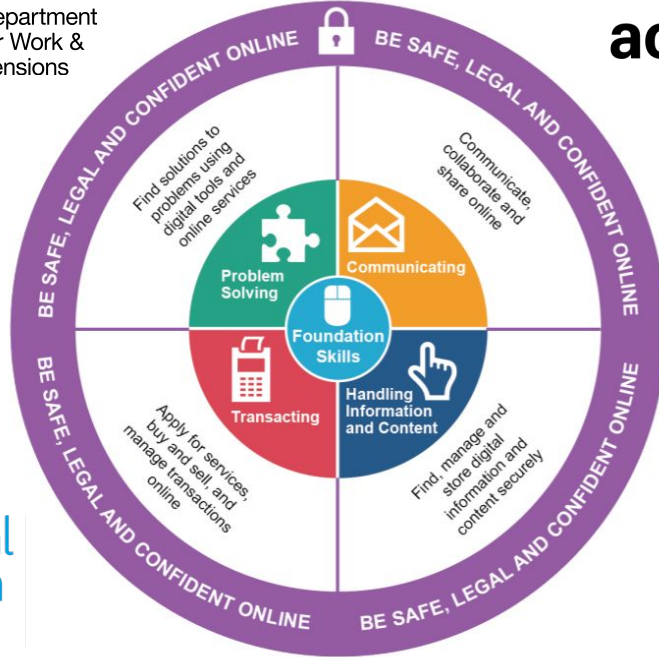


Good Things
Foundation



GOV.UK

Mental
Health
UK



 **accenture**

amazon



BRC

 **UPSKILL
DIGITAL**

Google Digital Garage Bus

Provided training to over 1,000 people in 35 boroughs in London

In London today 11 per cent of the working population do not have full basic digital skills.

With the help of the National Partners team at the Google Digital Garage, we took the Google Bus to every borough in London bringing digital literacy training to the areas that need it most.

So far we have been in 35 locations and provided training to over 1,000 people on board.



OUR IMPACT



93,000

People trained globally



870

Bespoke workshops



430

Companies



“ I’ve very quickly changed the way we are working. Even just streamlining e-mails to customers. ”

Anne-Marie Winters,
Mosscafe Housing Group



“ It was amazing.
By 9.30 it had blown me
away completely! It was
wonderful. I’ve learnt so
many skills over the 2
days and it will make a
huge difference at
the centre. ”

Alison Hepworth,
Barnabus Manchester



“ I wanted to go out of my way and secure opportunities that allowed me to stand out above other candidates. That’s what the Lloyds Bank Academy has allowed me to do. ”

Ryan Nixon
Barnabus Manchester



“ It has changed my life instantly. I’m able to look at Google and know all the functions available. Digital Communications was really good and I can now comfortably collaborate digitally ”

Natalie Town,
Salford City Council



Partner with us



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