

# LIKTA

Latvijas Informācijas  
un komunikācijas  
tehnoloģijas asociācija

# National coalition for e-skills and jobs in Latvia

Mara Jakobsone, Dr. Oec.

Vice-president of Latvian Information  
and Communications Technology  
Association (LIKTA)

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# PARTNERSHIP IS A KEY IN LATVIA!



- Local Coalition for e-skills and jobs (E-skills partnership) formally established at the opening of Get Online Week 2013 in Latvia, March 2013
- By signing the memorandum, government, non-governmental organizations and entrepreneurs agreed to cooperate in four main areas:
  - ICT training for the labour market needs;
  - Youth involvement in ICT;
  - Modern and interactive learning process;
  - Educating the society on the necessity of digital literacy
- Contributes to Grand Coalition for Digital Jobs targets!**

# NATIONAL COALITION FOR E-SKILLS AND JOBS IN LATVIA



- Memorandum of cooperation on “E-skills partnership” have been signed by LIKTA, Ministry of Environmental Protection and Regional Development, Ministry of Economics, Ministry of Education and Science, Ministry of Welfare, Latvian Chamber of Commerce, Latvian Open Technology Association and Latvian Internet Association



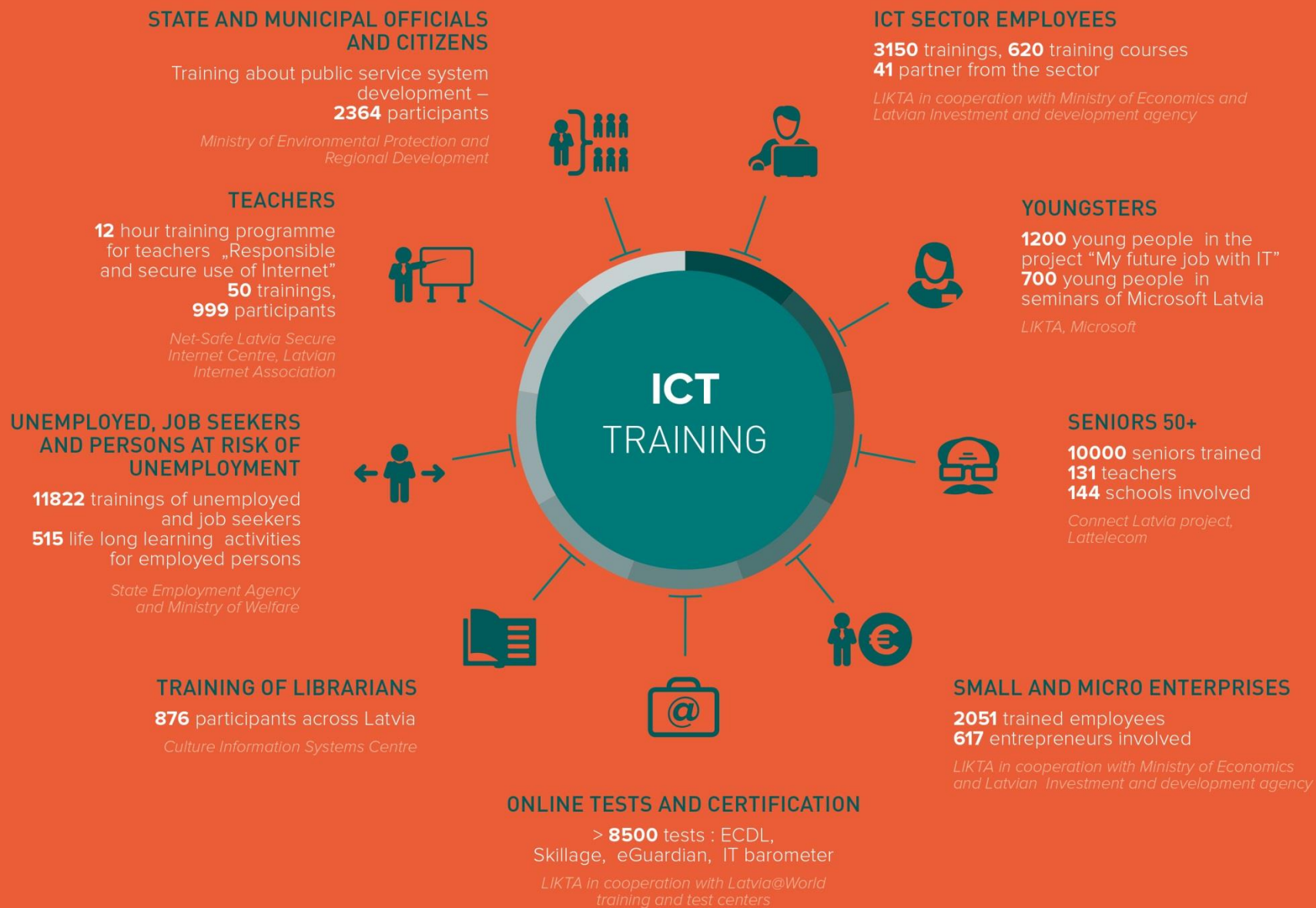
# COALITION ENLARGED AT E-SKILLS FOR JOBS OPENING EVENT MARCH 2014



- Library network of Latvia (with over 860 libraries) as well as large ICT companies – like Microsoft, Lattelecom etc. join the Coalition. One year results from March 2013 presented and analyzed. The event moderated by Digital Champion of Latvia Reinis Zitmanis

# E-SKILLS FOR JOBS LOCAL COALITION IN LATVIA

1 year results





# COALITION LAUNCHES E-SKILLS FOR JOB CAMPAIGN IN LATVIA – MARCH 2015



- National Coalition sets the future Roadmap of activities related to eSkills for Jobs 2015 -2016, Digital Single Market Strategy and E-skills Riga declaration

# PROGRESS ACHIEVED IN 2 YEARS OF OPERATION – POLICY LEVEL



- ▶ Goals of National Coalition implemented in the main Latvia Policy documents related to DAE :

- ▶ Information Society development Guidelines 2014-2020
- ▶ Education development guidelines 2014-2020
- ▶ Cyber Security strategy of Latvia 2014-2018
- ▶ National Development Plan of Latvia



- ▶ Mapping of resources and funds, including EU funds, state and municipal budgets, Industry and NGO co-financing
- ▶ Digital priority and e-skills a high focus of Latvia's Presidency to EU
- ▶ eSkills for Jobs high level conference and Digital Assembly with a session dedicated to digital skills hosted in Riga in 2015

## PROGRESS ACHIEVED IN 2 YEARS – PROGRAMS AND FUNDING



- More than 15 new ICT skills related programs approved by State Employment Agency, target audiences :
  - Youth
  - Unemployed, Job seekers
- Activities in Formal education system
  - New Informatics standard approved and to be introduced from September 2015, (coding from 1st grade, 155 schools applied for piloting)
  - New Computing programs developed and approved by Industry
  - Support to teachers and digital training material guidelines developed
  - Industry and NGO support to Informatics Olympiads





## PROGRESS ACHIEVED IN 2 YEARS – CAMPAIGNS AND AWARENESS RAISING



- ICT career motivation for young people activities :

- ICT career days within eSkills for Jobs campaign
- ICT coding projects and innovative teachers supported by many companies and NGOs : Accenture, Microsoft, Samsung, Lattelecom, Exigen services and others

- Joint Press Conferences and Press releases

- Latvia – one of the most active participants at eSkills for Jobs campaign and Get Online Weeks :

- Over 150 partners in 2015
- 745 events all over Latvia
- 23 584 participants



# EXAMPLE OF PROJECT : E-LEADERSHIP SKILLS FOR MICRO AND SMALL ENTERPRISES



- ▶ Project is carried out by LIKTA in cooperation with Latvian State Investment and Development agency and Ministry of Economy
- ▶ Total value of the project is over 1.95 MLN EUR
- ▶ Co-financing from European Social fund – 80%
- ▶ In 3 years more than 6000 managers and employees of micro and small enterprises received ICT training, 16 different training programmes available, tailored to business processes and different industry sectors
- ▶ Training takes place around Latvia in 20 regional cities, classroom training combined with advanced e-learning courses
- ▶ More than 1500 SMEs participating

**Project ends 30.06.2015, but new program in development with 2 mln EUR dedicated for similar activity 😊**



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