



Are you interested in media literacy?

Would you like to be trained to deliver
the Be Internet Citizens Curriculum?

Google Europe and ALL DIGITAL invite you to
Be Internet Citizens Training Workshop

While social media now plays a vital role in the everyday lives of young people as citizens, education systems across the developed world have been slow to react. Extremist groups rely on false promises of status and purpose, manipulation, conspiracy and divisive rhetoric to exploit young people online. Against these methods, **critical thinking** skills and **media literacy**, social and emotional skills and meaningful **digital citizenship** capacities are a strong defence.

Today's young people may be digital natives, but they still need to be taught how to stay safe, make their voices heard and play a positive role as citizens in the online space.

Be Internet Citizens seeks to meet this need. A partnership between Google, YouTube Creators for Change and ISD, the project is designed to teach 13 to 15-year-olds about media literacy, critical thinking and digital citizenship, encouraging young people to be positive voices online while increasing their resilience to hate and extremism.

Using an implicit approach to counter-extremism which focuses on popular culture and social issues, the project delivers positive secondary effects, helping participants become more informed citizens, critical consumers and empowered producers of content.

The workshop is organised by Google Europe and ALL DIGITAL as part of EU Media Literacy Week and contributing to the ALL DIGITAL Week campaign.

Number of places is limited, and registration is mandatory



18 March 2019
Time: 14.00 - 18.00



Rue de la Loi, 91
1000 Brussels, Belgium

#EUMediaLiteracyWeek

#alldigitalweek

TRAINERS

Alain 'Fusion' Clapham, FRSA

The Creative Storyteller

The self-professed 'Creative Storyteller' has presented shows for MTV and Sky, hosted events at Wembley Arena, interviewed the likes of Beyoncé, Dr Dre and Marvelmastermind Stan Lee, and shared his story on the TED stage. An experienced educator and creative producer, he now helps everyone from schools students to award-winning CEOs discover their own stories of transformation. The driving force behind creative currency initiative #IITSPIRATION and founder of BMT – an immersive live experience celebrating the 'awesome everyday' stories of black men - Alain takes on all challenges with irrepressible energy, curiosity and a desire to get to the heart of the matter.

Efe Ezekiel

Efe is the UK's Master Youth Mentor and Trainer who delivers every session, workshop, talk and TV/Online interview with a unique and innovative energy and enthusiasm. Efe has been a Youth Mentor and Coach for over 12 years and worked with a diverse range of young people from the ages of 3 to 25-year olds. Efe delivers sessions on a wide range of topics through her mentoring company 'Ushine Ishine': from technology, personal development, confidence, public speaking, creativity, the media and any issue that empowers young people to create positive change in their lives. She also trains adults on how to mentor and work with young people effectively.

Efe has also had a successful career as a TV Producer, Presenter and Content creator working with some of the biggest TV stations, advertising companies and worldwide brands. Efe has been awarded numerous accolades and awards for her work with young people. The latest award was the 'British Empire Medal' on the Queen's New Year's Honours List 2018 for her service to Young People.

AGENDA

13:30 - 13:55	Registration
14:00 - 14:15	Welcome & introduction
14:15 - 15:00	Lesson 1 - Three sides to every story
15:00 - 15:30	Lesson 2 - Emotional manipulation
15:30 - 16:00	Break
16:00 - 16:45	Lesson 3 - Us vs Them
16:45 - 17:45	Lesson 4 - Haters gonna hate
17:45 - 18:00	Hosts close the event

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