

ALL
DIGITAL
Week

1 125 000+
participants in
2010-2018



25-31 March 2019

www.alldigitalweek.eu

[#alldigitalweek](https://twitter.com/alldigitalweek)



WHAT IS ALL DIGITAL WEEK?

- Annual pan-European campaign to engage and empower people to use technology and enhance their digital skills
- Following in the footsteps of Get Online Week run in 2010-2017
- First ran in 2010, reached over **1,125,000** people in 9 years
- National partners – digital heroes conducting training and workshops, providing digital skills assessment and certification, organizing conferences and exhibitions
- **Anybody can join!** Organise an event, tell us about it, get a certificate and enter a competition!

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WHY DO WE NEED THE ALL DIGITAL WEEK IN EUROPE?

43%

do not have basic digital skills

35%

of workforce have insufficient level of digital skills

17%

have never used the internet

49%

have never used a fact checking website

72%

believe that robots will take their jobs

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The ALL DIGITAL Week 2019 campaign gives people tools and approaches to enhance their digital skills and help them to be more adaptive with respect to their working skills. The campaign is run to:

Promote Media Literacy

by developing critical thinking and digital literacy

Build Safety and Trust in Technology

by developing cybersecurity skills

Enhance Employability

by developing the right skills for new digital jobs

JOIN!

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UNDER THE PATRONAGE OF MR TIBOR NAVRACSICS, MEMBER OF THE EUROPEAN COMMISSION

ORGANISED BY

ENHANCING DIGITAL SKILLS ACROSS EUROPE ALL DIGITAL

SUPPORTED BY



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IN STRATEGIC PARTNERSHIP WITH



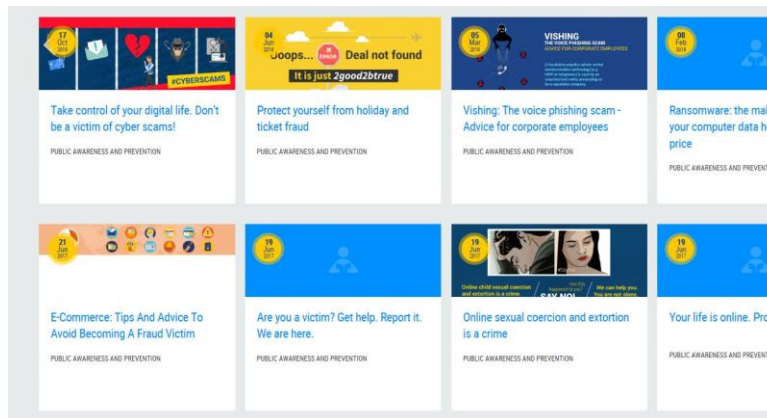
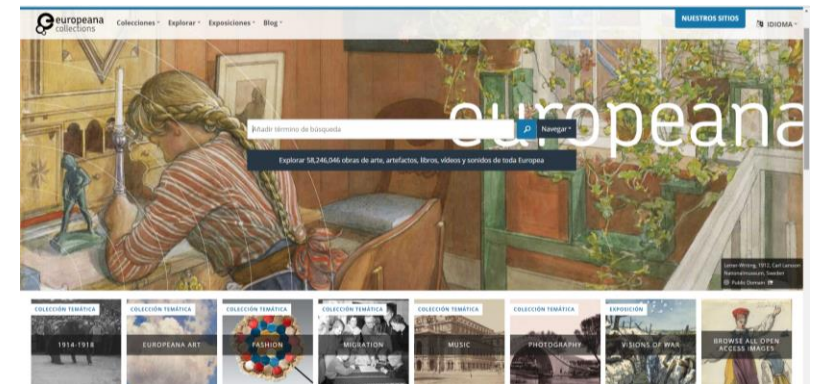
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<http://alldigitalweek.eu/useful-tools/>



Technology has become a part of our everyday lives, and understanding how to function in environments that require the use of computers and the Internet is more critical now than ever before. So, whether you plan to pursue a career in IT, or simply become more effective with technology, the IC3 Digital Literacy Certification is your solution.



Resources from National Partners



Competition for event organisers: good practice implemented by International Aid Network (IAN). The aim is to motivate local organisations in charge of conducting training/events to be active and organise quality activities and to ensure good material for promotion and visibility/



Choosing a Career in IT Contest: good practice implemented by Proektorja (PH International). Contest for 9-15 year-olds to attract them to careers in IT. The tasks include independent research on any IT profession, creating a short video clip about it, writing an essay about their choice and presenting in IT Career Day at school.



Interactive Internet Safety Event: a 2-hour activity for schoolchildren, developed by "Langas i ateiti". The aim is to provide the knowledge and skills to primary school children about safer use of internet and technologies: smart devices, safe passwords, online/offline balance, publishing pictures online etc

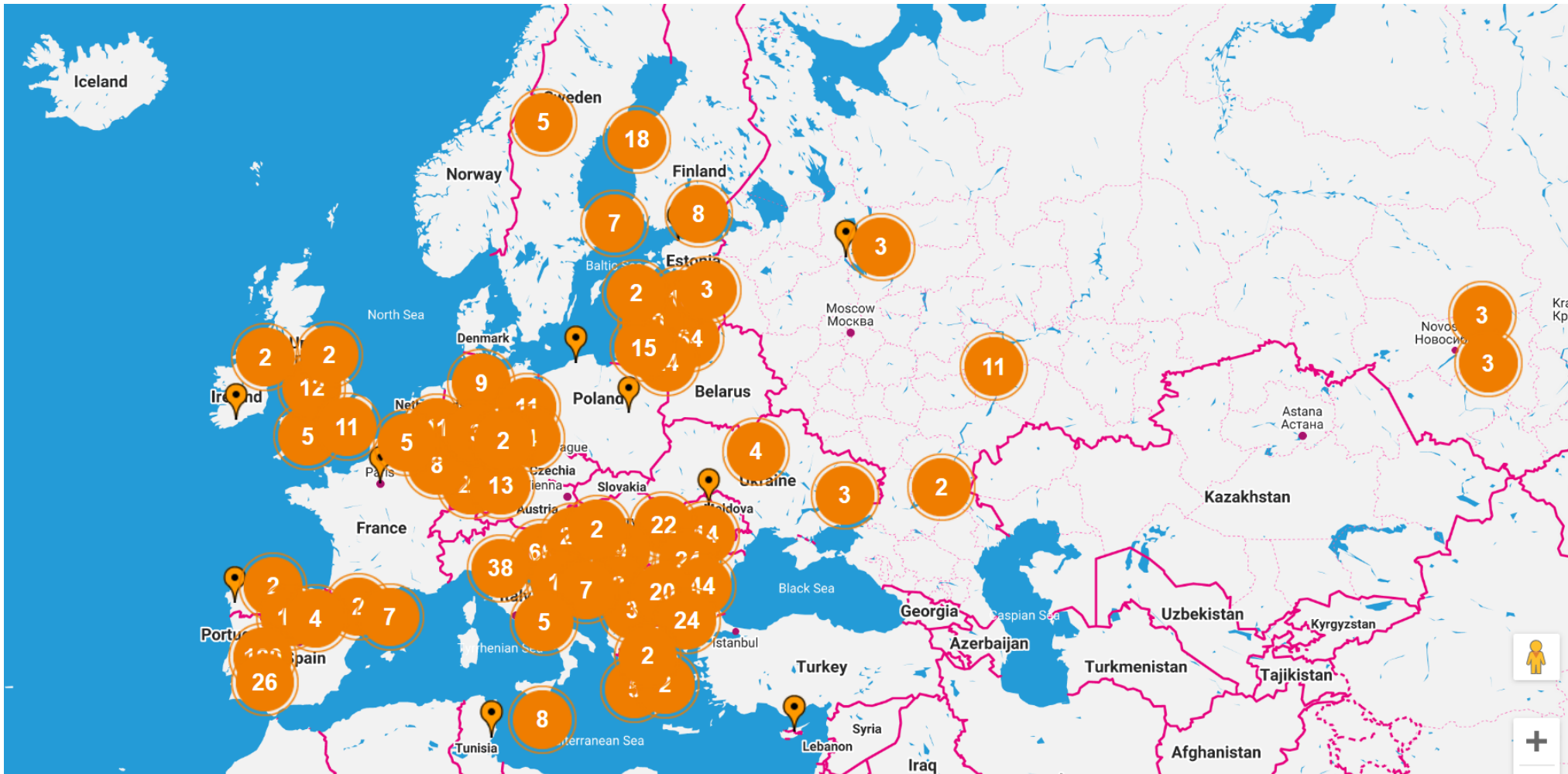


Online Safety Workshop for Young People: a 3-hour activity for young people NEETs, developed by "Langas i ateiti". The main goal is to improve digital skills for job, especially online safety skills, and encourage young people (NEETs) to choose careers in ICT



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PUT YOUR EVENT ON THE MAP!



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CERTIFICATES



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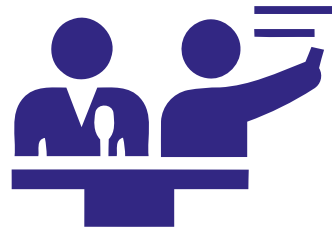


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ALL DIGITAL Week 2019

1510
EVENT ORGANISERS



27
NATIONAL PARTNERS



902
EVENTS

64925
PARTICIPANTS



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PROMOTION

<http://alldigitalweek.eu/resources/>



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JOIN THE EUROPEAN DIGITAL EMPOWERMENT CAMPAIGN!

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