

# STRATEGIC PRIORITIES FOR 2018

STRATEGIC PRIORITY	EXPLANATION
<b>Promotion and exploitation of DigComp framework</b>	<p>This priority mainly falls under the thematic area of <b>Basic Digital Skills</b>. Both project-based and policy related actions will contribute to the exploitation of DigComp within the ALL DIGITAL network and beyond.</p> <p>ALL DIGITAL will:</p> <ul style="list-style-type: none"><li>• Support JRC and EC in reviewing and piloting a self-assessment tool based on proficiency levels 1-4 (Foundation and Intermediate competences)</li><li>• Create the Digital Competence Development System as a full implementation of the DigComp with low skilled adults for proficiency levels 1-2</li><li>• Create training pathways aligned to DigComp for two worker profiles: entrepreneur and virtual office worker</li><li>• Raise awareness and contribute to policy debates and consultations</li></ul>
<b>Digital competences for jobs</b>	<p>Addressing the thematic area of <b>Employability and Entrepreneurship</b>, this priority comes from our work with the Coalition for Digital Skills and Jobs, as well as the industry partnerships (e.g. Cisco NetAcad).</p> <p>Moreover, we seek to building new partnerships with other EU associations (e.g. CEPIS).</p> <p>Also, we are involved in two projects that foster skills for jobs and entrepreneurship:</p> <ul style="list-style-type: none"><li>• Ask4Job (targeting unemployed)</li><li>• Smart Women (empowering women to start businesses online)</li></ul>
<b>Build trust in technology</b>	<p>Connected with the thematic areas of <b>Digital Media Skills</b> and <b>Basic Digital Skills</b>, this priority is the highlight of this year's ALL DIGITAL WEEK (previously Get Online Week). Also, it is a topic of the following projects:</p> <ul style="list-style-type: none"><li>• Combating fake news, hate speech and social media abuse (digital media literacy)</li><li>• Cybersecurity awareness and literacy for citizens and organisations</li><li>• HURISTO – delivering a methodology concerning European human rights charter and educational skill improvement for the less educated</li><li>• Digital Welcome - exchange best practices between organisations specialised in digital inclusion of disadvantaged groups</li></ul>
<b>Digital social innovation</b>	<p>Using digital technologies to generate innovative solutions and to address societal needs. This is a transversal priority for all five thematic areas of ALL DIGITAL. Based on the outcomes of the 2017 Summit, we have agreed to focus more on engaging digital competence centres in this topic.</p> <p>We will do so by promoting the concept amongst our members, and work with experienced partners (e.g. TUDO or NESTA) in making it more visible at the European policy level.</p>
<b>Contribute to the European Year of Cultural Heritage</b>	<p>Promotion and dissemination of our network's initiatives on the European digital cultural heritage.</p>