National coalition for e-skills and jobs in Latvia

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Brussels, 03.06.2015
PARTNERSHIP IS A KEY IN LATVIA!

Local Coalition for e-skills and jobs (E-skills partnership) formally established at the opening of Get Online Week 2013 in Latvia, March 2013.

By signing the memorandum, government, non-governmental organizations and entrepreneurs agreed to cooperate in four main areas:

- ICT training for the labour market needs;
- Youth involvement in ICT;
- Modern and interactive learning process;
- Educating the society on the necessity of digital literacy

Contributes to Grand Coalition for Digital Jobs targets!
Memorandum of cooperation on “E-skills partnership” have been signed by LIKTA, Ministry of Environmental Protection and Regional Development, Ministry of Economics, Ministry of Education and Science, Ministry of Welfare, Latvian Chamber of Commerce, Latvian Open Technology Association and Latvian Internet Association.
Library network of Latvia (with over 860 libraries) as well as large ICT companies – like Microsoft, Lattelecom etc. join the Coalition. One year results from March 2013 presented and analyzed. The event moderated by Digital Champion of Latvia Reinis Zitmanis.
E-SKILLS FOR JOBS LOCAL COALITION IN LATVIA

1 year results

STATE AND MUNICIPAL OFFICIALS AND CITIZENS
Training about public service system development – 2364 participants
Ministry of Environmental Protection and Regional Development

ICT SECTOR EMPLOYEES
3150 trainings, 620 training courses
41 partner from the sector
LIKTA in cooperation with Ministry of Economics and Latvian Investment and development agency

TEACHERS
12 hour training programme for teachers „Responsible and secure use of Internet”
50 trainings, 999 participants
Net-Safe Latvia Secure internet Centre, Latvian Internet Association

YOUNGSTERS
1200 young people in the project “My future job with IT”
700 young people in seminars of Microsoft Latvia
LIKTA, Microsoft

UNEMPLOYED, JOB SEEKERS AND PERSONS AT RISK OF UNEMPLOYMENT
11822 trainings of unemployed and job seekers
515 life long learning activities for employed persons
State Employment Agency and Ministry of Welfare

SENIORS 50+
10000 seniors trained
131 teachers
144 schools involved
Connect Latvia project, Lattelecom

TRAINING OF LIBRARIANS
876 participants across Latvia
Culture Information Systems Centre

SMALL AND MICRO ENTERPRISES
2051 trained employees
617 entrepreneurs involved
LIKTA in cooperation with Ministry of Economics and Latvian Investment and development agency

ONLINE TESTS AND CERTIFICATION
> 8500 tests: ECDL, Skillage, eGuardian, IT barometer
LIKTA in cooperation with Latvia@World training and test centers
National Coalition sets the future Roadmap of activities related to eSkills for Jobs 2015 -2016, Digital Single Market Strategy and E-skills Riga declaration
PROGRESS ACHIEVED IN 2 YEARS OF OPERATION – POLICY LEVEL

- Goals of National Coalition implemented in the main Latvia Policy documents related to DAE:
  - Information Society development Guidelines 2014-2020
  - Education development guidelines 2014-2020
  - Cyber Security strategy of Latvia 2014-2018
  - National Development Plan of Latvia

- Mapping of resources and funds, including EU funds, state and municipal budgets, Industry and NGO co-financing

- Digital priority and e-skills a high focus of Latvia's Presidency to EU

- eSkills for Jobs high level conference and Digital Assembly with a session dedicated to digital skills hosted in Riga in 2015
PROGRESS ACHIEVED IN 2 YEARS – PROGRAMS AND FUNDING

- More than 15 new ICT skills related programs approved by State Employment Agency, target audiences:
  - Youth
  - Unemployed, Job seekers

- Activities in Formal education system
  - New Informatics standard approved and to be introduced from September 2015, (coding from 1st grade, 155 schools applied for piloting)
  - New Computing programs developed and approved by Industry
  - Support to teachers and digital training material guidelines developed
  - Industry and NGO support to Informatics Olympiads

LIKTA
PROGRESS ACHIEVED IN 2 YEARS – CAMPAIGNS AND AWARENESS Raising

- ICT career motivation for young people activities:
  - ICT career days within eSkills for Jobs campaign
  - ICT coding projects and innovative teachers supported by many companies and NGOs: Accenture, Microsoft, Samsung, Lattelecom, Exigen services and others

- Joint Press Conferences and Press releases

- Latvia – one of the most active participants at eSkills for Jobs campaign and Get Online Weeks:
  - Over 150 partners in 2015
  - 745 events all over Latvia
  - 23,584 participants
EXAMPLE OF PROJECT: E-LEADERSHIP SKILLS FOR MICRO AND SMALL ENTERPRISES

- Project is carried out by LIKTA in cooperation with Latvian State Investment and Development agency and Ministry of Economy.
- Total value of the project is over 1.95 MLN EUR.
- Co-financing from European Social fund – 80%.
- In 3 years more than 6000 managers and employees of micro and small enterprises received ICT training, 16 different training programmes available, tailored to business processes and different industry sectors.
- Training takes place around Latvia in 20 regional cities, classroom training combined with advanced e-learning courses.
- More than 1500 SMEs participating.

Project ends 30.06.2015, but new program in development with 2 mln EUR dedicated for similar activity 😊