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**Grand Coalition
for Digital Jobs**

WP 7 – Scalability and Sustainability

DELIVERABLE 7.2 – Impact assessment Local Coalitions and Regional Clusters

Final version

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1 Executive Summary

One of the main objectives of the Secretariat is to support the dissemination of the activities and actions of the Grand Coalition at a national level. This will be achieved by setting up and supporting National and Local Coalitions for Digital Jobs (Coalitions).

National Coalitions (NCs) and Local Coalitions (LCs) are multi-stakeholder partnerships which aim to promote and implement the objectives of the Grand Coalition for Digital Jobs in each Member State by means of concrete action plans.

The purpose of this impact assessment report is to evaluate the implementation status of the action plans developed by existing NCs and LCs.

This report identifies obstacles that the NCs and LCs may have encountered during their first year of activities, and to understand how the Grand Coalition for Digital Jobs has helped them to overcome these. As a result, the Secretariat is able to identify best ways to further support the roll-out of the existing NCs and LCs and to establish new ones in 2015.

As many NCs and LCs were formed during 2014 and many of them are still premature, this first impact assessment looks at their initial results. A second impact assessment will be conducted at the end of 2015 to include more extensive data on the actions and outcomes of a broader number of LCs and NCs.

2 Impact assessment methodology

To assess the status and progress of the existing NCs and LCs, Telecentre Europe has adopted the following methodology:

1. Desk research
 - a. Collection and analysis of data through direct contact with the Coordinators of the NCs and LCs
 - b. Collection and analysis of data from a survey ran by the European Commission to assess the status of Coalitions launched in 2014
 - c. Collection and analysis of data from the Grand Coalition pledge tracker
 - d. Collection and analysis of data coming from the survey of Digital Champions ran in WP5
2. Launch of an online questionnaire (Annex 8.2) to collect information about each NC/LC around the following categories:
 - a. Coalition's profile
 - i. Name and contact details of Coordinator
 - ii. rationale
 - iii. coverage area
 - iv. types of partners involved
 - b. Coalition's resources
 - i. Source of funding and budget used during 2014
 - ii. fundraising plans and source of funding for 2015
 - c. Coalition's activities and impact
 - i. action plan developed for the first year of activities
 - ii. priorities of the Grand Coalition addressed
 - iii. main actions implemented during 2014
 - iv. involvement in other EU funded initiatives
 - v. quantitative results (e.g. people trained, audience reached, etc.)
 - vi. publications produced
 - vii. actions planned for 2015
 - viii. mid and long-term objectives
3. Interviews
 - a. Phone or email interviews have been conducted to validate the accuracy of the data provided through the online questionnaire.

Eight NCs /LCs have completed all the three steps of the impact assessment. These are:

ID	Name of the Coalition	Country
1	Digital Alliance for Romania	Romania
2	Telecentres Local Coalition	Spain
3	Women & Girls Go Digital	Greece
4	Multi-sectoral Network on Educational Robotics	Italy
5	Digital Agenda for Creative Croatia	Croatia
6	Broad Alliance for Digital Skills	Poland
7	EITC Basque Coalition	Spain
8	National Digital Coalition in Lithuania	Lithuania

As the remaining seven Coalitions have not responded to the online survey, the information regarding their status and progress contained in this report, come simply from desk research.

3 Regional clusters and the coalitions

Regional Clusters (RCs) are established by the Secretariat of the Grand Coalition upon geographical criteria covering the entire EU28. RCs have been proposed to ease the work of the Secretariat partners when it comes to promoting the formation of new Local and National Coalitions.

This way, the Secretariat partners have had clearer focus and designated areas where they could reach out to their networks of partners / stakeholders and spread information regarding the Grand Coalition for Digital Jobs.

The map below shows how the RCs have been delimited and the Secretariat partners responsible for each:

- 1 Latvia, Lithuania, Estonia, DI-ITEK
Sweden, Denmark, Finland
- 2 Poland, Czech Republic, ECWT
Slovakia, Hungary, Austria,
Slovenia
- 3 Netherlands, Belgium, France, EuroCIO
Germany, Luxembourg
- 4 Malta, Spain, Italy, Portugal, CIONET,
Ireland, UK ECDL Foundation
- 5 Greece, Romania, Bulgaria, TELECENTRE
Cyprus, Croatia



As a result of the dissemination through regional clusters, stakeholders from Denmark, Slovenia, Czech Republic, Slovakia, Hungary, Ireland, Cyprus, Portugal, Sweden and Croatia showed interest in creating Coalitions.

4 The current landscape of Local and National Coalitions

This impact assessment looks at the 15 Coalitions established, including eight NCs and seven LCs.

As the purpose of this report is to measure the progress to date of existing Coalitions, the 12 NCs and LCs currently under formation have not been considered at this stage.

The table below presents the Countries where NCs and LCs have been established, and those where the Coalitions are currently under formation. It also includes a list of Countries currently there are starting now the process of setting of a NC or a LC.

Existing Coalitions		Coalitions under formation		Coalitions under consideration	
National	Local	National	Local	National	Local
Bulgaria Greece Malta Latvia Lithuania Poland Romania	Croatia Greece Italy Netherlands Northern Ireland Scotland Spain (2)	Cyprus Hungary Italy Portugal Spain	Denmark	Austria Croatia Ireland Slovakia Slovenia Sweden	

The Secretariat has supported so far 15 of these Coalitions in Bulgaria, Croatia, Denmark, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Portugal, Romania, Slovakia, Slovenia, Spain (2). The support provided included the following actions:

- Advise on the formation process
- Support to identify interested partners at national or local level
- Endorsement of the initiative
- Support to create the action plan
 - Provision of templates to facilitate the preparation of the Coalitions action plans
 - Sharing of best practice examples to inspire Coalition in the preparation of their action plans
- Support with the launch events and promotion

5 Key findings

The section below highlights the key findings of the impact assessment. These have been collected around three main categories, according to the Coalitions' profile, resources, and activities and impact.

5.1 Coalition's profile

Online presence

Most of the existing NCs/LCs have a website where their profile and work is presented. Most of the websites/web-pages have been created especially for the purposes of their work. The table below includes a list of websites:

ID	Name of the Coalition	Country	Website
1	Digital Alliance for Romania	Romania	http://digitalagenda.ro/
2	Telecentres Local Coalition	Spain	http://www.competenciasdigitales.com
3	Women & Girls Go Digital	Greece	http://www.womengodigital.eu/
4	Multi-sectoral Network on Educational Robotics	Italy	Under development
5	Digital Agenda for Creative Croatia	Croatia	Under development
6	Broad Alliance for Digital Skills	Poland	http://umiejetnoscicyfrowe.pl
7	EITC Basque Coalition	Spain	http://ikanos.blog.euskadi.net
8	National Digital Coalition in Lithuania	Lithuania	http://www.skaitmeninekoalicija.lt
9	Latvian e-skills Coalition	Latvia	http://eprasmes.lv/par-partneribu/
10	Digital National Alliance	Bulgaria	http://digitalalliance.bg
11	eSkills Malta Foundation	Malta	http://eskills.org.mt

In addition to these, some LC/NC partners' use their own websites to further promote the Coalition. Furthermore, all existing LC/NC use social media channels to promote their own activities, but only few of them have Coalition dedicated channels. We estimate that 70% use partners' existent social media channels.

Rationale to establish the Coalition

According to the responses provided by the Coalitions' Coordinators, the main reason for stakeholders to set up a Coalition at national or local level is willingness to address the mismatch between labour market needs and the schools curricula, which ultimately leads to a high number of vacancies for ICT related jobs unfilled.

In addition to this, there are also more specific reasons that have driven interested stakeholders to establish NCs and LCs:

- **Romania:** lack of previous national wide initiatives to tackle the skills gap in the ICT sector
- **Poland:** lack of awareness towards ICT education that is regarded as a development priority by the Government
- **Lithuania:** the significant shortage of ICT professionals which dramatically affect the possibility of both IT and IT using companies to continue to grow and innovate
- **Greece:** need of a functional ecosystem where entrepreneurs, business people, policy makers, the academia can work together to attract more woman to ICT education and careers
- **Transversal in all countries:** Need to change the educational system to provide new form of innovative teaching and learning which embed digital technologies. Need of a common platform where all relevant stakeholders can talk to each other and join forces to develop an

action plan aimed to increase the number of ICT professionals. Lack of support from national and local authorities to grassroots initiatives around digital education and jobs

Governance and partnerships

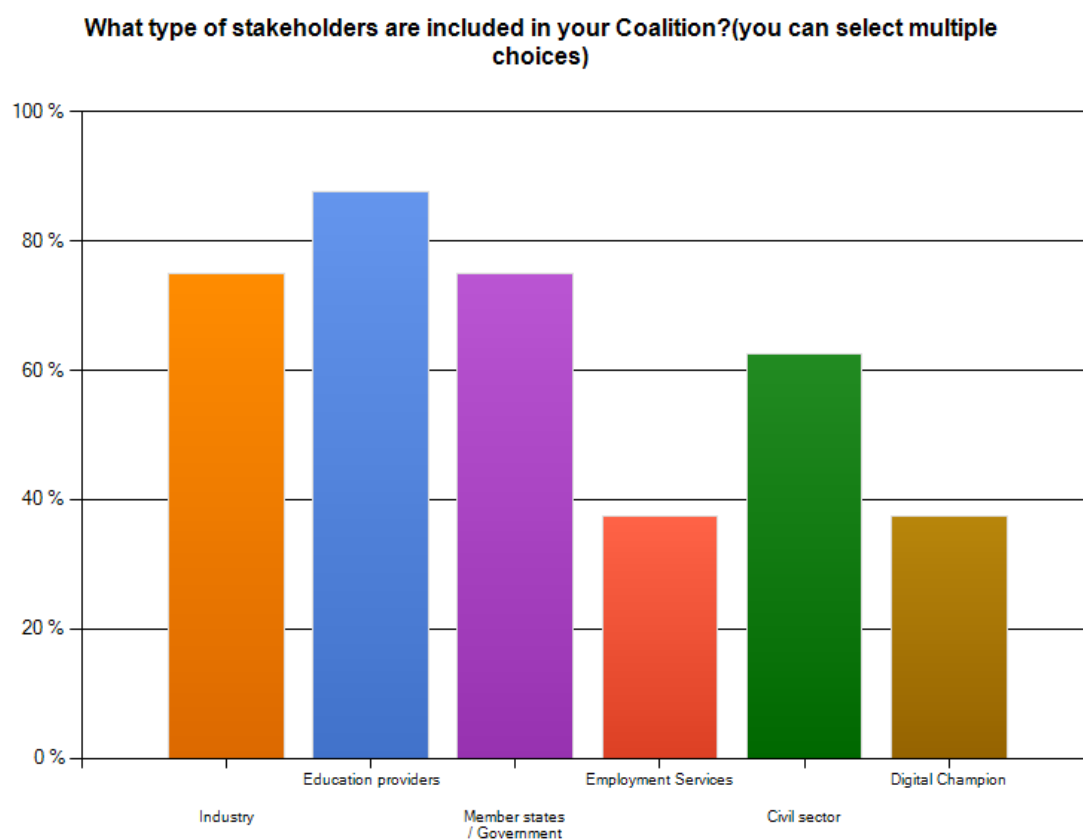
70% of all existing Coalitions are led by the representatives of civil sector (NGOs), while 30% are led by Governments (ICT related Ministries or Agencies). A full list of existing NC/LC coordinators is available in the [Digital Toolkit for Local and National Coalitions](#).

So far, there is only one Coalition established and led by a Digital Champion (Bulgaria).

However, a survey with Digital Champions ran in Work Package 5 of the DIGITALJOBS project in relation to the LCs/NCs, showed that at least 7 more Digital Champions are aware of the development of LCs and NCs in various countries, and all of them would be interested to be more involved in their activities.

Digital Champions from seven countries (Sweden, Poland, Belgium, Germany, Cyprus, Bulgaria and France) responded to this survey, however only two of these countries (Poland and Bulgaria) have existing National Coalitions.

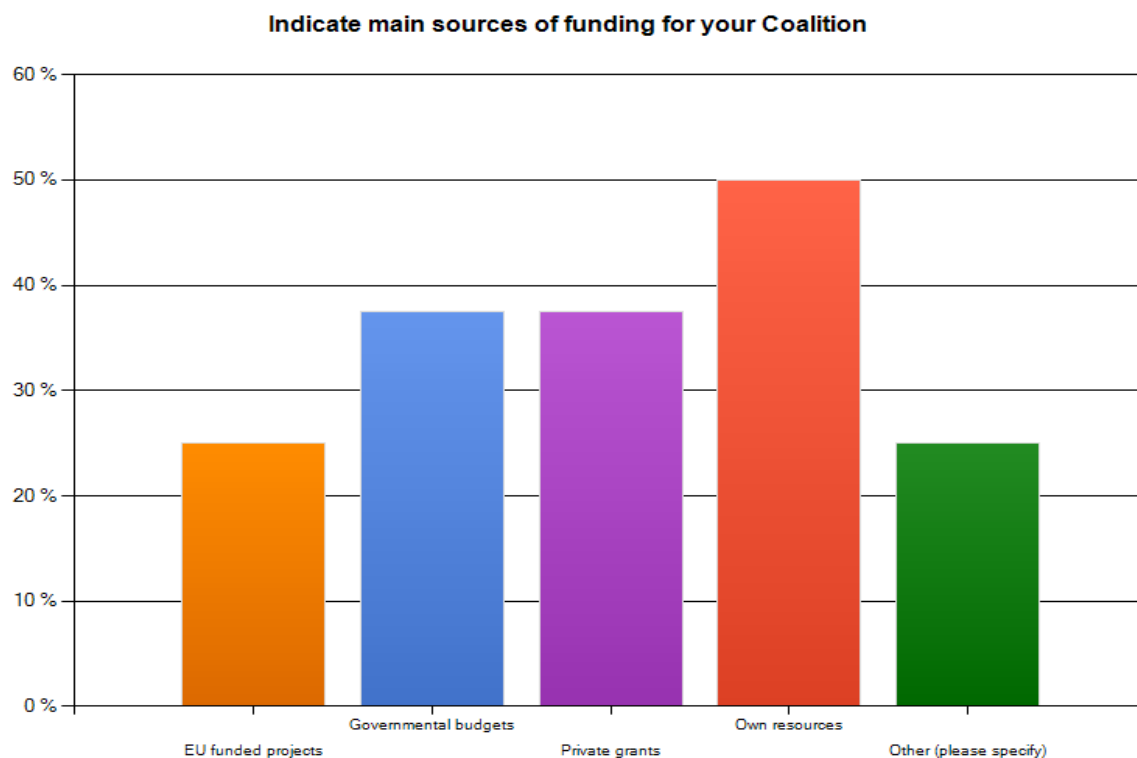
The figure below shows the most common types of partners involved in the Coalitions by percentages:



5.2 Coalition resources

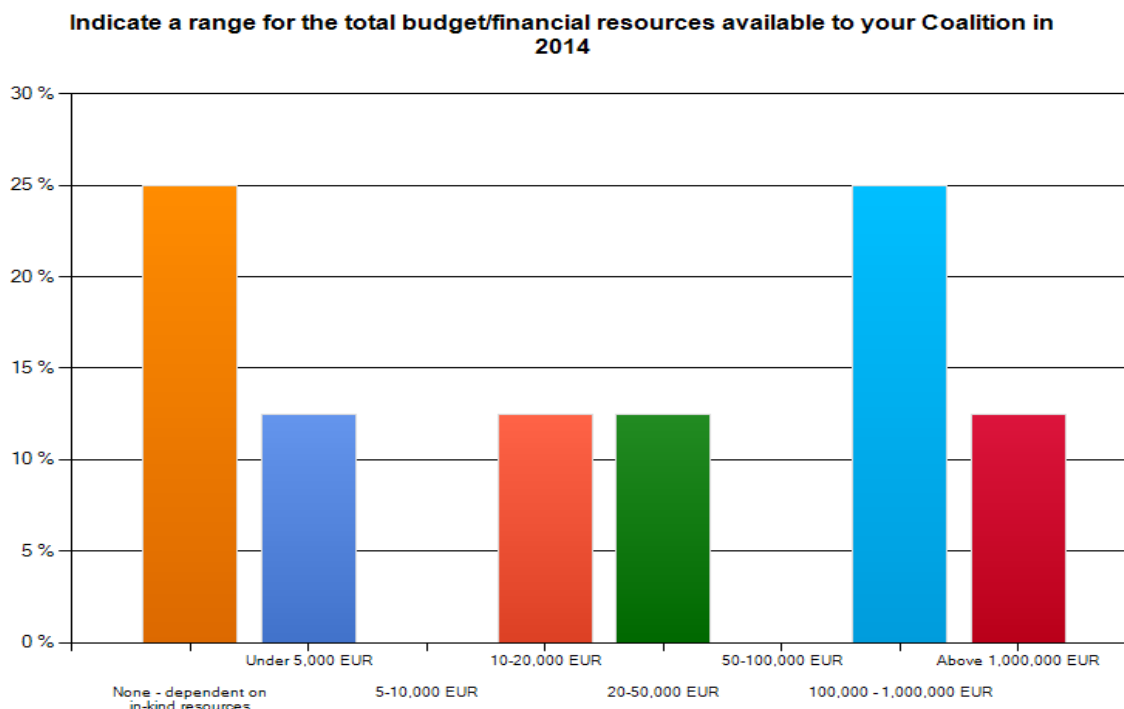
Sources of funding

During 2014, the Coalitions have relied mainly on the partners resources to finance their activities. However, in some cases they could also benefit from EU or private funding. Where the Coalitions was ran by the national Governments, these latter also provided some financial support.



Budget used during 2014

Only three coalitions have mentioned that they are dependent on in-kind resources, and two of them have not had a budget for 2014. Normally, Coalitions managed by Member State ministries have the highest budgets available, while the ones led by the civil society have a very limited budget. The figure below depicts the ranges of available budgets for Coalitions:



Fundraising plans for 2015

There is a lack of clarity when it comes to potential sources of funding available to the existing Coalitions this second year of activities. Most of them mentioned that they will continue the fundraising efforts in 2015, highlighting the following plans:

- **Spain and Portugal:** In 2015 funding will be provided by contributions (financial and in-kind) from Coalition partners.
- **Romania:** the Government will take over the leadership of the Coalition from the existing coordinator (an NGO). This might generate more resources that could be allocated by the Government.
- **Lithuania and Croatia:** Develop joint projects and apply for EU and national funding.
- **Italy:** Fundraising activities with public and private donors.

5.3 Coalition activities and impact

Action plans

Although all existing Coalitions have prepared partnership agreements and developed action plans for 2014, the levels of complexity and the formats of these documents were rather diverse. Despite the differences, the action plans have been in all cases at the foundation of the activities ran by the Coalitions. All interviewed coordinators have agreed these documents are important and that they would need in some cases support from the Secretariat to develop them.

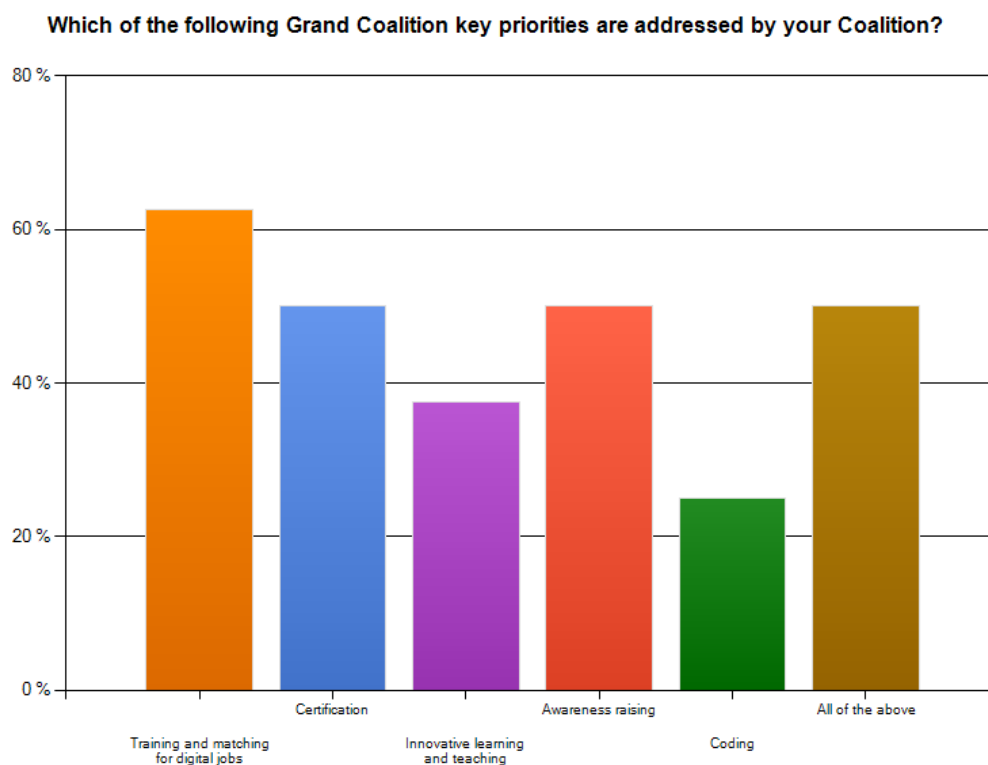
List of links to the action plans, cooperation agreements and/or statements, as they have been provided by the Coalitions (Annex 8.1):

ID	Name of the Coalition	Country	Action plan
1	Digital Alliance for Romania	Romania	External link (action plan)
2	Telecentres Local Coalition	Spain	External link (action plan)
3	Multi-sectoral Network on Educational Robotics	Italy	External link (action plan)
4	Digital Agenda for Creative Croatia	Croatia	External link (statement)
5	Broad Alliance for Digital Skills	Poland	External link (Polish, principles and actions)
6	National Digital Coalition in Lithuania	Lithuania	External link (action plan)
7	Latvian e-skills Coalition	Latvia	External link (action plan)
8	Digital National Alliance	Bulgaria	External link (memorandum of cooperation)
9	eSkills Malta Foundation	Malta	External link (Prezi presentation)

Grand Coalition priorities addressed by the National and Local Coalitions

Among the five priorities of the Grand Coalition, a high number of Coalitions indicated their primary area of focus “Training and Matching for Digital Jobs”. Certification and Awareness raising are also key priorities for the existing Coalitions, followed by Innovative learning and teaching. In many cases, Coding is also a topic of strong interest. Half of the Coalitions interviewed confirmed to be interested in addressing all Grand Coalitions priorities.

The table below shows these finding:



Main actions in 2014

As part of this impact assessment the existing Coalitions have been asked to describe the three most successful actions implemented in 2014. Most of the mentioned actions included ICT trainings, conferences, technology test-fests, road-shows and workshops. Also, the involvement in EU level campaigns like EU Code Week, e-Skills for Jobs campaign 2014, Get Online Week and Get certified-Get a job was emphasised. Projects or programmes like INNYCIA in Spain, completed the list of successful actions. Some of the main successful actions implemented by the Coalitions in 2014 are listed below:

- **Romania:** In partnership with IT industry and with the direct support of Certiport and Certipro Education, the Local Coalition for Digital Jobs organised a Technology Test Fest across 100 IT high schools and universities allowing students to measure their IT skills and readiness for the IT industry and certify their IT competences. The Technology Test Fest was organized in cooperation with the Ministry of National Education.
- **Spain:** Innycia programme ran by the Telecentres Local Coalition created a collaborative environment that allows specific viable projects to evolve using the opportunities offered by ICT. These projects are to evolve through the local environment of businesses and through the local social & economic situation.
- **Croatia:** The Croatian Local Coalition organised a high level conference in involving representatives of higher, vocational, elementary and adult education institutions, public broadcasters and student media and civil sector organisations to discuss common objectives in the field of ICT and media technologies.
- **Italy:** The Italian Local Coalition has organised the Educational Day consisting of 18 workshops of educational robotics, making and coding, a robotics exhibitions and a conference. During the Educational Day 550 students were trained.
- **Lithuania:** The Lithuanian National Coalitions has launched first MOOC in Lithuanian language on the topic of Information Technologies
- **Spain:** EITC Basque Coalition has been directly involved in promotion and development of DIGCOMP ran by IPTS.

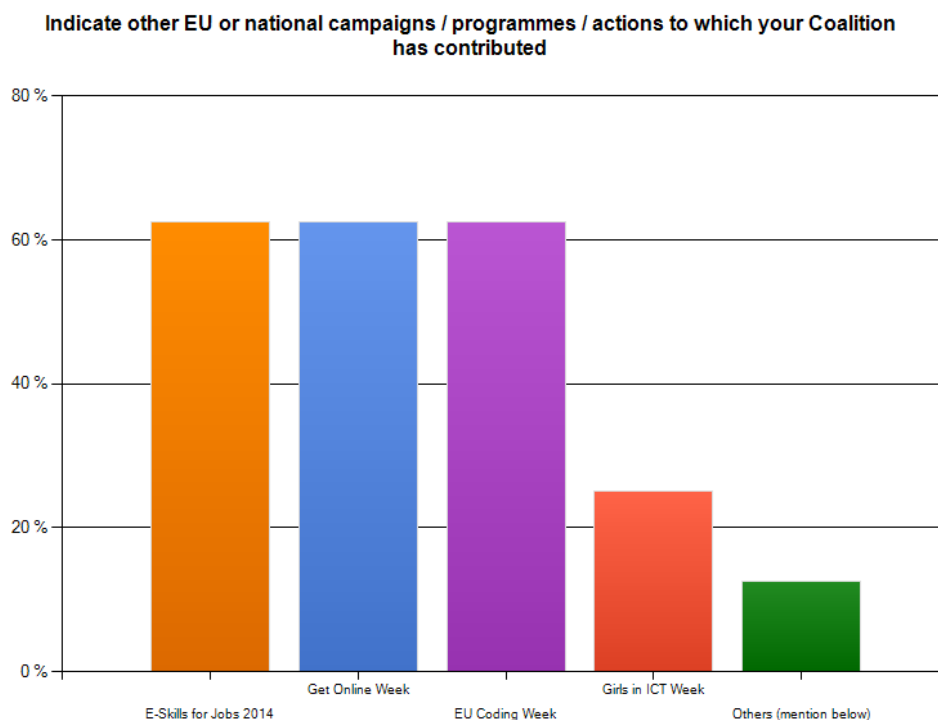
Involvement in EU level campaigns

All Coalitions have been directly involved in one or more EU level campaigns in 2014, as shown below. The responses to the online questionnaire demonstrate that these opportunities are extremely important for the existing Coalitions to promote their work and to get more visibility within their national or local environments. The list below provides an indication of the Coalitions' contributions to these campaigns:

- **Italy:** The Get Online Week was launched in Italy during the RomeCup 2015 Event. Also, the Italian Coalition participated in EU Code Week 2014 with "Coding Girls Roma-USA": As part of Code Week, the Fondazione Mondo Digitale and the American Government, via the American Embassy in Italy, with the collaboration of Girls Who Code, launched a new challenge: Coding Girls Roma-USA. An eight-day event entirely dedicated to young women in primary and secondary schools.
- **Poland:** During the EU Code Week 2014 in Poland over 100 initiatives were organised by several Coalition partners aiming to promote coding, in addition to their regular activities in the field.
- **Spain:** In the context of the e-Skills for Jobs campaign 2014, the Spanish Telecentre Local Coalition collaborated with AMETIC, an organization that coordinated E-Skills for Jobs 2014 in Spain, in the dissemination and development of the planned activities.

- **Romania:** In Romania, during the Get Online Week, over 8.000 people participated at various training and learning events, including specialist training for students in schools. Over 150 schools, 220 libraries and 29 telecentres have been coordinated by the Coalition and participated in the campaign.

The table below shows the participation of NCs/LCs National in EU level initiatives and campaigns:



Impact figures

The figures shown below have been collected through the online questionnaire and a review of the pledge tracker. These figures are useful to give a sense of the impact resulting from the activities of the Coalitions during 2014.

PEOPLE TRAINED	Over 200,000
PEOPLE REACHED THROUGH MEDIA	More than 2,000,000
JOB PLACEMENTS	More than 3,000
EVENTS ORGANIZED	More than 3,000
STAKEHOLDERS REACHED	Over 1,000

Publications produced

In addition to their concrete activities, the Coalitions have been also very active in producing and publishing various publications such as policy papers, strategies, infographics, and promotional materials around the topics of digital skills and jobs. Some of these publications are highlighted below:

- Policy papers / strategies
 - **Spain (Telecentres Local Coalition):** Framework for professional digital profiles
 - **Lithuania:** Digital agenda in 2014-2020
 - **Romania:** Position on the Digital Agenda for Romania
- Promotional materials
 - **Italy:** RomeCup / Maker Faire 2014 in Italy: promotional leaflet, press releases, e-newsletters etc.
 - **Latvia:** ECDL Latvia calendar
 - **Spain (EITC Basque Coalition):** Ikanos improving digital competences
- Infographics
 - **Poland:** The Polish Broad Alliance logo was registered as Community trade mark by Office for Harmonization in the Internal Market
 - **Latvia:** Latvian coalitions results (image below)



Monitoring and evaluation tools used to measure impacts

The majority of the Coalitions have indicated that they use monitoring / evaluation tools and strategies to keep track of progress and assess their actions' impact. Presented below are some of the examples provide by the Coalitions on their approaches towards monitoring / evaluation:

- **Romania:** The Coalition was able to track results of the Technology Test Fest, the certification campaign done in partnership with Certipro, by using a system of tracking each exam, the

date it was taken, the score reports and various personal data of each individual candidate. Follow-up telephone calls with selected individuals were organised 6 and 12 months after training courses or a certification exam to record progress and document the effectiveness of the training and certification undertake. Personal feedback was also collected - and it is used by the coalition team to draw up the future actions and plans for the coalition.

- **Poland:** The monitoring and evaluation of the activities is performed by the Honorary Committee which is an advisory and consultative body to the Coalition. The Honorary Committee is supported by the Programme Council which indicates directions of the Alliance's activities, identifies instruments to support its activities and the activities of its partners, and discusses substantial issues related to the goals of the Alliance. In March 2015 the first general review meeting will be organised - hosted by the Chancellery of the President of the Republic of Poland.
- **Lithuania:** The Coalition tracks progress for the following indicators:
 - discussions between stakeholders and ICT related people
 - meetings with government representatives
 - number of trainings and certification in ICT
 - events organised and media impact
- **Italy:** The Coalition uses registration forms/surveys to participants in events and workshops; it also monitors Press and Media (n. of articles published on the online portals, magazines and newspapers, TV/Radio, interviews etc.) and social media activities.

6 Coalitions' plans for 2015

As indicated by the Coalitions, the main areas of focus for their future actions are:

- awareness raising
- development of online presence
- partnership growth
- ICT training
- participation in EU level campaigns

The list below gives a flavour the kind of actions that the Coalitions have already planned for 2015:

- **Italy:** Organise the annual 3-day event "RomeCup" 2015 (www.romecup.org) focused on ER in Italy
- **Croatia:** The development of Croatia Coalition web-portal: www.digitalna.hr
- **Poland:** The Conference on Digital Single Market: e-Skills , e-Commerce, e-Jobs in Warsaw, on 14 May 2015
- **Romania:** Microsoft Office World Championship - selecting youth to represent Romania at this prestigious event
- **Croatia:** Development of a MOOC academy
- **Italy:** Organise daily workshops and the thematic weeks at the "Phyrtual Innovation Gym" (Coding, Making, Problem Solving, Project Planning, Mobile Technologies, gaming)
- **Lithuania:** Attract new coalition members: governmental, NGO and business
- **Romania:** Awareness raising campaign on young people's latent skills - in partnership with industry and YouRock

Objectives for the next three years

Looking at the next three years, the majority of Coalitions seems to be willing to continue to contribute to the Digital Agendas of their Countries. Also they plan to strengthen the partnerships by building capacity and become sustainable. A more focused approach to fundraising as well as to developing the partnership is also on the agenda of the Coalitions.

Most frequently, the long-term strategy of the Coalitions include objectives such as:

- Improving e-skills of the workforce, especially the young people
- Supporting the introduction of STEM in curricula from early stages of education
- Attracting more girls and women to STEM
- Promoting innovative learning and teaching, ICT professionalism, jobs and careers
- Reduce youth unemployment and the ICT professionals gap

7 Past and expected challenges

As result of the impact assessment, it seems that the main obstacles to the successful implementation of NCs and LCs are:

- **Lack of coordination from a central secretariat.** In some cases, Coalitions do not have the capacity to appoint persons/organisations to facilitate the communications between partners, to implement the action plans, and to promote the work of the Coalitions.
- **Limited funding available.** Except cases where Coalitions are run by Member State Ministries, and where governments allocate funds to the Coalitions' activities, the rest are finding it difficult to attract funding. Coalitions request the European Commission to facilitate access to decentralised funds (e.g. social funds, structural funds, youth guarantee funds) by endorsing them in front of their national governments and by requesting the latter to insert digital skills for jobs as a national priority for those funding programmes. Corporate funding through CSR is also seen as an alternative funding source; again the European Commission (with companies) might help Coalitions to attract it.
- **Loosing engagement.** Coordinators of coalitions are often confronted with difficulties to keep the same level of involvement of partners over time. More common actions / events are needed in order to keep momentum and to motivate partners to stay active.
- **Lack of a common platform to share knowledge and best practices for the Coalitions.** This issue has just been addressed by the Secretariat who has set up a platform for National and Local Coalitions.
- **Weak ties between pledgers and Coalitions.** Coalitions can potentially channel pan-European/multi-country pledges to the local level, but this requires an effort to make each party aware of their mutual offers and match interests. A centralised matchmaking process might facilitate collaboration between the two. Inviting pledgers to the common platform could enable collaboration opportunities.
- **Low levels of involvement from some Digital Champions.** The European Commission could play here a facilitation role, assuring that connections between Coalitions and Digital Champions are made and that they are aware of each other's agendas.
- **Lack of legal entity.** In some cases, the lack of a legal entity for the Coalition prevents implementation of specific activities and the validation of co-operation between the public sector and civil society, but also limits the available funding sources.

8 Conclusions

The NCs and LCs proved to be one of the more effective and attractive ways for stakeholders to address Grand Coalition key priorities at country level. However these initiatives require particular attention and support measures to become successful and sustainable.

As a result of this impact assessment, and the constant dialogue with existing and emerging Coalitions, Telecentre Europe has drawn the following conclusions about the work of the Coalitions so far, which embed a list of opportunities to be considered by the European Commission:

- The multi-stakeholders environment enable the Coalitions to reach out to a broader audience, by using various platforms of public services, industry and civil society.
- Coalitions are well positioned to influence ICT and skills related policies and strategies. With the Grand Coalition endorsement, Coalitions have a potential to become more active in the policy consultations and the development of strategies at local or national level aimed to address the e-skills gap.
- The EU wide campaigns on e-Skills, coding, employment or youth are perfect opportunities for Coalitions to implement actions and get more visibility through traditional and social media.
- Existence of the Secretariat and the support measures provided together with the European Commission to stakeholders are key to develop new Coalitions and to strengthen existing ones.
- While National Coalitions usually aims to deliver actions in relation to all Grand Coalition priorities, Local ones in most cases focus on one priority only. This potentially represent opportunities for collaboration between Coalitions inside countries where two types are represented, or in groups of neighbour countries (i.e. regional clusters).
- Governments' involvement and coordination is critical for the sustainability of Coalitions. All Coalitions should aim at joining forces with public authorities in order to have a greater impact.

9 Annexes

9.1 Action plans, agreements and statements of NCs and LCs

9.1.1 Digital Alliance for Romania

Profile

1. Name of your organization (Local Coalition coordinator) *	
Fundatia EOS Romania	
2. Website *	
www.eos.ro ; http://aliantadigitala.ro/	
3. Contact person (name and email) *	
Gabriela Barna, Gabi.Barna@eos.ro Cornelia Popescu, Cornelia.Popescu@eos.ro	
4. City and country *	
Timișoara, Romania	
5. Short description of your organization (max 10 lines) *	
<p>EOS Romania main goal is to facilitate open society and sustainable development in Romania, by enabling members of communities to acquire social and economic entrepreneurial abilities through the application of ICT. With an experience for more than 11 years, EOS developed methodology, provided e-skills related training to adult audience, developed online training tools, delivered certificated courses, coordinated and participated in EU and nationwide projects. In time we developed good and long term partnerships with target organizations in Romania: Ministry of Education and Labour Ministry, State Employment Agency, Local municipalities and NGO sector.</p> <p>We have 2 main activities: introduction and development of ICT training programs for the teachers from the pre-university sector and developing programs for the broader community, with focus on using the new technologies.</p> <p>As a result of increasing needs to acquire ICT skills and the need to adapt to society's demands, EOS developed a network of e-centres, in order to help all those interested facing new challenges professionally and personally. The network is intended primarily for local communities especially from rural areas or small towns.</p> <p>EOS Romania has been the national coordinator of the Europe Wide Get Online Week, managed by Telecentre – Europe. In 2011, EOS alongside with the government sector and IT industry set up the Digital Alliance for Romania with the objective to support the improvement of the Digital Agenda Scoreboard for Romania, but with a special focus on digital skills.</p>	
6. Local name for the local coalition (local language and English version, if any) *	
Alianța Digitală pentru România - Coaliția Națională pentru angajabilitate IT (RO) Digital Alliance for Romania – National Coalition for IT Employment (ENG)	
7. Mention stakeholders / partners already engaged / committed *	
Engaged/committed partners are: GOVERNMENT: <ul style="list-style-type: none"> • Ministry of Communications and Information Society • Ministry of National Education INDUSTRY: <ul style="list-style-type: none"> • HP • Microsoft • Adobe • Certipro Education • INTEL • Orange 	

<ul style="list-style-type: none"> • Siveco CIVIL SOCIETY <ul style="list-style-type: none"> • National Association of Public Libraries in Romania • Association for the Development of Civil Society (ADSI) • National Association of Internet Service Providers • Internet Society • TechSoup • EuroCloud • IAB • CIOouncil • APDETIC • IREX
8. Is there any collaboration document signed by partners?
Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
9. If yes, please provide a summary (max 10 lines)
The Digital Alliance for Romania was formed in 2012 with the objective of supporting and taking action to drive the take up in digital skills for Romanians. One of the objectives clearly states the: improvement of the employability of youth and adults in IT jobs until 2020. With the launch of the Grand Coalition for Digital Jobs, EOS through the Digital Alliance for Romania proceeded to work with the group of stakeholders to draw up a clear action plan in terms of bridging the gap between IT skills of youth and adults and requirements of IT related jobs that are not being filled at the moment.
10. Reference to LC online presence (if any) – URL/s *
http://aliantadigitala.ro/
11. Local Coalition is formed on the basis of an existent initiative (existent partnership, any existent collaboration form, existent project, etc)
Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
12. If yes, state the name of the coordinator / owner
Digital Alliance for Romania

Action plan

1. GC4DJ themes addressed by the Local Coalition in your country GC4DJ five main themes are presented in the LC guide
<ul style="list-style-type: none"> (3) ICT Industry based Training and Certification (4) Attracting young people to ICT: awareness raising (5) Attracting people to ICT: innovative learning and teaching
(1) Objectives on the medium run (3-years) Consider aligning your objectives with the GC4DJ ones presented in the LC guide
<p>The Romanian LC4DJ will mostly focus on developing actions and programs to contribute to the achievement of the GC4DJ in three of the 5 main themes: Certification, awareness raising and innovative learning and teaching. Although the three actions highlighted above will have separate projects and activities, there will be a series of events that will touch on all in a transversal way.</p> <p>In terms of certification the focus will be on improving the take-up of industry IT certification by the academic sector and preparing youth with the right IT skills set as required by today's employers. This will help students with their job readiness in the IT sector on one hand, and employers accessing better skilled people for their unfilled IT job vacancies.</p> <p>The awareness raising plan is perhaps the one that will cut through all the 5 themes of the GC4DJ since all the themes are advocating for supporting growth and uptake of IT skills and employment. The main objective of the LC4DJ in Romania will be to advocate and support the government, the industry sector and the civil society to understand, validate the messages and work together to make the skills gap visible to all parties, but also to realize the huge potential of the IT sector and the thousands of jobs it is providing.</p>

Innovative teaching and learning will be mainly tackled through efficient engagement with the academic sector with a view to include industry developed training and teacher development programs along the mainframe curriculum. The Learning by doing approach will be encouraged for students to enroll in IT industry opened summer school type activities – to experiment real-world IT industry working environments – this will help students focus on developing their IT career path.

(2) Objectives on the short run (1 year)

Consider aligning your objectives with the GC4DJ ones presented in the LC guide

- Launch the LC4DJ in Romania during the multi stakeholder Future of Communities event to be held in Bucharest during 31 October – 1 November at the National Library of Romania.
- Increase the number of people (with focus on youth) who have the right set of IT skills and are matching the employability criteria in terms of skills and certifications in the IT sector
- Organise Certification Festival (TestFest) type activities in partnership with industry to allow students to achieve a validation and credentials of their skills for a better alignment with the IT sector employment needs
- Work with industry and government to implement technology up to date training programs for teachers and students, and in this way contribute to the youth employment readiness
- Run a national wide – Get Online Week – campaign with a clear focus on making the case and encouraging more youth to consider a career in the IT sector

(3) Main actions planned during year 1

Include participation / organization of events

Action 1	
GC4DJ objective	ICT Industry based Training and certification
Name	Technology Test Fest 2013
Brief description	In partnership with IT industry, the LC4DJ with the direct support of Certiport and Certipro Education Romania will organize a Technology Test Fest across 100 IT highschoools and universities allowing students to measure their IT skills and readiness for the IT industry and certify their IT competences. The Technology Test Fest will be organized in cooperation with the Ministry of National Education. The results of the 2 week long TTF will be gathered and discussed by all stakeholders. The TTF will provide first hand, grass-roots, up to date status of the level of skills students have vis-a vis skills required by employers. The report of the TTF will be the main basis for joint multistakeholder action planning to tackle the precise gap of IT skills in Romania.
Delivered on	14 October-16 November 2013
Delivered at	100 Testing Centers across K12 and academic sector
Stakeholders involved	Ministry of National Education, Certiport US, Certipro Education Romania, Microsoft, HP, Adobe
Target group/s	Students in the pre-university sector, mainly from IT high schools Students in the university sector studying IT related subjects
Tools / applications	Certiport IQ and online testing portal Microsoft IT Academy Program HP Institute portal Adobe Education portal Certiport online reporting system
Expected outcomes	1000 students get free access to training resources and materials 1000 vouchers provided by industry partners for the certification of young people participating at the Technology Test Fest
Impact assessment	The metrics will be available online, as the certification portal records all registered participants and the results of their certification exams. A detailed report will be developed by Certipro Education to highlight results and provide information for further action planning.
Communications	Launch of the GC4DJ during the Future of Communities event in

	Bucharest on 31 October. Online and social media promotion and visibility of the LC4DJ and the Technology Test Fest to start immediately the day after. Press releases Technology Test Fest report published and widely distributed
Total budget required	80,000 Euro
Funding sources	Certipro Education Romania is liaising with industry and certification partners to access the 1000 free certification vouchers Logistics and coordination of the event will be jointly managed by EOS and Certipro Education

Action 2

GC4DG objective	Attracting people to ICT: innovative learning and teaching
Name	Start IT NOW! Roadshow
Brief description	This action will be undertaken under a series of 42 - 1 day workshops across the 42 counties of Romania. The road show events will be hosted in each of the counties by universities (where this is not possible – hosting will be provided by the Informatics High School) and co-organised with the Ministry of National Education, County School Inspectorates and LC4DJ industry and civil society partners. The aim of the road show is to improve the visibility and understanding of teaching staff and students regarding the requirements but also opportunities of the IT sector job market.
Delivered on	November 2013 – March 2014
Delivered at	42 universities (or highschoools) in 42 counties of Romania
Stakeholders involved	EOS Romania, Certipro Education, HP, Microsoft and Adobe and the County School Inspectorates
Target group/s	Youth aged 15 to 23
Tools / applications	-
Expected outcomes	National coverage through road show in all 42 counties of Romania One in all event for high schools and universities with an expected representation of 10 high schools and 3 universities in each county, totaling 546 educational establishments. The over 500 schools and universities cater for approx. 250.000 students.
Impact assessment	Number of educational institutions participating at the road show Number of people participating at the road show Number of people subscribing to the dedicated LC4DJ newsletter Number of organisations adhering to the LC4DJ
Communications	Online and social media promotion and visibility Press releases Press conferences Participation in radio and TV shows
Total budget required	210.000
Funding sources	Researching the opportunity to access the Youth Guarantee Fund, and leveraging financial resources through the LC4DJ partnership

Action 3

GC4DG objective	(3) ICT Industry based Training and Certification (4) Attracting young people to ICT: awareness raising (5) Attracting people to ICT: innovative learning and teaching
Name	Libraries for Digital Jobs
Brief description	Over the past 3 years there has been significant investment in the Romanian Public Libraries network. Over 1800 libraries have been equipped with up to date technology and internet connectivity and over 2500 librarians trained in the use of ICT. The idea of this action is to use the wide network of libraries to raise awareness in the smaller or more geographically or socially isolated communities about the opportunities of employment in the IT sector, as well as the free learning resources available for those youngsters who are considering starting an IT career.

	The staff of public libraries will be emerged in the LC4DJ a context and will be raising awareness of youth and their parents in their respective communities.											
Delivered on	January - December 2014											
Delivered at	Nationwide, minimum 1000 communities											
Stakeholders involved	IREX, National Association of Public Libraries and Librarians of Romania, EOS, Certipro, LC4DJ industry partners											
Target group/s	Youth from socially and geographically isolated communities											
Tools / applications	<ul style="list-style-type: none">- Skillage- Get Online Week/Online Counter- Office 365 and sharepoint space for sharing resources and updates											
Expected outcomes	Direct channels of support at smaller community level – 1000 communities 10,000 youngsters directly supported with information, free online training, certification opportunities											
Impact assessment	Record of each individual library/centre and a summary report developed quarterly (4 reports) Number of people participating in the Get Online Week campaign in March 2013											
Communications	Online and social media promotion and visibility Press releases Press conferences Participation in radio and TV shows											
Total budget required	500.000 Euro											
Funding sources	Youth Guarantee Scheme (to be determined)											
(4) Milestones timeline of implementation (year 1)												
	M1 OCT 13	M2 NOV 13	M3 DEC 13	M4 JAN 14	M5 FEB 14	M6 MAR 14	M7 APR 14	M8 MAY 14	M9 JUN 14	M10 JUL 14	M11 AUG 14	M12 SEP 14
Action 1	X	X										
Action 2		x	x	x	x	x						
Action 3				x	x	x	x	x	x	x	x	x
(5) Expected outcomes at the end of year 1 Summarize outcomes of all actions												
<ul style="list-style-type: none">- Approximately 1000 students will be trying out and getting certified with entry-level industry based certifications- Youth and educational institutions (K12 and academia) have better understanding about the opportunities and challenges with jobs in the IT sector- Training and resources plus certification made available by industry partners.- 10,000 youngsters from disadvantaged areas encouraged to start thinking about and experiment with technology and consider a job in the IT sector.												
(6) Input required from Telecentre-Europe Describe how Telecentre-Europe could help your Local Coalition to be successful												
<ul style="list-style-type: none">- Support with screening funding opportunities for GC4DJ type activities- Liaise with EC and make Romania Local Coalition visible at EU level- Seed funding for and direct participation at LC4DJ working meetings- Participate at the launch of the LC4DJ in Romania												

9.1.2 Telecentres Local Coalition, Spain

Profile

Name of your organization (Local Coalition coordinator) *	
Telecentre Networking Community Association	
Website *	
www.comuniddetelecentros.net	
Contact person (name and email) *	
Joaquim Torrents Delgado joaquim.torrents@tudela.es Jose Moreno Hortet secretariatecnica@comuniddetelecentros.net	
City and country *	
Tudela , Spain	
Short description of your organization (max 10 lines) *	
Spanish Association of Telecentre Networks brings together entities to establish, activate and maintain public spaces oriented to promote the Information Society, by facilitating citizens access to information and communication technologies (TIC). Among other objectives, the Association seeks to stimulate the collaboration and cooperation among experts in charge of telecentre networks.	
Local name for the local coalition (local language and English version, if any) *	
COALICIÓN LOCAL TELECENTROS / TELECENTRES LOCAL COALITION	
Mention stakeholders / partners already engaged / committed *	
<p>Actually the Spanish Coalition is formed by the 12 Telecentre Networks:</p> <ul style="list-style-type: none"> • Consortium "Fernando de los Ríos", Andalusia • Consortium of Asturian Technology Services • Cabildo Insular of Fuerteventura • Technological Center Foundation, Cantabria • Government of Castile and Leon • Provincial Deputation of Burgos • Directorate General of Telecommunications and Information Society, Catalonia. • Galicia's Government • Directorate General of Telecommunications and Information Society of Murcia • Dedalo Foundation in Navarra • Kzgunea Network, Basque Government • Esplai Foundation <p>and 6 entities that have signed cooperation agreement</p> <ul style="list-style-type: none"> • "Minerva" Cultural and Environmental Association • Official College of Technicians and Computer Engineers of Asturias • Social & Tech • Association of Extremadura's Popular Universities • Official College of Engineers and Telecommunication Experts of Catalonia. • R&D Free Software Foundation 	
Is there any collaboration document signed by partners?	
Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
If yes, please provide a summary (max 10 lines)	
<p>Some General Terms</p> <p>1 - The object of this agreement is to establish actions for the dissemination and implementation of the draft Local Coalitions for Accreditation of Digital Skills in a Telecentre network allover the Spanish territory.</p> <p>2 - Collaboration between the parties have signed this agreement may be realized by any of the following ways:</p> <ul style="list-style-type: none"> • Promoting initiatives and implementation of dissemination, training, and programs of mutual interest, according to the common interests of the parties. 	

<ul style="list-style-type: none"> • Support for the dissemination of project Local Coalitions for Accreditation of Digital Skills • Participation in joint training. • Any others are considered of mutual interest in the availability of the parties and activities that are the subject of this Partnership Agreement. <p>3 - Participation of employees of the parties in the development of joint action is guided by the values of trust, transparency and good faith.</p> <p>4 - This cooperation agreement will begin to deploy the inherent effect there to from the date of its signature and its duration is prolonged by annual installments.</p>
Reference to LC online presence (if any) – URL/s *
www.competenciasdigitales.com
Local Coalition is formed on the basis of an existent initiative (existent partnership, any existent collaboration form, existent project, etc)
Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
If yes, state the name of the coordinator / owner
Ricard Faura Homedes (rfaura@gencat.cat) Joaquim Torrents Delgado (joaquim.torrents@tudela.es)

Action plan

1. GC4DJ themes addressed by the Local Coalition in your country GC4DJ five main themes are presented in the LC guide	
-Training and matching for digital jobs -Certification -Attracting young people to ICT: awareness raising -Attracting people to ICT: innovative learning and teaching	
2. Objectives on the medium run (3-years) Consider aligning your objectives with the GC4DJ ones presented in the LC guide	
Our projects are aligned, both medium run and short run with the following GC4DJ objectives: -Training and matching for digital jobs -Certification -Attracting young people to ICT: awareness raising -Attracting people to ICT: innovative learning and teaching	
3. Objectives on the short run (1 year) Consider aligning your objectives with the GC4DJ ones presented in the LC guide	
Our projects are aligned, both medium run and short run with the following GC4DJ objectives: -Training and matching for digital jobs -Certification -Attracting young people to ICT: awareness raising -Attracting people to ICT: innovative learning and teaching	
4. Main actions planned during year 1 Include participation / organization of events	
Action 1: MOS-MTA campaign	
GC4DG objective	-Certification -Attracting young people to ICT: awareness raising -Attracting people to ICT: innovative learning and teaching
Name	Local Coalition SPAIN plan for MOS-MTA campaign
Brief description	The Telecentre Networking Community Association is a network of regional telecentre networks, this project involved seven telecentre networks. The Telecentre networks will use the telecentres located in the provincial capitals, and the telecentres that have a higher number of users as training centers. Approximately 50 training centers will be involved in this project. The Association has a great relationship with the

	Certiport Authorized center of the Foundation Esplai, who is members of the Association , this center will be used for 5 networks, and the other two networks will use the centers located in provincial capitals or more next to the training centers
Delivered on	From October 2013 to November 2014
Delivered at	Spain
Stakeholders involved	The Organizations will be involved, and the distribution of the voucher are: <ul style="list-style-type: none"> • ANDALUSIA: 425 MOS • CANARIAS 75 MOS • CASTILLA LEÓN: 100 MOS • CATALONIA: 100 MOS • BURGOS: 100 MOS • MURCIA: 100 MOS • FOUNDATION ESPLAI: 75 MOS + 25 MTA
Target group/s	The Telecentre Networking Community Association has more than 10 years of experience and knowledge working with political and professional representatives of the members or related entities , telecentres coordinators and managers, associations and interest group, entrepreneurs and general public, as unemployed, women, youth , people with disabilities and disadvantaged groups. This project will be destined to young people, womens and unemployed, and will be reach through informal education.
Tools / applications	Microsoft Office 2010
Expected outcomes	Young people trained
Impact assessment	
Communications	The Community Association of Telecentre Networks is a network of regional telecentre networks and groups around 8000 national telecentres. So we already had a good organizational structure in place to start from and we used a two layer structure: at first, the message was broadcasted by the Technical Secretariat of Association and after, our regional partners conducted their own outreach campaign among their network of contacts. <ul style="list-style-type: none"> • We started to difussed MOS and MTA VOUCHERS somewhere around mid November. • We use a F. Esplai a.ppt document which described the project and named the benefits of participating in the and distributed the document through all our channels. • Wending email invites through our partner list (19 organizations, 50 contact persons). • Follow-up calling by phone to partners & agencies that were invited by email • These are the dissemination channels we're using: • Descriptive article on our website www.comunidaddetelecentros.net and the website of the Spanish Local Coalition www.competenciasdigitales.com • Banner on our website with link directly to the Spanish Local Coalition • Intensive use of social media: Twitter and Facebook

Total budget required	
Funding sources	MICROSOFT – TELECENTRE EUROPE.
Action 2: INNYCIA	
GC4DG objective	Improve their work search process. Breaking down barriers so that initiatives can be turned into economically sustainable projects.
Name	INNYCIA
Brief description	<p>Innycia is to create a collaborative environment that allows specific viable projects to evolve using the opportunities offered by ICT. These projects are to evolved through the local environment of businesses and through the local social & economic situation.</p> <p>Their evolution will be supported through four main pillars that we consider will start providing new answers in the new world we are facing:</p> <ul style="list-style-type: none"> • Funding mechanisms, old and new (Crowdsourcing, Business Angels, etc.) • Business models (Monetisation) • Communication 2.0 (Social Media) • Creativity (Invisible learning processes) <p>Each of these areas will be supported by experts, who will help us drill down into projects needs. This way we aim to provide answers that will catalyse these projects.</p>
Delivered on	From January 2014 to December 2014
Delivered at	Andalusia
Stakeholders involved	Entrepreneurs; experts; Local governments; training companies; organizations devoted to ICT promotion; organizations carrying on employment policies.
Target group/s	Unemployed, people who change or look for better jobs, entrepreneurs, companies and professionals
Tools / applications	
Expected outcomes	3000 people trained
Impact assessment	
Communications	Websites of the promoters and collaborators
Total budget required	60,000 €
Funding sources	Ordinary budget of the Consorcio Fernando de los Ríos.
Action 3: Annual Training Plan	
GC4DG objective	Training and matching for digital jobs. Attracting young people to IC, Attracting people to ICT.
Name	ATP: Annual Training Plan
Brief description	We have strategically planned training activities, which are built on e-Skills for the XXI Century. These activities are oriented to promote the employability of professionals in the ICT Industry taking into account the professionals European ICT profiles for searching jobs. Moreover they are oriented to a professional profile really applied by companies ICT business.

Delivered on	From January 2014 to December 2014
Delivered at	Andalusia
Stakeholders involved	All citizens, Local governments; training companies; organizations devoted to ICT promotion; organizations carrying on employment policies.
Target group/s	All citizens, specially unemployed people. Employed citizens who need recycling their ICT knowledge
Tools / applications	Applications based on Java, Flash and PHP
Expected outcomes	2500 people trained
Impact assessment	Test results
Communications	Official website, Twitter, professional meetings.
Total budget required	300,000 euros
Funding sources	Ordinary budget of the Consorcio Fernando de los Ríos.

Action 4: GSMA educational proposal "Mtalent project"

GC4DG objective	The improvement of the IT skills of the citizens, professionals and companies, so as to make Catalonia a more competitive country in the world
Name	mTalent project
Brief description	Barcelona will be the Mobile World Capital for the next six years, becoming an international reference point in the development of new solutions and applications associated terminals. In this context, all about improving the technological skills of citizens, professionals and businesses is our priority, because Barcelona and Catalonia become more competitive and lead the mobile industry.
Delivered on	From October 2013 to November 2014
Delivered at	Catalonia
Stakeholders involved	Barcelona Mobile World Capital Foundation, in collaboration with the Government of Catalonia, the Barcelona City Council and GSMA
Target group/s	Unemployed, people who change or look for better jobs, entrepreneurs, companies and professionals from the mobile sector
Tools / applications	
Expected outcomes	2000 people trained
Impact assessment	
Communications	Websites of the promoters and collaborators
Total budget required	
Funding sources	

RESULTS UNTIL TODAY:

Regarding mTalent project, technology training in the TIC-mobile sector, we have so far:

- 343 people have attended the sessions 20to2000 (introduction to training). We expected a total of 2,000 at the end of the project in December 2014.
- 80 people registered for the training of trainers of the Xarxa Punt TIC, which will be in two sessions, in January and April 2014.
- The forecast is to train 7,000 people (unemployed, entrepreneurs, business ...) between November 2013 and December 2014.

Action 5: ACTIC

GC4DG objective	Certification
Name	ACTIC: a catalan acronym for accreditation on competence in information and communication technologies
Brief description	<p>Through ACTIC, the Government of Catalonia certifies citizens' digital competence, understood as the combination of knowledge, skills and attitudes referring to information and communication technologies that persons display in real situations in order to attain their goals with effectiveness and efficiency.</p> <p>ACTIC estimates citizens' digital competence, not their skills using specific products. ACTIC includes the knowledge of essential concepts about information society, digital culture and good practices (related to efficiency, ergonomics, environment and respect to other people's rights and work).</p> <p>To get a certificate (there are three certification levels), a citizen must do an on-line test at an authorized centre.</p>
Delivered on	ACTIC started up in 2009 (levels 1 and 2) and achieved its deployment in 2011 (level 3). It will operate indefinitely.
Delivered at	Catalonia (Spain). ACTIC testing system is expected to be used by other governments (regional governments in Spain, Argentina...)
Stakeholders involved	Local governments; training companies; organizations devoted to ICT promotion; organizations carrying on employment policies.
Target group/s	All citizens over 16, specially unemployed people
Tools / applications	Applications based on Java, Flash and PHP
Expected outcomes	Number of unemployed persons certified
Impact assessment	Test results
Communications	Official website, Twitter, professional meetings. Public organizations such as Fundetec.
Total budget required	starting:1.100.000 euros operating budget: 500.000 euros/year
Funding sources	Taxes that employed citizens must pay to do the test. Ordinary budget of the Government of Catalonia (especially the budget of the Ministry of Enterprise and Employment).

ACTIC english general presentation:

<http://www20.gencat.cat/docs/actic/07%20Difusio/Documents/Arxius/ACTIC%20english%20general%20presentation%20201301.pdf>

RESULTS UNTIL TODAY:

Some numbers (until 7th of October 2013):

- Number of tests: 41.798
- Number of people certified: 27.979
- Number of tests taken by unemployed people: 13.159 (31%)
- Number of unemployed people certified: 7.057 (25%)
- Number of authorized collaborating centres (where tests are taken): 330
- Private/public centres ratio: 51%

Action 6: Connecta't	
GC4DG objective	Improve their work search process.
Name	Connecta't.
Brief description	<p>In Catalonia, we've developed the project named "Connecta't", which has been a collaboration between the Employment Service of Catalonia and the Department of Telecommunication and Information Society. The aim of the project is to offer to working people at an unemployment situation a digital literacy program to enable them acquire basic digital competences to improve their work search process.</p> <p>This program has offered two training modalities:</p> <p>Module A: introduction to the computing environment (15 hours)</p> <p>Module B: skills for the job search (15 hours)</p> <p>These training courses have been taught at some centers of the catalan telecentre network, the Xarxa Punt TIC, which includes libraries, community centers as well as advanced ICTs points.</p> <p>As said, the main objective of this program is to offer the basic digital skills to improve the job search process of unemployed people, namely: acquire basic computing skills, create and use a text document, create and use an e-mail account, surf on the Internet, develop a curriculum vitae and a cover letter, perform a job search using Internet job sites.</p> <p>The target is working people registered unemployed in labor offices and who want to optimize their job search process.</p>
Delivered on	2010/2011/2012
Delivered at	Catalonia.
Stakeholders involved	Collaboration between the Employment Service of Catalonia and the Department of Telecommunication and Information Society.
Target group/s	Working people at an unemployment situation.
Tools / applications	
Expected outcomes	<p>During the last 3 editions of Connecta't the results have been very satisfactory.</p> <p>In 2010, 591 courses have been taught, with a total amount of 5353 students, 4631 persons transferred from labor offices and 3512 certificates issued.</p> <p>In 2011, 619 courses have been taught, with a total amount of 5663 students, 5543 persons transferred from labor offices and 4459 certificates issued.</p> <p>And in 2012, just for 3 months period, 143 courses have been taught, with a total amount of 1048 students, 902 persons transferred from labor</p>

	offices and 757 certificates issued.
Impact assessment	
Communications	
Total budget required	Department of Telecommunication and Information Society budget: Budget (2010): 217.650,86 €. Budget (2011): 224.175,94 €.
Funding sources	

Connecta't english presentation:



Connecta't program

RESULTS UNTIL TODAY:

Connecta't 2013:

24 training activities until September.

People trained: 170 until September.

Forecasts can be 30 training actions and 200 people, maximum 225.

Action 7: CoreTIC Project	
GC4DG objective	Attracting young people to ICT.
Name	CoreTIC Project
Brief description	<p>The CoreTIC project outsourcing low-skilled tasks related to the recycling of hardware, through the Third Sector companies</p> <p>The project is led by DGTISI, linked to the new procurement model of IT Government of Catalonia and coordinated with the Integrated Management of Waste Electrical and Electronic Equipment (SIG's)</p> <p>It is based on the realization of stable and sustainable reuse circuits in the ICT sector, ensuring traceability of hardware throughout all the process</p> <p>Origins:</p> <ul style="list-style-type: none"> • The new model of the Government of Catalonia ICT renews all workstations within government agencies • This presents an opportunity to define a new process that extends the life of obsolete Equipment. <p>What are the goals?:</p> <p>Create synergies among existing projects and partners, in a scenario that allows:</p> <ul style="list-style-type: none"> - Create employment and job placement in the ICT sector - Making more efficient management of IT resources - Empowering citizens in the use of ICT
Delivered on	
Delivered at	Catalonia.
Stakeholders involved	CoreTIC is a project of the country, where the involvement of the public and private Sectors
Target group/s	Young people.

Tools / applications	
Expected outcomes	<p>1. Corporate Social Responsibility model, capable of creating social and economic value for all stakeholders integrated in the same business</p> <ul style="list-style-type: none"> - Increase the competitiveness and sustainability of the different types of companies involved and system - Optimization of private and public resources aimed at professional training tailored to the needs of companies working <p>2. Works in the model of sustainable development for the environment called the 3R strategy: Reduce, Reuse and Recycle.</p> <ul style="list-style-type: none"> - Extends the life cycle of equipment - Optimized infrastructure available - Reduced investment in new equipment - Recycle computers that can no longer be reused
Impact assessment	
Communications	
Total budget required	
Funding sources	

CoreTIC english presentation:



RESULTS UNTIL TODAY:

Development aspects worked CoreTIC:

We have included social and advancing knowledge in ICT tender contracts New ICT model clauses Generalitat de Catalunya.

We are currently doing a pilot preparing for reuse with 1,500 teams to make an estimate of the costs associated with the preparation for reuse, identify the roles of different stakeholders and requirements management system that can reach agreements between project participants. The pilot also serves to maintain and evolve the traceability application equipment TxT (XSR) and the resulting teams will be given to social entities.

He made a tour officer training and certification in PC Hardware and Software for vulnerable youth unemployed , train and certify the order to be hired. The pilot training followed 12 young and included certifications of CompTIA A +.

The involvement of all partners is given to different degrees in the fields of action:

- Optimization of the management cycle of ICT
- Extension of the use of ICT and
- ICT training.

Currently part of the project 30 between management entities, private foundations, ICT companies and social enterprises.

Action 8: CYL Digital Program (classroom based learning)	
GC4DG objective	Improvement of the IT skills of the citizens.
Name	CYL Digital Program (classroom based learning)
Brief description	CYL Digital Program provides training in New Technologies and the intelligent use of the Internet for citizens, especially those who have a greater risk of digital exclusion. The training offered by the programme includes several areas, with activities related to the introduction to the

	<p>Internet, available online services, e-Government, e-Commerce, Social Media, Mobile Services, etc. as well as practical workshops on the search for employment, photo applications, online banking, etc. in accord with the demand and the profiles of the collectives, in order to provide a service for the widest range possible. Stress is also placed on the divulgation of the advantages and opportunities offered by the Digital Information Society in order to improve the quality of life of our citizens and the creation of new opportunities in this environment.</p> <p>We will offer more than 300 training activities in 9 CYL Digital Centres in the next months.</p>
Delivered on	Since April 2009. The project is still open.
Delivered at	Ávila, Burgos, León, Palencia, Salamanca, Segovia, Soria, Valladolid, Zamora
Stakeholders involved	Social Associations, ICT companies, Local Governments in Castilla y Leon
Target group/s	Unemployed, entrepreneurs, companies and professionals, citizens, especially those who have a greater risk of digital exclusion (senior citizens, housewives, incapacitated persons, immigrants, etc.) from Castilla y Leon
Tools / applications	Specific ERP to manage Program
Expected outcomes	4000 people trained
Impact assessment	Number of people attending activities
Communications	Official website, Twitter, professional meetings
Total budget required	
Funding sources	Regional Government

RESULTS IN 2013:

- 750 activities
- 8,400 users

Action 9: CYL Digital Program (online)	
GC4DG objective	The improvement of the IT skills of the citizens.
Name	Online Training CYL Digital Program
Brief description	<p>Presential Training complements its activities with online training with remote support and tutoring through a tele-training platform accessible from any computer connected to the Internet .This allows us to bring training to all users in Castilla y Leon.</p> <p>We offer about 70 different topics.</p>
Delivered on	Since 2009. The project is open now.
Delivered at	Castile and Leon
Stakeholders involved	Social Associations, ICT companies, Local Governments in Castilla y Leon

Target group/s	All citizens, specially unemployed people
Tools / applications	Virtual campus
Expected outcomes	Number of people certified
Impact assessment	Test results
Communications	Official website, Twitter, professional meetings.
Total budget required	
Funding sources	Regional Government

RESULTS 2013:

- 170 online activities
- 5,488 users
- 70.63% certified users

Action 10: Classroom-based training	
GC4DG objective	The improvement of the IT skills of the citizens.
Name	Classroom-based training
Brief description	We'll offer 50 courses in the closer months.
Delivered on	From February 2014 to July 2014
Delivered at	Burgos
Stakeholders involved	109 city councils of Burgos
Target group/s	Unemployed, people who change or look for better jobs, entrepreneurs, companies and professionals from Burgos
Tools / applications	
Expected outcomes	500 people trained
Impact assessment	
Communications	
Total budget required	
Funding sources	

Action 11: Online training	
GC4DG objective	The improvement of the IT skills of the citizens.
Name	Online training
Brief description	We provide online training courses to the citizens of the towns where there are telecentre and in the closer towns. This allows us to bring training to small towns, where is very hard to organize big classroom training. We offer 54 different themes.
Delivered on	Since 1994. The project is open now.

Delivered at	Burgos' villages
Stakeholders involved	Local governments.
Target group/s	All citizens over 16, specially unemployed people
Tools / applications	Virtual campus
Expected outcomes	Number of unemployed persons certified
Impact assessment	Test results
Communications	Official website, Twitter, professional meetings.
Total budget required	
Funding sources	Local Government.

RESULTS UNTIL TODAY:

- Number of users: 2.142
- Number of courses: 6.450

Action 12: Training for employment	
GC4DG objective	Awareness raising and training for active job seeking and improving digital skills
Name	Training for employment
Brief description	Organization of ICT training for promoting the technological competences in the use of ICTs and the Internet. The purpose is to acquire e-skills for the use of job portals, creation of a curriculum vitae, use of professional social networks, etc.
Delivered on	From January to December 2014
Delivered at	Navarra
Stakeholders involved	Tudela's town council; Government of Navarra, Department of Information Society; Navarra's BIC; Local Development Agency «Consortio Eder»; ICT Business Association.
Target group/s	People over 16 years old, specially unemployed people
Tools / applications	Training material and IT resources
Expected outcomes	450 training hours 170 people trained
Impact assessment	Internal procedures
Communications	Website and Social Networks
Total budget required	30.000€
Funding sources	Own resources

RESULTS UNTIL TODAY:

The project has reached this results:

- 2000 training hours
- 1495 people trained

Action 13: Contest of Website development

GC4DG objective	Improvement of IT skills of young people
Name	Contest of Website development
Brief description	The Contest gives to the citizenship the opportunity to access to the Information Society. The participant groups can create and upload to the Internet their own website. The plan for the promotion of ICT has the organization of the following activities 1. Workshops on design and website development. 2. Contest of website development. 3. Show-room of the websites, awards ceremony and institutional closing act.
Delivered on	From September to December 2014
Delivered at	Navarra
Stakeholders involved	Regional Associations; Tudela's town council; Government of Navarre, Department of Information Society; ICT Business Association.
Target group/s	Young groups and local associations
Tools / applications	Training material, design software, website development software
Expected outcomes	30 people participating 8 websites developed 55 training hours
Impact assessment	Internal procedures
Communications	Website and Social Networks
Total budget required	12.000€
Funding sources	Own resources

RESULTS UNTIL TODAY:

- 55 groups
- 187 people participating
- 50 websites developed
- 400 training hours

Action 14: Digital Positioning Diagnosis

GC4DG objective	Improvement of IT skills of professionals and companies
Name	Digital Positioning Diagnosis
Brief description	The main aim is to give support to the company managers or business promoters in order to think on their ICT infrastructure as a key factor inside the company's chain of value, helping them to identify needs and

	finding solutions to solve critical points. In a second step, it tries to support SME's managers in the implementation of ICT solutions.
Delivered on	From January to December 2014
Delivered at	Navarra
Stakeholders involved	Tudela's town council; Government of Navarre, Department of Information Society; Navarra's BIC; Local Development Agency «Consortio Eder»; ICT Business Association.
Target group/s	Entrepreneurs, companies and professionals of the IT sector
Tools / applications	The diagnosis is made through a special methodology specifically developed for this purpose
Expected outcomes	30 companies/promoters assisted 10 companies/promoters counselled
Impact assessment	Internal procedures
Communications	Website and Social Networks
Total budget required	16.000€
Funding sources	Own resources

RESULTS UNTIL TODAY:

- 249 companies and promoters assisted.
- 64 companies and promoters counselled.

Action 15: XII y XIII Conferences Telecentres Networks	
GC4DG objective	Training and matching for digital jobs Certification Innovative learning and teaching Awareness raising
Name	Digital Positioning Diagnosis
Brief description	Three panel debates shaping the 12th Meeting of the Community Telecentre Network, to be held in Burgor on May 9, 2014, intended as an open network, participatory and can be followed on twitter with the hashtag discussion # 12encuentro and #telecentros via streaming http://www.comunidaddetelecentros.net and collect all contributions in Storify community telecentre http:// storify / comunidadtc . ICT Week (Oviedo from 17 to 21 November) Impulse, is a perfect place to raise awareness of the importance of computer and ICT industry, an industry that by the rise of new technologies, each day has more weight showcase both in the rest of the industry, and society itself in all areas: health, administration, justice, entertainment, etc. That is why we must pay special attention to promote this discipline, and good use of it, in clear direct benefit of other industrial sectors, improving the quality of products and services, competitiveness and employment own business conditions,

	More information: http://www.impulsotic.org/semana/ Framed in this project Association Community Telecentre Network will hold its # 13Encuentro, the second conducted in 2014 and serve to give continuity to held in May in the city of Burgos
Delivered on	May and November
Delivered at	Burgos y Asturias
Stakeholders involved	Telecentres Networks , Local Governments, Companies and Professionals of the IT Sector.
Target group/s	Manager Telecentre Networks, Entrepreneurs, companies and professionals of the IT sector
Tools / applications	The diagnosis is made through a special methodology specifically developed for this purpose
Expected outcomes	30 companies/promoters assisted 10 companies/promoters counselled
Impact assessment	Internal procedures
Communications	Website and Social Networks
Total budget required	5.000€
Funding sources	Own resources

RESULTS UNTIL TODAY:

- 13 Telecentres Networks
- 300 Professionals of the IT sector

5. Milestones timeline of implementation (year 1)

	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
MOS-MTA campaign												
INNYCIA												
Annual Training Plan												
Mtalent project												
ACTIC												
Connecta't												
CoreTIC Project												
CYL Digital Program - Classroom based												
CYL Digital Program - Online												

Taining													
Classroom- based training													
Online training													
Training for employment													
Contest of Website development													
Digital Positioning Diagnosis													
XII y XIII Conferences Telecentres Networks													
6. Expected outcomes at the end of year 1 Summarize outcomes of all actions													
<ul style="list-style-type: none"> - Local Coalition SPAIN plan for MOS-MTA campaign: 3.223 certificates - Innycia: 3.000 people trained - Annual training plan: 2.500 people trained - Mtalent project: 2.000 people trained - ACTIC: 27.979 people certified - Connecta,t: 24 training activities and 170 people trained - CoreTIC Project: - CYL Digital Program – classroom based: 4.000 people trained - CYL Digital Program - Online Taining: 3.000 users - Classroom- bassed training: 500 people trained - Online training: 2.000 users - Training for employment: 450 training hours, 170 people trained - Contest of Website development: 30 people participating, 8 websites developed, 55 training hours - Digital Positioning Diagnosis: 30 companies/promoters assisted, 10companies/promoters counseled - XII y XIII Conferences Telecentres Networks 13 Telecentres Networks and 300 Professionals of the IT sector 													
7. Input required from Telecentre-Europe Describe how Telecentre-Europe could help your Local Coalition to be successful													
To support and impulse the communication activities of the Local coalition actions in order to increase the impact and the visibility of the Coalition results.													

9.1.3 Multi-sectoral Network on Educational Robotics, Italy

Profile

1. Name of your organization (Local Coalition coordinator) *	
FONDAZIONE MONDO DIGITALE	
2. Website *	
www.mondodigitale.org	
3. Contact person (name and email) *	
Main Contact Person: Alfonso Molina (FMD Scientific Director) a.molina@ed.ac.uk Operative support: Barbara Quarta: b.quarta@mondodigitale.org Francesca Del Duca: f.delduca@mondodigitale.org	
4. City and country *	
Rome, Italy	
5. Short description of your organization (max 10 lines) *	
The FMD is a non-profit Foundation founded by the Municipality of Rome and 6 large ICT companies. It works for an inclusive knowledge society by blending innovation, education, inclusion and fundamental values. Its mission is to promote social learning, social innovation and e-inclusion, with special attention to categories at risk of social exclusion. FMD promotes the inclusive use of new technology in different sectors: ICT for accessibility, students with special needs, inclusive active ageing, equal gender opportunities, integration of immigrants and refugees, 21st century education, volunteerism, Global Education and e-inclusion. FMD creates and run many national and transnational projects, collaborating with a vast spectrum of organizations: schools, universities, companies, foundations, associations and communities, as well as local, regional and national authorities.	
6. Local name for the local coalition (local language and English version, if any) *	
<ul style="list-style-type: none"> • Rete Multisetoriale sulla Robotica Educativa (Italian language) • Multi-sectoral Network on Educational Robotics 	
7. Mention stakeholders / partners already engaged / committed *	
Schools, universities, companies, foundations, associations and regional and national authorities.	
8. Is there any collaboration document signed by partners?	
Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
9. If yes, please provide a summary (max 10 lines)	
<p>The Multi-sectoral Network on Educational Robotics was created during the 5th edition of the RomeCup (the 16th of March 2011) after the signature of an unique Memorandum of Understanding among 36 partners. The purpose of the agreement was to bring together all the stakeholders involved in the Robotics field (from the industry area, companies, universities, research centers, associations and schools) by planning a long-term national strategy to promote Educational Robotics. Currently, the network has 62 signatories and it is still open to new subscriptions.</p> <p>The present Local Coalition is formed on the basis of the existent “Multi-sectoral Network on Educational Robotics” mentioned above. The LC was launched on the 19th March 2014 during the RomeCup initiative in Rome.</p>	
10. Reference to LC online presence (if any) – URL/s *	
<ul style="list-style-type: none"> • Launch of the LC in Rome (March 19th 2014): http://mondodigitale.org/news/2014/03/digital-jobs • The complete video recording of the Local Coalition for Digital Jobs. The National Robotics Network Meets the Institutions meeting (March 19th 2014) can now be shared with everyone. • Link to the Multisectoral Network on Educational Robotics document signed by partners http://mondodigitale.org/risorse/pubblicare-sul-sito/cittaeducativaromait/robotica-educativa-accordo-di-rete-multisetoriale 	
11. Local Coalition is formed on the basis of an existent initiative (existent partnership, any existent collaboration form, existent project, etc)	
Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	

12. If yes, state the name of the coordinator / owner

Fondazione Mondo Digitale

Action plan

**1. GC4DJ themes addressed by the Local Coalition in your country
GC4DJ five main themes are presented in the LC guide**

- Training and matching for digital job
- Certification
- Attracting young people to ICT: Awareness raising
- Attracting young people to ICT: Innovative learning and teaching

2. Objectives on the medium run (3-years)

Consider aligning your objectives with the GC4DJ ones presented in the LC guide

- Improve and upscale the LC “National Multi-Sectoral Network on Educational Robotics (ER)” to achieve an impact on European level, by including new relevant members from other European countries (at least 10 European members from different sectors).
- Enlarge at European and international level the annual LC “Romecup” event , by inviting experts and actors from different relevant sectors to participate in training workshops and seminars addressed to teachers and students. Also, include new categories in Robotics competitions and invite European schools to participate in the event.
- Strengthen the link between schools, University and job market (companies) by carrying out specific initiatives addressed to students and mainly focused on ICT industry-led training and effective placement services.
- Promote a national advocacy campaign to raise awareness of the importance of Educational Robotics (ER) to prepare and train pupils for digital jobs, specifically in the ICT and engineering industry. The Italian LC4DJ will mobilize more stakeholders and encourage the Minister of Education to introduce ER lessons in the national school Curriculum, following the UK’s example, by emphasizing both the life and ICT skills demanded by businesses and the job market.
- Facilitate the creation of Smart specialization processes on Robotics among Italian regions (mutual alliance between leading regions and user Regions, e.g., Piemonte and Calabria).

3. Objectives on the short run (1 year)

Consider aligning your objectives with the GC4DJ ones presented in the LC guide

- Upscale and enlarge the “**Multi-Sectoral Network on ER**” and related activities in order to create and consolidate the LC (from 62 signatories to 72 at least).
- Raise interest and facilitate learning of scientific subjects through the organization of different training activities on ER in schools at national level, such as the annual “**RomeCup**” event (involving at least 40 schools from 12 Italian Regions in robotics competitions, 2000 students from all grades, 300 teachers, ICT and Robotic companies, Universities, Local and National Authorities, etc.).
- Promote innovative learning and teaching, ICT professionalism, jobs and careers through the diffusion of **Educational Robotics** and **Coding** inside the National school systems. Specifically, through Educational Robotic and Coding training activities addressed to schools (primary and secondary) and University organized both in schools and at the FMD **Robotic Center** and **Fab Lab** within the **Phyrtual Innovation Gym** space in Rome (<http://www.innovationgym.org/>)
- Promote cross-cutting cooperation activities with other related networks for digital jobs targeted to young people, young professionals and SMEs, makers etc. (such as the Makers Movement, Fairs, University Labs, etc.).

- Delivery ICT certifications – free vouchers from the industry to certify digital skills.
- Sign and present a petition to the Italian Minister of Education to focus on the importance of Educational Robotics (ER) in school curriculum to prepare and train pupils for digital jobs, specifically in the ICT and engineering industry.

4. Main actions planned during year 1
Include participation / organization of events

Action 1	
GC4DG objective	Attracting young people to ICT: Awareness raising Training and matching for digital job
Name	European edition of the Maker Faire 2013/2014 in Rome www.makerfairerome.eu
Brief description	Maker Faire is an all-ages gathering of tech enthusiasts, crafters, educators, tinkerers, hobbyists, engineers, science clubs, authors, artists, students, and commercial exhibitors. All of these “makers” come to Maker Faire to show what they have made and to share what they have learned. The Maker Faire is usually held in the US, but for the first time this year will be an European Edition, in Rome. In the framework of this huge event, the FMD and the National Network on ER will launch the creation of the Italian LC4DJ and invite/involve participants for future events and activities such as the RomeCup 2014, the excellence in Robotics in Rome.
Delivered on	3 - 6 of October, 2013 3-5 of October, 2014
Delivered at	Rome, Italy (national level)
Stakeholders involved	Companies, National Authorities, Associations, Schools, Universities, Makers' Communities, Innovators, etc.
Target group/s	Companies, National and International associations, “Makers Movement”, students, teachers, all the individuals and organisations interested in technology and innovation.
Tools / applications	Activities to be implemented during the event: <ul style="list-style-type: none"> - Workshops on ER and Coding addressed to teachers and students of all ages - Demonstration of activities of Robotic competitions - Promotion of the LC aim and activities (dedicated stand within the faire exhibition area)
Expected outcomes	<ul style="list-style-type: none"> - Around 3000 participants are expected to participate in the event - Around 50 teachers and 250 students trained on ER
Impact assessment	Registration form/survey
Communications	The event will be promoted at national level through different means: a dedicated website (www.makerfairerome.eu); all LC's member organizations website; promotion by FMD press office.; communication through FMD official website, press, social networks, national and local television and radio.
Total budget required	/
Funding sources	Internal resources
Action 2	
GC4DG objective	Attracting young people to ICT: Innovative learning and teaching Training and matching for digital job
Name	ROMECUP 2014, Excellence in Robotics in Rome

Brief description	http://romecup.org/ RomeCup, Excellence in Robotics in Rome is promoted every year on March by FMD in collaboration with the Municipality of Rome and the National Headmaster Association. Supported by a number of companies, leaders in the Robotics field (Comau Robotics, CampuStore, Media Direct) and by the National Agency for Technologies, Energy and Sustainable Development (ENEA). This national event includes 3 events-in-one: a showcase area, didactic activities and conferences, competitions and final awards ceremony. All the actors involved in this huge initiative are members of our Multisectoral Network on Educational Robotics: the LC will be launched during this event.
Delivered on	From December 2013 to March 2014 (final event planned on March 2014)
Delivered at	Rome, Italy (national level)
Stakeholders involved	Schools of all grades, Universities, Associations, Research Centers, ICT Industries, National and Local Authorities etc.
Target group/s	Schools, Companies, Education Sector
Tools / applications	Activities to be implemented during the event: a showcase area, didactic workshops and conferences, competitions and final awards ceremony.
Expected outcomes	2000 students participating in the activities 300 teachers involved Around 30 exhibitors in the showcase area with all types of robots (companies, universities, research centres, schools) Around 100 teams from Italian schools competing in several categories Around 20 didactic laboratories organized per age groups (6-19) in various subject areas
Impact assessment	Registration Form Survey after the participation Interviews
Communications	Promotion by FMD press office. Communication through official web site, press, social networks, national and local television and radio.
Total budget required	/
Funding sources	Companies and Local Authorities are involved every year to raise funding for the event

Action 3

GC4DG objective	Attracting young people to ICT: Awareness raising
Name	Petition submitted to the Italian Minister of Education
Brief description	Promote a national advocacy campaign to raise awareness of the importance of Educational Robotics (ER) to prepare and train pupils for digital jobs, specifically in the ICT and engineering industry. The Italian LC4DJ (Multisectoral Network on Educational Robotics) will mobilize more stakeholders and encourage the Minister of Education to introduce ER lessons in the national school Curriculum, following the UK's example, by emphasizing both the life and ICT skills demanded by businesses and the job market. Specifically, a petition will be signed by all LC4D members and submitted to the Italian Minister of Education in order to focus on the importance of Educational Robotics (ER) in the school curriculum for preparing and training pupils for digital jobs.
Delivered on	From March 2014 to October 2014
Delivered at	Rome, Italy (national level)
Stakeholders involved	All network members
Target group/s	National and local authorities
Tools / applications	A petition (document) prepared by the scientific direction of the network composed by relevant actors from the worlds of academia, enterprise and government.

Expected outcomes	Local, regional and National Education Authorities made aware of the importance of Educational Robotics (ER) in the school curriculum for preparing and training pupils for digital jobs. Petition signed by all members of the LC and by the Government.
Impact assessment	Online tools/n. of signatories etc.
Communications	Promotion by FMD press office. Communication through official web site, press, social networks, national and local television and radio. Promotion by other network member's press office and website.
Total budget required	/
Funding sources	To be discussed

Action 4

GC4DG objective	Certification
Name	Delivery ICT certifications – free vouchers from the industry (Microsoft) to certify digital skills.
Brief description	Help young Italian students looking for a job to obtain, perfect and certify the necessary ICT competences to gain access to the working world. Thanks to the Microsoft Youth Spark Programme and Telecentre Europe, over one thousand Microsoft vouchers will certify the competences of students from 30 schools in 9 Italian regions. 200 teachers will be certified to become ATC Administrators, thus, each school will work as an authorized Test Center to certify teachers and students' ICT skills.
Delivered on	From January 2014 to September 2014
Delivered at	Italy (national level)
Stakeholders involved	Companies, Secondary school teachers and students
Target group/s	Students and teachers
Tools / applications	MTA and MOS Microsoft Vouchers
Expected outcomes	1000 students and 200 teachers will be certified
Impact assessment	Examinations
Communications	Promotion by FMD press office. Communication through official web site, press, social networks, national and local television and radio. Promotion by other network member's press office and website.
Total budget required	/
Funding sources	Vouchers provided by Microsoft through Telecentre Europe Network

5. Milestones timeline of implementation (year 1)

	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
Action 1	Oct 2013											
Action 2			Start Dec 2013									
Action 3						Start March 2014						Event M13
Action 4				Start Jan 2014								

6. Expected outcomes at the end of year 1

Summarize outcomes of all actions

- Around 3000 participants (50 teachers and 250 students trained on ER) are expected to participate in each edition of the MAKER FAIRE event
- 2000 students and 300 teachers will be involved in the ROMECUP 2014 training activities. Around 30 exhibitors in the showcase area with all types of robots (companies, universities, research centres, schools) and around 100 teams from Italian schools competing in several

<p>categories. 20 didactic laboratories organized per age groups (6-19) in various subject areas.</p> <ul style="list-style-type: none"> - A national advocacy campaign promoted by the Italian LC4DJ (Multi-sectoral Network on Educational Robotics) to raise awareness on the importance of Educational Robotics (ER) to prepare and train pupils for digital jobs, specifically in the ICT and engineering industry. Local, regional and National Education Authorities made aware of the importance of Educational Robotics (ER) in the school curriculum to prepare and train pupils for digital jobs. - Petition signed by all members of the LC and by the Government. - 1000 students and 200 teachers will be certified (through Microsoft vouchers) - 2000 Students of primary and secondary schools trained on ER and Coding at the Innovation Gym Robotic Center in Rome.
<p>7. Input required from Telecentre-Europe Describe how Telecentre-Europe could help your Local Coalition to be successful</p>
<ul style="list-style-type: none"> - Provide strong coordination of LCs by facilitating a sound cooperation among the 10 countries through effective communication tools, internal meetings, external events. - Support the LC in Dissemination and Exploitation activities at European level with other LCs and relevant stakeholders/potential donors. - Support the LC in fundraising activities - Facilitate the exchange of information about Digital Agenda and Grand Coalition Initiatives and other related information/best practices.
<p>8. Milestones What are the main milestones of your Coalition roadmap?</p>
<p>Milestone 1: Launching of the LC and fostering and enlarging the LC “National Multi-Sectoral Network on Educational Robotics (ER)” (www.reteroboticaeducativa.org) activities aimed at strengthening the link between schools, local authorities, universities and job market (companies) by carrying out specific projects and events addressed to students and mainly focused on ICT industry-led training and effective placement services.</p> <p>Milestone 2: Organise local/National/international events and campaigns to raise awareness of the importance of Educational Robotics (ER) to prepare and train pupils for digital jobs, specifically in the ICT and engineering industry. Some examples are: the daily activities of the Robotic Centre in the “Phyrtual Innovation Gym”, the annual events “RomeCup” (www.romecup.org), “Maker Faire” (www.makerfairerome.eu), “Get OnlineWeek” (www.getonlineweek.eu), Microsoft Youth Spark Campaign etc.</p> <p>Milestone 3: Raise interest and facilitate learning of scientific subjects through the organization of different training activities on Educational Robotics (ER) and Coding in schools at national level, such as ER daily workshops addressed to teachers and students and the annual “RomeCup” event (involving at least 40 schools from 13 Italian Regions in robotics competitions, 3000 students from all grades, 300 teachers, ICT and Robotic companies, Universities, Local and National Authorities, etc.). Promote innovative learning and teaching, ICT professionalism, jobs and careers through the diffusion of ER inside the national school system. Specifically, through the use of FMD didactic methodology , robotic Kits and handbooks on ER for teachers and students at the Innovation Gym Robotic Center in Rome.</p> <p>Milestone 4: Help young Italian students looking for a job to obtain, perfect and certify the necessary ICT competences to gain access to the working world. Thanks to the Microsoft Youth Spark Programme and Telecentre Europe, over one thousand Microsoft vouchers will certify the competences of students from 30 schools in 9 Italian regions. 200 teachers will be certified to become ATC Administrators, thus, each school will work as an authorized Test Center to certify teachers and students' ICT skills.</p>

9.1.4 Digital Agenda for Creative Croatia

Statement

Digital Agenda for Creative Croatia is a multi-stakeholder partnership of organisations and individuals from the civil, public and private sector. Our objective is to facilitate formal and non-formal development of competencies required on the labour market within converging fields of information and communication and new media technologies.

The main activities of our network include development and implementation of the iProfessional competence framework, occupational standards, qualification standards and new curricula for vocational schools, higher education institutions and training centres. Successful implementation of the new education and training programmes will primarily depend on the quality of education and training providers. Therefore, any newly developed training content needs to be immediately supplemented with a comprehensive training of teachers and development of the new learning resources.

In order to stimulate growth of micro and small enterprises, particular emphasis will be put on simultaneous development of creative and entrepreneurial competencies of youth. These competencies are the key to development of attractive multimedia content, which increase demand for the new ICT infrastructure and thereby stimulate growth of the digital economy.

Short term measures are required to fix the current mismatch between the digital industry demands and the existing educational programmes. However, sustainable development of e-Leadership has to start in the early childhood and should become integral part of media and information literacy curricula already in elementary schools.

We plan to raise public awareness about employability potentials in the digital technology sector through partnership with student media channels and public broadcasters. We collaborate internationally with members of the Telecentre Europe and the Media and Learning Association and we hope to expand this collaboration with new partners from other national coalitions.

9.1.5 Broad Alliance for Digital Skills

Principles and actions (Polish)

Zasady działania

Szerokie Porozumienie na rzecz Umiejętności Cyfrowych w Polsce zainaugurowanego 3 lipca 2013 r.

Ws tęp

Szerokie Porozumienie na rzecz Umiejętności Cyfrowych jest nieformalnym, dobrowolnym zrzeszeniem instytucji, organizacji i firm, które identyfikują się z jego celami i działają na rzecz ich realizacji.

Celem Porozumienia jest działanie na rzecz pełnego wykorzystania potencjału nowoczesnych technologii informacyjnych dla rozwoju Polski, które znacząco przekształcają praktycznie wszystkie aspekty funkcjonowania społeczeństw i gospodarek, a w dużej mierze – również indywidualnych osób. Porozumienie będzie m.in. poszukiwać synergii pomiędzy realizowanymi inicjatywami, gromadzić informacje o dobrych praktykach i upowszechniać je także w środowiskach z pozoru odległych od zagadnień cyfryzacji. Poprzez wzrost świadomości o korzyściach, ale i zagrożeniach, przyczyni się do poprawy dostępu do wiedzy i informacji, zdobywania umiejętności niezbędnych na dynamicznie zmieniającym się rynku pracy, upowszechnienia partycypacji cyfrowej w życiu publicznym oraz aktywnego uczestnictwa w kulturze.

Porozumienie nawiązuje bezpośrednio do idei Wielkiej Koalicji na rzecz Cyfrowych Miejsc Pracy oraz Manifestu w sprawie Umiejętności Cyfrowych będących instrumentami wsparcia Europejskiej Agendy Cyfrowej. Z inicjatywą jego powołania wystąpili Krajowy Lider Cyfryzacji oraz Minister Administracji i Cyfryzacji uzyskując wsparcie grupy składającej się z firm i organizacji pozarządowych, uczestniczących między innymi w „Koalicji Dojrzałość w sieci 50+”.

Krajowy Lider Cyfryzacji działa w sieci narodowych liderów cyfryzacji, powoływanych przez rządy krajów członkowskich Unii Europejskiej w odpowiedzi na inicjatywę Komisji Europejskiej. Ich rolą jest transfer wiedzy i doświadczeń związanych z realizacją zadań Europejskiej Agendy Cyfrowej.

Szerokie Porozumienie na Rzecz Umiejętności Cyfrowych w Polsce objęte zostało patronatem Prezydenta RP Pana Bronisława Komorowskiego.

Wizja:

Polska staje się krajem w pełni wykorzystującym potencjał nowoczesnych technologii informacyjnych dla poprawy jakości życia mieszkańców i jej trwałego rozwoju.

Misja Porozumienia:

spowodowanie trwałej zmiany społecznej, w wyniku której mieszkańcy Polski powszechnie i aktywnie wykorzystują nowoczesne technologie informacyjne i komunikacyjne dla spełnienia indywidualnych aspiracji, wzmocnienia lokalnych społeczności i rozwoju kraju;
upowszechnienie edukacji cyfrowej i jej dostosowanie do dynamicznie zmieniającego się rynku pracy;
upowszechnianie obrazu modernizującej się Polski, której mieszkańcy stale podnoszą umiejętności cyfrowe, mają duże osiągnięcia w tworzeniu zaawansowanych rozwiązań cyfrowych i skutecznie biorą udział w międzynarodowym współzawodnictwie w zakresie programowania;

Cele Porozumienia:

Inspirowanie, wspieranie, popularyzowanie, inicjowanie i podejmowanie wszelkich działań prowadzących do:

- uznania potrzeby powszechnej edukacji cyfrowej przez całe życie za priorytet rozwojowy kraju;

- budowania świadomości i akceptacji społecznej dla przemian powodowanych stałym rozwojem technologii cyfrowej;
- zwiększenia poziomu aktywnego uczestnictwa w rozwoju gospodarczym, społecznym i kulturalnym dzięki wykorzystaniu nowej technologii cyfrowej.

§ 1 Sposoby działania Porozumienia

1. Porozumienie realizuje swoje cele poprzez:
 - działania indywidualne uczestników Porozumienia, które złożone w formie deklaracji, traktowane będą jako ich wkład w realizację celów Porozumienia;
 - budowanie synergii i sieci efektywnej współpracy pomiędzy inicjatywami uczestników Porozumienia z różnych sektorów – publicznego, prywatnego, pozarządowego, środowiska akademickiego i innych;
 - tworzenie katalogu skutecznych działań realizujących cele Porozumienia (dobrych praktyk polskich i zagranicznych) i upowszechnianie ich;
 - tworzenie katalogu dostępnych wyników badań na temat różnych aspektów wykorzystania nowych technologii, rozwoju kompetencji cyfrowych etc.;
 - inspirowanie dyskusji oraz wspieranie kampanii informacyjnych i promocyjnych odnoszących się do celów Porozumienia,
 - organizowanie corocznych konferencji tematycznych, a co dwa lata konferencji przeglądowych, dotyczących umiejętności cyfrowych;
 - zabieranie głosu w sprawach związanych z celami Porozumienia, w szczególności wykorzystania umiejętności cyfrowych w życiu codziennym i w pracy oraz dostępu do nowych technologii;
 - nawiązywanie i prowadzenie dialogu oraz współpracy z innymi podmiotami, w szczególności z administracją publiczną, biznesem i organizacjami pozarządowymi przy realizacji działań zbieżnych z celami Porozumienia;
 - upowszechnianie wszelkich materiałów służących wypełnianiu celów Porozumienia zgodnie z zasadami otwartych zasobów;
 - udzielanie wsparcia oraz patronatów Lidera Cyfryzacji i Szerokiego Porozumienia na Rzecz Umiejętności Cyfrowych w Polsce ogólnopolskim, regionalnym oraz lokalnym inicjatywom zbieżnym z celami Porozumienia;
 - tworzenie optymalnych warunków planowania i wykorzystywania funduszy publicznych i prywatnych dla realizacji celów Porozumienia.
2. Porozumienie funkcjonuje w sposób przejrzysty i informuje opinię publiczną o swoich działaniach.
3. Zasady działania Porozumienia służące efektywnej realizacji jego celów uczestnicy Porozumienia ustalają w sposób partnerski.

§2 Struktura organizacyjna i podejmowanie decyzji

1. Porozumienie działa w oparciu o następującą strukturę:
 - Komitet Honorowy Porozumienia
 - Radę Programową Porozumienia
 - Biuro Porozumienia
2. Członkowie tych gremiów są do nich zapraszani przez Lidera Cyfryzacji, po zasięgnięciu opinii najaktywniejszych uczestników Porozumienia.
3. Komitet Honorowy jest ciałem doradczym, opiniującym strategiczne kierunki realizacji celów Porozumienia, powoływany na okres 2 lat. Przewodniczącym Komitetu jest minister właściwy do spraw informatyzacji lub osoba przez niego wskazana.
4. Rada Programowa Porozumienia wskazuje główne kierunki stymulowania działań uczestników Porozumienia.
5. Rada Programowa składa się z nie więcej niż 15 osób, powoływanych na okres 2 lat
6. Przewodniczącym Rady Programowej jest Lider Cyfryzacji. Wiceprzewodniczącą wybiera Rada spośród swojego składu na pierwszym spotkaniu.

7. Zebranie Rady Programowej zwołuje Przewodniczący, może ono także zostać zwołane na podstawie wniosku pięciu jej członków.
8. Spośród członków Rady Programowej mogą być powoływane Grupy zadaniowe w celu realizacji lub koordynacji wyznaczonego zadania, a w ich skład mogą wchodzić inne osoby.
9. Funkcje Biura Porozumienia realizuje Instytut Spraw Publicznych. Działa ono na podstawie wzajemnych ustaleń z Liderem Cyfryzacji. Formy współpracy i jej zakres będą uzależnione od potrzeb z uwzględnieniem dostępnych zasobów.
10. Biuro Porozumienia stanowi zaplecze organizacyjne - wykonawcze dla Lidera Cyfryzacji i Porozumienia w szczególności: prowadzi rozliczenia Porozumienia, listę jego Partnerów i osób wchodzących w skład wszystkich gremiów, wyszukuje inicjatywy wartościowe, upowszechnia, przygotowuje ewentualne projekty własne Porozumienia, jest adresem korespondencyjnym Porozumienia.

§ 3 Uczestnictwo w Porozumieniu

1. Uczestnikiem Porozumienia mogą zostać posiadające osobowość prawną - firmy, organizacje pracodawców, organizacje pozarządowe, i inne instytucje publiczne i prywatne.
2. Uczestnikiem Porozumienia zostaje się po otrzymaniu potwierdzenia przyjęcia deklaracji uczestnika, akceptującej Zasady Działania Porozumienia oraz zawierającej wykaz realizowanych i planowanych działań wypełniających cele Porozumienia. Deklarację składa się za pośrednictwem strony internetowej porozumienia lub mailowo na wskazany adres.
3. Uczestnicy Porozumienia zobowiązują się korzystać z jego znaku oraz haseł.
4. Osoby indywidualne (osoby fizyczne) mogą poprzeć cele Porozumienia wyrażając to swoim głosem na stronie internetowej oraz poprzez osobistą postawę i zaangażowanie, także w charakterze wolontariuszy.

§4 Finansowanie działań w ramach Porozumienia

1. Działaniami realizowanymi w ramach Porozumienia są wszelkie inicjatywy jego Uczestników zadeklarowane na rzecz Porozumienia. Ich koszty ponoszone są przez inicjatorów.
2. Uczestnicy Porozumienia mogą udzielić trwałego wsparcia promocyjnego na rzecz Porozumienia poprzez takie działania jak np. rozwój narzędzi komunikacji i promocji, przy czym deklaracja takiego działania powinna zostać potwierdzona pisemnie.
3. Szczególnym rodzajem działań są te, których realizacja wiąże się z wykorzystaniem zasobów pozyskanych na rzecz funkcjonowania Porozumienia – zwanymi dalej projektami własnymi Porozumienia.
4. Projekty własne Porozumienia są opiniowane przez Radę Programową Porozumienia.
5. Projekty własne Porozumienia mogą być realizowane samodzielnie lub stanowić komponent większego przedsięwzięcia organizacyjnego.
6. Budżet każdego projektu własnego Porozumienia realizowanego samodzielnie lub będącego komponentem większego przedsięwzięcia jest tworzony przez Biuro Porozumienia prowadzące jego rozliczenia.
7. Środki na projekty własne Porozumienia pochodzą będą z dotacji, zbiorów publicznych, darowizn, grantów, funduszy Unii Europejskiej oraz innych źródeł.
8. Sprawy związane z przyjmowaniem środków na rzecz projektów własnych Porozumienia oraz ich rozliczaniem prowadzi Biuro Porozumienia zgodnie z obowiązującymi przepisami.

§5 Inne

1. Porozumienie zostaje powołane na czas realizacji najbliższej perspektywy finansowej UE tj. do 2022 roku.
2. Wcześniejsze rozwiązanie Porozumienia może nastąpić jedynie na mocy decyzji Rady Programowej.
3. Porozumienie posługuje się własnym znakiem i używa hasła „Umiejętności dla Przyszłości”.
4. Niniejsze Zasady Działania zostały opracowane przez Grupę Inicjatywną Porozumienia pod kierunkiem Lidera Cyfryzacji

9.1.6 National Digital Coalition in Lithuania

Profile

1. Name of your organization (Local Coalition coordinator) *	
Association "Langas į ateitį"	
2. Website *	
www.langasiateiti.lt	
3. Contact person (name and email) *	
Loreta Krizinauskiene, loreta.krizinauskiene@atea.lt	
4. City and country *	
Vilnius, Lithuania	
5. Short description of your organization (max 10 lines) *	
<p>Langas į ateitį/LIA is socially responsible private business initiative. Its mission since 2002 is to encourage the development of information society, increase the accessibility of the Internet and e-services in Lithuania by providing computer literacy and Internet training to adults. The target audience is youth, digitally and geographically excluded residents, socially vulnerable, elderly and disabled people. Over 120000 Lithuanian citizens participated in LIA's direct and online ICT trainings. Recently LIA is involved in a cycle of youth events encouraging youngsters to better understand the importance of ICT and e-skills for improving personal competences. At the same time LIA is actively involved in EU and other funds projects related to safe internet issues and new training content development. For successful activities LIA has been awarded by a number of EC and national prizes.</p>	
6. Local name for the local coalition (local language and English version, if any) *	
Nacionalinė skaitmeninė koalicija (NSK) skaitmeniniams įgūdžiams ir užimtumui Lietuvoje skatinti/ National Coalition for Digital Jobs	
7. Mention stakeholders / partners already engaged / committed *	
<ul style="list-style-type: none"> • Association „Langas į ateitį“ • Ministry of Transportation and Communications • Ministry of Education and Science • Ministry of Social Security and Labor • Association of IT companies "INFOBALT" • Association of Lithuanian IT teachers • National Distance Learning Association • Lithuanian Computer Society and ECDL Lietuva • Association of Lithuanian Public Libraries • Vilnius University • Kaunas Technology University 	
8. Is there any collaboration document signed by partners?	
Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
9. If yes, please provide a summary (max 10 lines)	
<p>Memorandum was signed on November 7, 2013 at 1.30 p.m. during ICT2013 conference in Vilnius with the participation of EC vice president Neelie Kroes and local officials (short video here: http://www.youtube.com/watch?v=TjkJlc78q1U). The Partners of the National Coalition agree on the following objectives and tasks:</p> <ol style="list-style-type: none"> 1. To substantially reduce the shortage of IT professionals, to improve the conditions for the private and public sector employees as well as all inhabitants to learn and continuously improve the necessary ICT skills for job, the establishment of IT business and development of the digital market. 2. To attract more young people to choose ICT and other science studies and professions, to ensure the acquisition of digital skills also when learning other professions: 3. To raise public awareness of the importance of digital skills and competences. 	

8 meetings have already been organized by the coalition partners in which organizational coalition structure, membership issues, current and future activities were discussed. The latest issue – organization of the working groups according to the Memorandum goals.

10. Reference to LC online presence (if any) – URL/s *

www.skaitmeninekoalicija.lt

11. Local Coalition is formed on the basis of an existent initiative (existent partnership, any existent collaboration form, existent project, etc)

Yes ☐ No ☒

12. If yes, state the name of the coordinator / owner

Action plan

**1. GC4DJ themes addressed by the Local Coalition in your country
GC4DJ five main themes are presented in the LC guide**

- (1) Training and matching for digital jobs
- (4) Attracting young people to ICT: awareness raising
- (5) Attracting people to ICT: innovative learning and teaching

**2. Objectives on the medium run (3-years)
Consider aligning your objectives with the GC4DJ ones presented in the LC guide**

- Increase involvement of young people in ICT labour market by developing their digital skills(1)
- General awareness raising about importance of digital literacy and ICT skills (4)
- Encourage and train society to develop ICT skills for job through lifelong innovative learning approach(5)

**3. Objectives on the short run (1 year)
Consider aligning your objectives with the GC4DJ ones presented in the LC guide**

- General awareness raising about importance of digital literacy and ICT skills
- Encourage and train society to develop ICT skills for job through lifelong innovative learning approach

**4. Main actions planned during year 1
Include participation / organization of events**

Action 1	
GC4DJ objective	Attracting people to ICT
Name	National Coalition(NC) for Digital Jobs in LT announcement
Brief description	Cooperation agreement signing ceremony is planned by 11 local partners with the participation of the EC vicepresident Neelie Kroes and LT Prime Minister followed by press conference. Agenda of the ceremony is being worked out with EC and Ministry of Transportation and Communication staff.
Delivered on	November 7, 2013 at 1.30 p.m. (local time)
Delivered at	ICT2013 conference, Hall 5, Vilnius
Stakeholders involved	<ul style="list-style-type: none"> • NGO association „Langas į ateitį“ • Association “INFOBALT” • Lithuanian Association of Informatics Teachers • National Distance Learning Association • Lithuanian Computer Society and ECDL Lietuva • Association of Lithuanian Public Libraries • Vilnius University • Kaunas University of Technology • Ministry of Transport and Communications • Ministry of Education and Science • Ministry of Social Security and Labour
Target group/s	All citizens
Tools / applications	
Expected outcomes	publicity in LT and EU
Impact assessment	Could be measured by monitoring

Communications	All media channels
Total budget required	
Funding sources	Langas j ateiti and NC partners

Action 2	
GC4DG objective	Attracting young people to ICT: awareness raising
Name	Awareness raising campaigns In LT
Brief description	Local Coalition/LC will enable its partners to expand the scale of the awareness raising campaigns and coordinate them better on the national, regional or local community level (next to Get Online Week)
Delivered on	January-November, 2014
Delivered at	Every town and village
Stakeholders involved	Langas j ateiti, Infobalt, Lithuanian Association of Informatics Teachers, Association of Lithuanian Public Libraries, Lithuanian Computer Society, Infobalt
Target group/s	School community and other citizens
Tools / applications	Youth events IT FOR YOUR TOMORROW encouraging to choose IT profession(600 high school students) <i>Girls in ICT day on April 26 (40)</i> <i>IT solutions contest BEBRAS (15000participants - 6-16 years of age),</i> <i>FIRST LEGO LEAGUE on robotics (500 young participants including teachers and students)</i> ICT Professionals 'Day (200)
Expected outcomes	Minimum 16 000 schoolchildren, high school teachers, IT teachers
Impact assessment	Online registration, survey, reports by partners
Communications	Online media channels, TV , radio, regional press
Total budget required	
Funding sources	LC partners funding

Action 3	
GC4DG objective	Attracting people to ICT: innovative learning and teaching
Name	Open online courses
Brief description	1)Online courses. Starting with next year 2 universities in LT will start providing massive open online courses 2)Training of trainer courses to educators using distant learning techniques in their trainings. 3) www.epilietis.eu – e-learning space with online courses on Excell, Power Point and Safety online
Delivered on	Throughout the year
Delivered at	online
Stakeholders involved	Vilnius university, Kaunas University of Technology, Langas j ateiti, National Association of Distance Education
Target group/s	educators, adult citizens
Tools / applications	Online courses
Expected outcomes	3000 participants
Impact assessment	Registration of participants
Communications	Online publicity tools
Total budget required	
Funding sources	LC partners budget

Name	Robotics Academy
Brief description	Non formal education (after school activity run by IT teachers) which promotes innovative learning and teaching as well as ICT professionalism introducing Educational Robotics in the school system.
Delivered on	Throughout the year
Delivered at	60 high schools
Stakeholders involved	Lithuanian Computer Society,Lithuanian Association of Informatics Teachers

Target group/s	6-16 year old participants											
Tools / applications	Face to face training in small groups											
Expected outcomes	60 teachers trained and 400 schoolchildren participants											
Impact assessment	Registration of participants											
Communications	Online publicity tools											
Total budget required												
Funding sources	Current LC partners projects budget											

NOTE If you plan more actions please use same Action format by copying and pasting the above table.

5. Milestones timeline of implementation (year 1)												
	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
Action 1			Nov 7									
Action 2			Start									
Action 3			Start									

6. Expected outcomes at the end of year 1 Summarize outcomes of all actions												
<ul style="list-style-type: none"> • Successful LC partnership • NC partners participation updating current Lithuanian Digital agenda 2013-2020 • NC partners participation in the discussions on the next SF period • Coordination of LC partners activities expanding the activities scale and reaching remoted parts of the country • 20000 participants in numerous awareness raising events and campaigns in a year • 3000 online courses participants • 600 Robotics Academy first year graduates 												
7. Input required from Telecentre-Europe Describe how Telecentre-Europe could help your Local Coalition to be successful												
-facilitate in LC activities planning on EU level -facilitate cooperation between LC partners (meetings , best practice samples, exchange visits) -support in fund raising												

9.1.7 Latvian e-skills Coalition

Profile

1. Name of your organization (Local Coalition coordinator) *
Latvian information and communication technology association (LIKTA)
2. Website *
www.likta.lv
3. Contact person (name and email) *
Mara Jakobsone, Vice President of LIKTA, mara.j@dtmedia.lv
4. City and country * Riga, Latvia
5. Short description of your organization (max 10 lines) *
<p>The Latvian Information and Communications Technology Association (LIKTA) is an NGO , leading ICT professional association in Latvia, founded in 1998, that regroups over 220 organisational members from ICT industry, research and educational institutions, as well as individual professional members of the ICT industry sector in Latvia.</p> <p>The principal objective of LIKTA is to promote and further the development of Information Society and E-services in Latvia, so that all citizens may be given the opportunity to benefit from ICT and contribute to the Knowledge based economy. LIKTA works toward increasing e-awareness in society and takes an active part in preparing both professional study programs for IT specialists and E-skills programs for citizens. It also provides expert advice to governmental institutions on legislative and policy issues related to Information society ..</p> <p>LIKTA collaborates with and participates in events of international organisations, such as EU conferences and workshops, WTO, IEEE Communications Society, UNESCO working groups on Information Society, and the World Bank Forums on Knowledge economy. LIKTA is a Sister Society of Com SOC IEEE since 2002, a member of CEPIS since 1999 and member of Telecentre Europe since 2008.</p>
6. Local name for the local coalition (local language and English version, if any) *
"E-prasmju partnerība " (National E-skills partnership)
7. Mention stakeholders / partners already engaged / committed *
Latvian Information and Communications technology association (LIKTA) Ministry of Environmental Protection and Regional Development Ministry of Economics, Ministry of Education and Science Ministry of Welfare Latvian Chamber of Commerce and Industry Latvian Open Technology Association Latvian Internet Association.
8. Is there any collaboration document signed by partners?
Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
9. If yes, please provide a summary (max 10 lines)
Following the EU Grand Coalition for Digital jobs initiative and based on main Latvian policy development documents - Latvia 2030 and the National Development Plan for Latvia 2014-2020, a local coalition for e-skills and jobs in Latvia has been established in March 2013. Memorandum of cooperation on "E-skills partnership" has been signed by representatives of governmental sector, non-governmental organizations and industry representatives – Latvian Information and Communications Technology Association (LIKTA, representing ICT industry with more than 220 members employing more than 25000 ICT specialists), Ministry of Environmental Protection and Regional Development, Ministry of Economics, Ministry of Education and Science, Ministry of Welfare, Latvian Chamber of Commerce and Industry (representing entrepreneurs from various

sectors with more than 1000 members and employing more than 70 thousand employees), Latvian Open Technology Association and Latvian Internet Association.
The cooperation will comply with the priority axes defined in such European Union and Latvian policy development documents as [Latvia 2030](#), [the National Development Plan for Latvia 2014-2020](#), [Digital Agenda for Europe](#), [the Grand Coalition for Digital jobs initiative](#) and [LIKTA Charter](#).

By signing the memorandum, government, non-governmental organizations and entrepreneurs agreed to cooperate in four main areas:

- ICT training for the labour market needs
- Youth involvement in ICT
- Modern and interactive learning process
- General awareness raising about importance of digital literacy and ICT skills

10. Reference to LC online presence (if any) – URL/s *

<http://www.likta.lv/LV/Aktivitates/Documents/E-prasmju%20partneribas%20memorands.PDF>

11. Local Coalition is formed on the basis of an existent initiative (existent partnership, any existent collaboration form, existent project, etc)

Yes ☐ No ☒

12. If yes, state the name of the coordinator / owner

Action plan

**2. GC4DJ themes addressed by the Local Coalition in your country
GC4DJ five main themes are presented in the LC guide**

- Training and matching for digital jobs (1)
- Certification (3)
- Attracting young people to ICT : awareness raising (4)
- Attracting young people to ICT : innovative learning and teaching (5)

**3. Objectives on the medium run (3-years)
Consider aligning your objectives with the GC4DJ ones presented in the LC guide**

- Increase involvement of young people in ICT careers (5)
- Provide national schemes and support instruments for ICT training for the labor market needs (1, 3)
- Modern and interactive learning process (5)
- General awareness raising about importance of digital literacy and ICT skills (4)

**4. Objectives on the short run (1 year)
Consider aligning your objectives with the GC4DJ ones presented in the LC guide**

- Enlarge the national coalition with relevant stakeholders thus representing all the regions and target groups
- Ensure that main objectives agreed by the coalition are reflected in the main policy planning documents in Latvia (e.g. Information Society guidelines for 2014-2020, Education development guidelines for 2012-2014)
- Map the activities for period 2014-2020 and link them with required funding (including EC funding, state and municipal budgets, private/industry donor funding)
- Implement activities to attract young people to ICT,
- Provide ICT skills training activities for selected priority audiences : young people, SME, unemployed and teachers

5. Main actions planned during year 1
Include participation / organization of events

Action 1	
GC4DG objective	Attracting young people to ICT : awareness raising (4)
Name	ICT for my future
Brief description	<p>The aim of ICT Career days is to promote the ICT profession among students aged 15-19. 9th to 12th grade students will be provided with an opportunity to discover the secrets of the ICT industry professions through attending ICT oriented companies and organizations. Students, career consultants and teachers will have had opportunity to follow professionals like programmers, software testers, customer support specialists and high level managers, as well as to attend seminars to learn more about ICT career opportunities.</p> <p>Another activity is to train young people aged 16-24 (non IT students, employed, unemployed) to develop entrepreneurial, IT and communication skills by offering interactive seminars about how to identify their IT skills level , effectively use communication tools, learn about new technologies and update valuable skills.</p> <p>Max. 100 words</p>
Delivered on	March 2013-November 2014
Delivered at	Cities and rural regions of Latvia
Stakeholders involved	LIKTA, ICT industry companies, Ministry of Education and Science, Ministry of Environment protection and regional development, Library network, regional municipalities, schools , training centers and youth organizations, Microsoft Latvia
Target group/s	Young people, aged 14-24
Tools / applications	<p>ICT career days as part of e-Skills week campaign</p> <p>Online self –assessment tools and training tools like www.skillage.eu,</p> <p>Participation at IKCT industry designed trainings and seminars for young people</p>
Expected outcomes	At least 15 000 young people involved in trainings and events ,
Impact assessment	Online assessment tools, partners reports,
Communications	Online media channels, partners networks, TV, regional mass media, social media
Total budget required	
Funding sources	LC partners funding and industry support
Action 2	
GC4DG objective	Training and matching for digital jobs (1)
Name	ICT trainings for small and micro enterprises
Brief description	<p>91% of all economically active statistical units in Latvia are micro and small enterprises, Employees of Small and Micro Enterprises (SME) in Latvia significantly drop behind in the usage of ICT skills and technologies although ICT is one of the tools with the help of which SMEs can raise their efficiency. The aim of this initiative is to offer modular training system, which comprises specifically aimed training for the needs of SME, i.e., the training of how to use suitable ICT solutions available in Latvia in their business in order to raise SME work effectiveness (>30%) and facilitate competitiveness.</p>
Delivered on	March 2013-June 2015
Delivered at	10 regional centers in Latvia
Stakeholders involved	LIKTA, Ministry of Economy of Latvia, Latvian State Development and Investment Agency, Latvian Chamber of Commerce and Industry, Swedbank Latvia, Lursoft (representing the Register of enterprises of Latvia) , Microsoft Latvia, Lattelecom, Regional LLL centers
Target group/s	Managers and employees of small and medium enterprises in Latvia

Tools / applications	Specially designated programs ICT training programs for small and micro enterprises (16) , blended learning combining classroom training with e-learning. Training tools available via portal www.mmu.lv
Expected outcomes	At least 5000 trained managers and employees from small and micro enterprise sector
Impact assessment	Training evaluation surveys for each participant, online knowledge assessment tests for participants, e-readiness survey of enterprises participating in the training ,
Communications	National and regional seminars, partners networks, Press releases , online media, social media
Total budget required	1.95 MLN EUR
Funding sources	80 % European Social Fund funding, 20 % co –funding by participants and ICT industry

Action 3	
GC4DG objective	Training and matching for digital jobs (1) , Certification (3)
Name	Implementation of nationwide ICT related LLL programs and certifications
Brief description	The activity is focused on developing and approving of a set of different level standard ICT training programs that are administrated by State Employment agency and available for target audiences like : unemployed, job seekers, employed engaged in LLL. The ICT industry represented by LIKTA is working together with state employment and education sector experts and third sector employers to develop programs which are up-to date and matches the job market needs. These programs should not only provide ICT training but also include Europe-wide certification schemes that would be a proof of acquired knowledge.
Delivered on	From June 2013-June 2014
Delivered at	Latvia
Stakeholders involved	LIKTA, Ministry of Welfare of Latvia, State Employment Agency, Ministry of Education and Science, Education institutions providing ICT training and certification , Employers federation of Latvia
Target group/s	Young people, unemployed, employed- who need to update their ICT skills , SME
Tools / applications	Development and approval of standard programs and certification schemes for ICT related trainings
Expected outcomes	Standard ICT training and certifications schemes for target audiences
Impact assessment	Number of programmers accepted, number of participants involved in these trainings and certifications
Communications	Stakeholders and expert meetings, workshops, online consultations
Total budget required	N/A
Funding sources	Partners funding to develop the programmes and certification schemes

NOTE If you plan more actions please use same Action format by copying and pasting the above table.

6. Milestones timeline of implementation (year 1)

	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
Action 1	Start-March 2013	X	X	X	X	X	X	X	X	X	X	X
Action 2	Start – March 2013	X	X	X	X	X	X	X	X	X	X	X
Action 3	Start- June 2013	X	X	X	X	X	X	X	X	X	X	X

7. Expected outcomes at the end of year 1

Summarize outcomes of all actions
<p>Established and enlarged national coalition Mapping of activities with national policy documents Mapping of activities with EU funding for period 2014-2020 Awareness raising for young people – at least 15 000 At least 5000 ICT trainings for target audiences NC partners involved in development of state programs and certification schemes</p>
8. Input required from Telecentre-Europe Describe how Telecentre-Europe could help your Local Coalition to be successful
<p>Coordination and facilitating of LC activities at EU scale Branding LC activities Promoting best practices of LC to EU and international level Fundraising</p>

9.1.8 Digital National Alliance, Bulgaria

Memorandum of cooperation

Bearing in mind that the significant shortage of professionals in information and communications technology (ICT) in the European Union (EU) creates a bottleneck for economic growth, while educational institutions fail to provide a sufficient number of professionals with adequate ICT knowledge and skills demanded on the labor market, in December 2012, the European Commission (EC) announced the Grand Coalition for Digital Jobs, the aim of which is to implement the Digital Agenda for Europe and to solve this problem through concrete and coordinated actions of the public and private sectors, by increasing the number of ICT apprenticeships as well as to establish more direct links between education and business, to standardize qualification requirements and to achieve other goals that are pursued. In order to achieve striking and positive changes at the national level as soon as possible, the EC invites national governments, education and training sectors, ICT companies and non-governmental organizations to join the coalition.

Through this Memorandum, institutions, companies and organizations coordinating the promotion of a knowledge-based society in Bulgaria promoting and developing digital skills of young people and the community in general and training ICT professionals agreed to form the Digital National Alliance for the Promotion of Digital Skills for Jobs in Bulgaria (hereinafter referred to as “DNA”) in order to increase employment and to achieve a more effective use of digital potential.

The Partners of the DNA agree on the following objectives and tasks:

To ensure the capacity development for new industries and ICT-related professions by providing and supporting education and training programs which develop skills and competences needed for the future:

- To continuously improve general education, higher education and vocational training programs according to the labor market requirements: more and better prepared students, curriculum updates, professional trainings integrated to academic programs, train-the-teachers programs.
- To foster cooperation between business, universities and other organization in order to adopt the European e-competence framework and the emerging standard for IT job profiles to the existing academic and professional trainings and modernize the latter accordingly at the same time.
- To promote the development and use of open educational resources; to encourage institutions to provide prerequisite for content creation companies and organizations to provide Internet courses.

To unite the efforts towards constructing smart digitized Bulgarian economy and create preconditions for competitive economy in the digital era:

- To promote e-leadership in all sectors, ICT start-ups and the use of new digital opportunities in multifarious Bulgarian economy fields.
- To (re)skill the ICT professionals according to market requirements and to encourage professionals from other fields to specialize in ICT.
- To promote a more efficient use of available ICT infrastructure and existing services.

To raise public awareness of the importance of digital skills and competences:

- To attract more young people to choose ICT and other science studies and professions, to ensure the acquisition of digital skills also when learning other professions.

- To constantly keep the Bulgarian society informed about the importance of digital skills and competences and involve the society in the dissemination activities.
- Reaching every resident of Bulgaria, jointly organize public informational campaigns and regional activities.

DNA Partners agree that

1. The Memorandum is based on the principles of honesty, good faith and equivalence.
2. Each Partner of the DNA undertakes to cooperate in the drawing-up of documents of the development of information society, initiatives and projects proclaiming the benefits of ICT and encouraging people to use them.
3. The DNA invites other business, education, public administration, non-governmental and governmental institutions, companies and organizations to join the DNA if they have the same goals as it does.

9.2 Content of the online questionnaire

Coalition profile

*** 1. What is the official name of your Coalition?**

*** 2. Does your Coalition have a website or web-page?**

- ☐ Yes
☐ Under development
☐ Not applicable

If Yes, please indicate the URL

*** 3. Provide name and contact details for the Leading Organisation (such as a Ministry, company, organisation)**

Name:

Email Address:

Phone Number:

*** 4. Provide name and contact details for the main contact person (day-to-day activities)**

Name:

Email Address:

Phone Number:

*** 5. When was your Coalition formed?**

Date of formation

DD /

MM /

YYYY

*** 6. What led to the establishment of your Coalition? (e.g. the digital skills gap in your country / lack of awareness towards ICT education, jobs and careers for young people, etc)**

*** 7. Specify the coverage area for your Coalition. Should your Coalition cover more regions, please mention all of them.**

- ☐ National
☐ Regional
☐ Local

Specify the name of the country, region(s) or community covered by your Coalition

*** 8. What type of stakeholders are included in your Coalition?(you can select multiple choices)**

- ☐ Industry

- ☐ Education providers
- ☐ Member states / Government
- ☐ Employment Services
- ☐ Civil sector
- ☐ Digital Champion

Funding and resources

*** 9. Indicate a range for the total budget/financial resources available to your Coalition in 2014**

- ☐ None - dependent on in-kind resources
- ☐ Under 5,000 EUR
- ☐ 5-10,000 EUR
- ☐ 10-20,000 EUR
- ☐ 20-50,000 EUR
- ☐ 50-100,000 EUR
- ☐ 100,000 – 1,000,000 EUR
- ☐ Above 1,000,000 EUR

If None - dependent on in-kind resources, please clarify

*** 10. Indicate main sources of funding for your Coalition**

- ☐ EU funded projects
- ☐ Governmental budgets
- ☐ Private grants
- ☐ Own resources
- ☐ Other (please specify)

*** 11. Do you have a plan to attract funding in 2015? If so, please provide a short summary of your plans**

Actions and outcomes

*** 12. Have you developed an action plan for your Coalition?**

- ☐ Yes (please share an English summary with us by email at laurentiu@telecentre-europe.org)
- ☐ No
- ☐ Under development

*** 13. Which of the following Grand Coalition key priorities are addressed by your Coalition?**

- ☐ Training and matching for digital jobs

- ☐ Certification
- ☐ Innovative learning and teaching
- ☐ Awareness raising
- ☐ Coding
- ☐ All of the above

*** 14. List the main actions / events organised by the Coalition in 2014?**

Action 1

Action 2

Action 3

*** 15. Provide a short summary for each of the actions specified in Q13.**

*** 16. Indicate other EU or national campaigns / programmes / actions to which your Coalition has contributed**

- ☐ E-Skills for Jobs 2014
- ☐ Get Online Week
- ☐ EU Coding Week
- ☐ Girls in ICT Week
- ☐ Others (mention below)

Provide a short summary on each of your responses.

*** 17. In relation to your Coalition work, provide us data on the following indicators**

People trained

People reached through media (including social media)

Job placements

Events organised (conferences, workshops, webinars, MOOCs, meetings, trainings, etc)

Stakeholders reached

*** 18. Provide examples of publications produced in 2014 by your Coalition. You can check multiple choices.**

Policy papers / positions

Promotional materials

Infographics

Strategies

Others

*** 19. How do you monitor and evaluate the progress / impact of your Coalition? (describe what tools, methods you use to track progress)**

*** 20. Specify your main actions planned for 2015**

Action 1

Action 2

Action 3

*** 21. Identify the main objectives and expected outcomes and impact of the work of your Coalition over the next three years? Provide a short summary for each.**

9.3 Responses to the online questionnaire

Section starts on next page.

PAGE 1

Q1: What is the official name of your Coalition?	National Digital Coalition in Lithuania
Q2: Does your Coalition have a website or web-page?	Yes, If Yes, please indicate the URL www.skaitmeninekoalicija.lt
Q3: Provide name and contact details for the Leading Organisation (such as a Ministry, company, organisation)	
Name:	Association "Langas į ateitį"
Email Address:	info@langasiateiti.lt
Phone Number:	+37052397813
Q4: Provide name and contact details for the main contact person (day-to-day activities)	
Name:	Loreta Križinauskienė
Email Address:	loreta.krizinauskiene@atea.lt
Phone Number:	+37052397813
Q5: When was your Coalition formed?	
Date of formation	07/11/2013
Q6: What led to the establishment of your Coalition? (e.g. the digital skills gap in your country / lack of awareness towards ICT education, jobs and careers for young people, etc)	
the significant shortage of professionals in information and communications technology (ICT) ; educational institutions fail to provide a sufficient number of professionals with adequate ICT knowledge and skills demanded on the labour market ;lack of awareness towards ICT education, jobs and careers for young people, etc)	
Q7: Specify the coverage area for your Coalition. Should your Coalition cover more regions, please mention all of them.	National, Specify the name of the country, region(s) or community covered by your Coalition Lithuania
Q8: What type of stakeholders are included in your Coalition?(you can select multiple choices)	Industry, Education providers, Member states / Government, Digital Champion

PAGE 2

Q9: Indicate a range for the total budget/financial resources available to your Coalition in 2014	<p>None - dependent on in-kind resources,</p> <p>If None - dependent on in-kind resources, please clarify</p> <p>Members are involved in their activities independently of coalition. All the members co-operate executing projects related with main objectives as well as arranging national awareness events and representing the Coalition abroad. Human, organizational, know-how resources of each partner included. In-kind contribution to coalition goals. Coordinator provides its resources permanently.</p>
Q10: Indicate main sources of funding for your Coalition	<p>Other (please specify)</p> <p>In-kind contribution from the leader and members in coordination of activities</p>
Q11: Do you have a plan to attract funding in 2015? If so, please provide a short summary of your plans	
<p>1. Erasmus+</p> <p>2. Continue activities and cooperation started in 2014</p> <p>3. Prepare 4 projects ideas for the coming EU SF period</p>	

PAGE 3

Q12: Have you developed an action plan for your Coalition?	<p>Yes (please share an English summary with us by email at laurentiu@telecentre-europe.org)</p>
Q13: Which of the following Grand Coalition key priorities are addressed by your Coalition?	<p>All of the above</p>
Q14: List the main actions / events organised by the Coalition in 2014?	
Action 1	Awareness raising campaigns
Action 2	Stakeholders meetings
Action 3	Independent stakeholders initiatives and projects
Q15: Provide a short summary for each of the actions specified in Q13.	
<p>Training and matching - 2 Fast to It schools for ICT specialistst</p> <p>Certification - developed new ECDL approach flexible certification of ICT knowledge</p> <p>Innovative - 1st Lithuanian language MOOC "Information Technologies"</p> <p>Awareness raising campaigns</p> <p>Coding Week</p>	

Q16: Indicate other EU or national campaigns / programmes / actions to which your Coalition has contributed

E-Skills for Jobs 2014, Get Online Week, EU Coding Week, Girls in ICT Week, Provide a short summary on each of your responses.
1) <http://e-igudziai.lt/renginiai/page/2/?view=archive> 2) GOW2014 Over 650 events were held all over the country that attracted 6400 people <http://langasiateiti.epilietis.eu/index.php/lt/naujienos/439-tarptautine-interneto-savaite-2014-didziausia-demesi-skirs-darbui-butiniems-gyventoj-gebejimams> 3) EU Code week, 36 events http://events.codeweek.eu/search/?country_code=LT&past=yes

Q17: In relation to your Coalition work, provide us data on the following indicators

People trained	6500
Events organised (conferences, workshops, webinars, MOOCs, meetings, trainings, etc)	2500
Stakeholders reached	7

Q18: Provide examples of publications produced in 2014 by your Coalition. You can check multiple choices.

Policy papers / positions	Digital agenda in Lithuania 2014-2020, ICT implementation action plan by Min of Education
Promotional materials	ECDL Lietuva calendar; posters during events, website, logo
Infographics	no
Strategies	?
Others	presentation at the local and international conferences, government bodies

Q19: How do you monitor and evaluate the progress / impact of your Coalition? (describe what tools, methods you use to track progress)

- discussions between stakeholders and ICT related people
- dissemination during events (conferences; meetings with young people, business and education; contests)
- meetings with government representatives
- number of trainings and certification in ICT
- formal and informal learning

Q20: Specify your main actions planned for 2015

Action 1	Awareness raising campaigns in 2015
Action 2	Attract new coalition members- governmental, NGO and business
Action 3	Development of new initiatives and project ideas for SF period

Q21: Identify the main objectives and expected outcomes and impact of the work of your Coalition over the next three years? Provide a short summary for each.

Contribute to the implementation of Digital Agenda of Lithuania:

- reach 85 % of internet users
- reduce youth unemployment rate
- to reduce lack of ICT professionals
- awareness raising campaigns
- encourage cooperation between educational,business and government sector

PAGE 1

Q1: What is the official name of your Coalition?	EITC Basque Coalition
Q2: Does your Coalition have a website or web-page?	Yes, If Yes, please indicate the URL ikanos.blog.euskadi.net
Q3: Provide name and contact details for the Leading Organisation (such as a Ministry, company, organisation)	
Name:	Aitor Urzelai Inza
Email Address:	deisi@ej-gv.es
Phone Number:	(34) 945018223
Q4: Provide name and contact details for the main contact person (day-to-day activities)	
Name:	Ana Isabel Vitorica
Email Address:	anavitorica@ej-gv.es
Phone Number:	(34) 945018221
Q5: When was your Coalition formed?	
Date of formation	24/03/2013
Q6: What led to the establishment of your Coalition? (e.g. the digital skills gap in your country / lack of awareness towards ICT education, jobs and careers for young people, etc)	
Digital competences, assesment and certification	
Q7: Specify the coverage area for your Coalition. Should your Coalition cover more regions, please mention all of them.	Regional, Specify the name of the country, region(s) or community covered by your Coalition Basque Country
Q8: What type of stakeholders are included in your Coalition?(you can select multiple choices)	Industry, Member states / Government, Employment Services

PAGE 2

Q9: Indicate a range for the total budget/financial resources available to your Coalition in 2014

100,000 – 1,000,000 EUR

Q10: Indicate main sources of funding for your Coalition

Governmental budgets

Q11: Do you have a plan to attract funding in 2015? If so, please provide a short summary of your plans

Again Governmental fund

PAGE 3

Q12: Have you developed an action plan for your Coalition?

Yes (please share an English summary with us by email at laurentiu@telecentre-europe.org)

Q13: Which of the following Grand Coalition key priorities are addressed by your Coalition?

Training and matching for digital jobs,
Certification, Innovative learning and teaching

Q14: List the main actions / events organised by the Coalition in 2014?

Action 1

Two international workshops

Action 2

Work papers

Q15: Provide a short summary for each of the actions specified in Q13.

Definition of professional digital competences profiles
Map of industrial software
Improve the certification for digital competences
promotion of open digital badges

Q16: Indicate other EU or national campaigns / programmes / actions to which your Coalition has contributed

Others (mention below),
Provide a short summary on each of your responses.
Basque digital Agenda

Q17: In relation to your Coalition work, provide us data on the following indicators

People reached through media (including social media)

6140

Events organised (conferences, workshops, webinars, MOOCs, meetings, trainings, etc)

75

Stakeholders reached

55

Q18: Provide examples of publications produced in 2014 by your Coalition. You can check multiple choices.

Policy papers / positions	profesional digital profiles frame, ikanos personal learning enviroment
Promotional materials	Ikanos improving digital competences
Strategies	Ikanos route maps and
Others	Ikanos working papers

Q19: How do you monitor and evaluate the progress / impact of your Coalition? (describe what tools, methods you use to track progress)

Route map milestones follow up

Q20: Specify your main actions planned for 2015

Action 1	Guidance manual: tools and routes
Action 2	self-asesment tools outputs
Action 3	All industrial digital profiles

Q21: Identify the main objectives and expected outcomes and impact of the work of your Coalition over the next three years? Provide a short summary for each.

Continue the route map 2015-2016
Sectorial project outputs
Project output dissemination
Colaboration with new skateholders

PAGE 1

Q1: What is the official name of your Coalition?	• Rete Multisetoriale sulla Robotica Educativa (Italian language) - Multi-sectoral Network on Educational Robotics
Q2: Does your Coalition have a website or web-page?	Under development
Q3: Provide name and contact details for the Leading Organisation (such as a Ministry, company, organisation)	
Name:	FONDAZIONE MONDO DIGITALE
Email Address:	info@mondodigitale.org
Phone Number:	+39 0642014109
Q4: Provide name and contact details for the main contact person (day-to-day activities)	
Name:	Barbara Quarta
Email Address:	b.quarta@mondodigitale.org
Phone Number:	+39 0642014109
Q5: When was your Coalition formed?	
Date of formation 16/03/2011	
Q6: What led to the establishment of your Coalition? (e.g. the digital skills gap in your country / lack of awareness towards ICT education, jobs and careers for young people, etc)	
<p>(1) Lack of awareness toward ICT education: Our Coalition wants to raise interest and facilitates learning of scientific subjects through the organization of different training activities on ER in schools at national level.</p> <p>(2) Jobs and careers for young people: Our Coalition wants to promote innovative learning and teaching, ICT professionalism, jobs and careers through the diffusion of Educational Robotics and Coding inside the national school system.</p>	
Q7: Specify the coverage area for your Coalition. Should your Coalition cover more regions, please mention all of them.	<p>National,</p> <p>Specify the name of the country, region(s) or community covered by your Coalition</p> <p>Italy, 12 Regions (Lazio, Liguria, Piemonte, Toscana, Lombardia, Veneto, Emilia Romagna, Trentino Alto Adige, Calabria, Campania, Sicilia and Puglia)</p>

Q8: What type of stakeholders are included in your Coalition?(you can select multiple choices) Industry, Education providers, Civil sector

PAGE 2

Q9: Indicate a range for the total budget/financial resources available to your Coalition in 2014 10-20,000 EUR

Q10: Indicate main sources of funding for your Coalition Private grants, Own resources

Q11: Do you have a plan to attract funding in 2015? If so, please provide a short summary of your plans

Fundraising activities with private and public donors (EC programmes, ICT companies, Regional and National public authorities, Private foundations etc.).

We are currently fundraising for the following activities related to our Coalition:

- (1) Coordinate, upscale and enlarge the "Multi-Sectoral Network on ER" and related activities in order to build and consolidate the LC.
- (2) Organisation of the RomeCup 2015 which will be held on the 25th-27th March 2015. We are contacting different companies, specifically for funding the organisation of the exhibition area, didactical workshops with teachers and students and competitions' awards and prizes.
- (3) Implement Educational Robotics and Coding training activities addressed to school and University students organized at the FMD Robotic Center and Fab Lab within the Phyrtual Innovation Gym space in Rome (<http://www.innovationgym.org/>).

PAGE 3

Q12: Have you developed an action plan for your Coalition? Yes (please share an English summary with us by email at laurentiu@telecentre-europe.org)

Q13: Which of the following Grand Coalition key priorities are addressed by your Coalition? All of the above

Q14: List the main actions / events organised by the Coalition in 2014?

- | | |
|----------|---------------------------------------------------------------------------------------------------------------------------|
| Action 1 | Attracting young people to ICT through the participation in the European edition of the Maker Faire 2014 in Rome |
| Action 2 | Organisation of the ROMEcup 2014, Excellence in Robotics in Rome
http://romecup.org/ |
| Action 3 | Delivery ICT certifications – free vouchers from the industry (Microsoft) to certify digital skills. |

Q15: Provide a short summary for each of the actions specified in Q13.

Action 1: the results obtained at Maker Faire 2014 were exactly in line with expectations. The LC was promoted during the event: 90.000 participants. Around 6000 young people were directly reached in the LC activities during the Educational Day (18 workshops of educational robotics, making and coding; Robotic Exhibitions, 1 conference, Fab Lab space, 1 stand in the Kids & Young Area). 550 students trained.

Action 2: the RomeCup 2014 was held in Rome on the 19th-21st, March 2014. The LC was officially launched during the RomeCup Event, specifically during an internal meeting with all the members of the "Multi-Sectoral Network on Educational Robotics (ER)" on March 19th 2014. The LC strategy was discussed in detail. Local and National Authorities were invited to take part in the event to discuss about the strategy of the Local Coalition and its impact in achieving the objectives (attracting young people to ICT: Innovative learning and teaching - Training and job matching for digital). The number of the LC "Multi-Sectoral Network on Educational Robotics (ER)" members has increased from 62 to 69 signatories: 39 members of the LCs participated in the meeting. Estimated N. of people reached and trained by LCs activities in the RomeCup 2014 Event:

- 4.000 people participated in the event: 3.500 students of all ages, 300 teachers and 200 people (among universities, organizations, companies, individuals etc.;
- 100 team from different schools participated in the Robotics Competitions from 13 different Italian Regions;
- 60 speakers (teachers, local authorities, companies, universities, research centres)
- 1.600 students (6-19 years) were trained through the 20 training workshops on ER
- 150 robotic prototypes/software/apps showed in the exhibition area (50 stands)
- Opening of the first Phyrtual InnovationGy in Europe
- Opening of the Fab Lab of Rome following the Mit's Center for Bits of Atoms indications.

Action 3: Microsoft Vouchers Campaign from January to September 2014:

- 30 Italian schools from 9 different regions have been involved in the Microsoft Vouchers Campaign. At least 1 teacher per school became ATC Administrator in February 2014, thus, each school became an authorized Test Center to certify teachers and students' ICT skills.
- 1.445 MOS and MTA vouchers have been used among students and teachers to certify their ICT skills.

Q16: Indicate other EU or national campaigns / programmes / actions to which your Coalition has contributed

Get Online Week, EU Coding Week,
Provide a short summary on each of your responses.
The Get Online Week was impleeted during the RomeCup 2015 Event. EU Coding Week: FMD participated in EU Code Week 2014 with "Coding Girls Roma-USA": As part of Code Week, the Fondazione Mondo Digitale and the American Government, via the American Embassy in Italy, with the collaboration of Girls Who Code, launched a new challenge: Coding Girls Roma-USA. An eight-day event entirely dedicated to young women in primary and secondary schools.

Q17: In relation to your Coalition work, provide us data on the following indicators

People trained	5000
People reached through media (including social media)	500000
Job placements	10
Events organised (conferences, workshops, webinars, MOOCs, meetings, trainings, etc)	100
Stakeholders reached	500

Q18: Provide examples of publications produced in 2014 by your Coalition. You can check multiple choices.

Promotional materials

RomeCup /Maker Faire 2014 :
promotional leaflet, press releases, video,
photo galleries, e-newsletters etc.

Q19: How do you monitor and evaluate the progress / impact of your Coalition? (describe what tools, methods you use to track progress)

Registration form/survey to participants of the events and workshop; Press and Media (n. of articles published on the online portals, magazines and newspapers, TV/Radio interviews etc.); Social Media activities etc.

Q20: Specify your main actions planned for 2015

Action 1

Organise the annual 3-day event
"RomeCup" 2015 (www.romecup.org)
focused on ER and implement the Get
Online Week 2015

Action 2

Organise daily workshops and the
thematic weeks at the "Phyrtual
Innovation Gym" (ER, Coding, Making,
Problem Solving, Project Planning, Mobile
Technologies, gaming etc.)

Action 3

Participate in the Maker Faire 2015, the
Microsoft Youth Spark Campaign and
more

Q21: Identify the main objectives and expected outcomes and impact of the work of your Coalition over the next three years? Provide a short summary for each.

(1): Fostering and enlarging the LC "National Multi-Sectoral Network on Educational Robotics (ER)" activities aimed at strengthening the link between schools, local authorities, universities and job market (companies) by carrying out specific projects and events addressed to students and mainly focused on ICT industry-led training and effective placement services. Increase the number of the members from 69 to 80 in one year.

(2): Organise local/national/international events and campaigns to raise awareness of the importance of Educational Robotics (ER) to prepare and train pupils for digital jobs, specifically in the ICT and engineering industry. Some examples are: the thematic weeks of the "Phyrtual Innovation Gym" (ER, Coding, Making, Problem Solving, Project Planning, Mobile Technologies, gaming etc.), the annual events "RomeCup" 2015 (www.romecup.org), "Maker Faire" 2015 (www.makerfairerome.eu), "Get Online Week" 2015 (www.getonlineweek.eu), Microsoft Youth Spark Campaign and more.

(3): Raise interest and facilitate learning of scientific subjects through the organization of different training activities on Educational Robotics (ER), Coding, Making, Problem Solving, Project Planning, Mobile Technologies, Gaming addressed to students, NEETs, teachers, makers and ICT professionals at the "Phyrtual Innovation Gym" in Rome and during the annual "RomeCup" event (involving at least 40 schools from 13 Italian Regions in robotics competitions, 3000 students from all grades, 300 teachers, ICT and Robotic companies, Universities, Local and National Authorities, etc.).

(4) Promote innovative learning and teaching, ICT professionalism, jobs and careers through the diffusion of ER inside the national school system. Specifically, through the use of FMD didactic methodology, Robotic Kits and handbooks on ER for teachers and students at the Innovation Gym Robotic Center in Rome.

(5): Help young Italian students looking for a job to obtain, perfect and certify the necessary ICT competences to gain access to the working world.

PAGE 1

Q1: What is the official name of your Coalition?	Grand Coalition - Pledge of Women & Girls Go Digital in Greece
Q2: Does your Coalition have a website or web-page?	Yes, If Yes, please indicate the URL http://www.womengodigital.eu/
Q3: Provide name and contact details for the Leading Organisation (such as a Ministry, company, organisation)	
Name:	General Secretariat for Gender Equality - Ministry of Interior
Email Address:	gramggif@isotita.gr
Phone Number:	+31-2131511102
Q4: Provide name and contact details for the main contact person (day-to-day activities)	
Name:	Pantelis Nikolaidis
Email Address:	pnikolai@otenet.gr
Phone Number:	+30 2131511161
Q5: When was your Coalition formed?	
Date of formation	04/04/2014
Q6: What led to the establishment of your Coalition? (e.g. the digital skills gap in your country / lack of awareness towards ICT education, jobs and careers for young people, etc)	
<p>The Women & Girls Go Digital in Greece (WGGD - G) coalition in collaboration with the European Centre for Women and Technology (ECWT) have set off to develop a functional ecosystem of entrepreneurs, business people, policy makers, the academia in order to assist women in pursuing ICT careers and help the best and brightest talents shine among Greek women and girls.</p>	
Q7: Specify the coverage area for your Coalition. Should your Coalition cover more regions, please mention all of them.	<p>National,</p> <p>Specify the name of the country, region(s) or community covered by your Coalition</p> <p>The Coalition set up as a country model. ECWT has a leading role for the establishment to other countries using the Greek implementation as the first implementation</p>

Questionnaire on Impact Assessment of National and Local Coalitions for Digital Jobs

Q8: What type of stakeholders are included in your Coalition?(you can select multiple choices)

Industry, Education providers,
Member states / Government,
Employment Services, Civil sector

PAGE 2

Q9: Indicate a range for the total budget/financial resources available to your Coalition in 2014

Above 1,000,000 EUR

Q10: Indicate main sources of funding for your Coalition

EU funded projects, Governmental budgets,
Private grants, Own resources

Q11: Do you have a plan to attract funding in 2015? If so, please provide a short summary of your plans

Our Action Plan provides a detailed description of all the actions for the period 2015-2017. Our Implementation Plan for 2015 which will be launching officially soon, will focus on actions in the area of e-skills Training, and women's entrepreneurship and employment. Also, special attention will be given to the women and girls in a vulnerable situation i.e. Offenders, immigrants etc

PAGE 3

Q12: Have you developed an action plan for your Coalition?

Yes (please share an English summary with us by email at laurentiu@telecentre-europe.org)

Q13: Which of the following Grand Coalition key priorities are addressed by your Coalition?

All of the above

Q14: List the main actions / events organised by the Coalition in 2014?

Action 1

Under the Greek Presidency a Conference «Women & Girls Go Digital – WGGDG, National Action Plan for increasing the female talent in digital jobs», in Athens on the 4th of April, 2014.

Action 2

"e-Skills for Jobs 2014 Grand Event: Mobilising to Support Job Creation and Upskilling of the Workforce" the Women & ICT Section

Action 3

Actions of our ICT Industry Partners.

Q15: Provide a short summary for each of the actions specified in Q13.

Please set the attached current version of our Action Plan.

Q16: Indicate other EU or national campaigns / programmes / actions to which your Coalition has contributed

E-Skills for Jobs 2014, EU Coding Week,
Girls in ICT Week,
Provide a short summary on each of your responses.
Our Partners participated in the the actions or were the organizers.

Q17: In relation to your Coalition work, provide us data on the following indicators

People reached through media (including social media)	500
Events organised (conferences, workshops, webinars, MOOCs, meetings, trainings, etc)	4

Q18: Provide examples of publications produced in 2014 by your Coalition. You can check multiple choices.

Strategies	Our Action paln
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Q19: How do you monitor and evaluate the progress / impact of your Coalition? (describe what tools, methods you use to track progress)

The implementation of the Action Plan will be focused mainly on a benchmarking process, through which the coalition partners will build on the knowledge gained in the events and will point out the critical success factors from the presented good practices, adapted in the Greek reality.
A quality assurance approach through the benchmarking process will lead to a new revision of the Action Plan and new Implementing Strategies (Coordinated Actions) will be launched, focused on Women and ICT in terms of the current National working environment needs.

Q20: Specify your main actions planned for 2015

Action 1	Awareness events
Action 2	e-skills learning
Action 3	Actions to promote female entrepreneurship

Q21: Identify the main objectives and expected outcomes and impact of the work of your Coalition over the next three years? Provide a short summary for each.

The Objectives.

Based on the main issues of the Women in ICT policy, the objectives of the Action Plan will be a common elaboration for the below mentioned key priorities:

1. Attracting more girls to STEM emphasizing to Life Long Learning
2. Attracting more female entrepreneurs
3. Maintaining women and youngsters in the ICT workforce establishing new practices for the employment
4. Enhance the awareness: Developing communication to improve the perception of Gender Diversity in studies & jobs

The specific objectives of the Initiative are as follows:

- To strengthen the positions of women in the ICT sector and the attitude and approach of partners and stakeholders in the labour market when tackling the problem of labour supply & demand mismatch in the EU
- To map the existing knowledge, strategies, practices and policies in the field of female promotion in ICT
- To set up of a transnational mechanism with the engagement of relevant stakeholders to add to the existing knowledge and develop business informed strategies for gender management and female promotion into ICT positions
- To set up a good practice based mechanism for career counselling and mentoring to be mainstreamed
- To foster the dialogue between women and ICT companies by promoting the attractiveness of ICT careers among women and strengthening the trust of ICT companies, especially SMEs, in women as employees
- To establish a direct contact with women willing to start/change to ICT careers and assist them in finding relevant stakeholders for their career development

The mechanism and action-plan will also foster the exchange of experiences, identify and disseminate good practices, develop new support schemes and form part of the established sustainable community of ECWT's National Points of Contact.

The Expected Results

Through the proposed approach, the expected results are:

- Increased knowledge and enhanced public debate about women in ICT and their support through the public events
- Creation of a permanent network for exchange of best practices and experiences between partners through meetings, events, workshops, conferences and transfer of know-how and support measures
- An entrepreneurial environment for improved support for women's participation in ICT
- Increase of the digital skills of girls and women for integrating of the female talent into the workforce.

The long-term impacts of the Action Plan are:

- Increased awareness (among company owners, of intermediary organisations as a policy issue, of Strategies on women participation in ICT)
- Improved support to ICT company owners and financing schemes for employing women
- Increased number of successfully applied strategies for the participation of women in ICT
- Economic growth and development / increase in employment
- During the Initiative the following group categories, will be targeted:
 - Girls and Women
 - Young People in general.
 - Employers, SMEs
 - Local / Regional Authorities
 - National Structures responsible for Women
 - Employment services
 - Social partners
 - Policy makers at a local, regional, National level
 - Training providers, Educational institutions and Lifelong Learning Institutes.
 - Career counseling and guidance practitioners and services' providers

PAGE 1

Q1: What is the official name of your Coalition?	Digital Agenda for Creative Croatia
Q2: Does your Coalition have a website or web-page?	Under development
Q3: Provide name and contact details for the Leading Organisation (such as a Ministry, company, organisation)	
Name:	Telecentar
Email Address:	info@telecentar.com
Phone Number:	+385 91 543 8002
Q4: Provide name and contact details for the main contact person (day-to-day activities)	
Name:	Žarko Čizmar
Email Address:	zarko@telecentar.com
Phone Number:	+385 91 543 8002
Q5: When was your Coalition formed?	
Date of formation 01/01/2015	
Q6: What led to the establishment of your Coalition? (e.g. the digital skills gap in your country / lack of awareness towards ICT education, jobs and careers for young people, etc)	
Mismatch of the competencies required on the job market and the education programmes provided in vocational and higher education	
Q7: Specify the coverage area for your Coalition. Should your Coalition cover more regions, please mention all of them.	National, Specify the name of the country, region(s) or community covered by your Coalition Croatia
Q8: What type of stakeholders are included in your Coalition?(you can select multiple choices)	Education providers, Civil sector

PAGE 2

Q9: Indicate a range for the total budget/financial resources available to your Coalition in 2014	20-50,000 EUR
Q10: Indicate main sources of funding for your Coalition	Other (please specify) National Foundation for Civil Society Development
Q11: Do you have a plan to attract funding in 2015? If so, please provide a short summary of your plans	
We plan to develop joint projects and apply for EU and national funding.	

PAGE 3

Q12: Have you developed an action plan for your Coalition?	Under development
Q13: Which of the following Grand Coalition key priorities are addressed by your Coalition?	Training and matching for digital jobs, Certification, Innovative learning and teaching, Awareness raising, Coding, All of the above
Q14: List the main actions / events organised by the Coalition in 2014?	
Action 1	Round tables in Zagreb and Rijeka
Q15: Provide a short summary for each of the actions specified in Q13.	
Representatives of higher, vocational, elementary and adult education institutions, public broadcasters and student media and civil sector organisations discussed common objectives in the field of ICT and media technologies.	
Q16: Indicate other EU or national campaigns / programmes / actions to which your Coalition has contributed	E-Skills for Jobs 2014, Get Online Week, Provide a short summary on each of your responses. We organised awareness raising round tables in order to initiate setup of the national coalition with partners from public, private and civil sector.
Q17: In relation to your Coalition work, provide us data on the following indicators	
People reached through media (including social media)	100000
Events organised (conferences, workshops, webinars, MOOCs, meetings, trainings, etc)	4
Stakeholders reached	20
Q18: Provide examples of publications produced in 2014 by your Coalition. You can check multiple choices.	
Policy papers / positions	1

Q19: How do you monitor and evaluate the progress / impact of your Coalition? (describe what tools, methods you use to track progress)

under development

Q20: Specify your main actions planned for 2015

Action 1	Development of web portal www.digitalna.hr
Action 2	Development of MOOC academy
Action 3	Training of e-facilitators

Q21: Identify the main objectives and expected outcomes and impact of the work of your Coalition over the next three years? Provide a short summary for each.

under development

PAGE 1

Q1: What is the official name of your Coalition?	Telecentres Local Coalition
Q2: Does your Coalition have a website or web-page?	Yes, If Yes, please indicate the URL http://www.competenciasdigitales.com
Q3: Provide name and contact details for the Leading Organisation (such as a Ministry, company, organisation)	
Name:	Joaquin Torrents Delgado
Email Address:	presidencia@comunidaddetelecentros.net
Phone Number:	948088044
Q4: Provide name and contact details for the main contact person (day-to-day activities)	
Name:	Jose Moreno Hortet
Email Address:	secretariatecnica@comunidaddetelecentros.net
Phone Number:	924030134
Q5: When was your Coalition formed?	
Date of formation	01/10/2013
Q6: What led to the establishment of your Coalition? (e.g. the digital skills gap in your country / lack of awareness towards ICT education, jobs and careers for young people, etc)	
Training and job seeking for digital jobs Certification Attracting young people to ICT: awareness raising Attracting people to ICT: innovative learning and teaching	
Q7: Specify the coverage area for your Coalition. Should your Coalition cover more regions, please mention all of them.	National, Specify the name of the country, region(s) or community covered by your Coalition Spain

Questionnaire on Impact Assessment of National and Local Coalitions for Digital Jobs

Q8: What type of stakeholders are included in your Coalition?(you can select multiple choices)

Education providers,
Member states / Government,
Employment Services

PAGE 2

Q9: Indicate a range for the total budget/financial resources available to your Coalition in 2014

100,000 – 1,000,000 EUR

Q10: Indicate main sources of funding for your Coalition

EU funded projects, Governmental budgets,
Own resources

Q11: Do you have a plan to attract funding in 2015? If so, please provide a short summary of your plans

No, we use resources of the entities that make the local coalition

PAGE 3

Q12: Have you developed an action plan for your Coalition?

Yes (please share an English summary with us by email at laurentiu@telecentre-europe.org)

Q13: Which of the following Grand Coalition key priorities are addressed by your Coalition?

Training and matching for digital jobs,
Certification, Innovative learning and teaching,
Awareness raising

Q14: List the main actions / events organised by the Coalition in 2014?

Action 1
Action 2
Action 3

MOS-MTA campaign
INNYCIA
XII and XIII Conferences Telecentres Networks

Q15: Provide a short summary for each of the actions specified in Q13.

- MOS-MTA campaign:

The Telecentre Networking Community Association is a network of regional telecentre networks, this project involved seven telecentre networks. The Telecentre networks will use the telecentres located in the provincial capitals, and the telecentres that have a higher number of users as training centers.

Approximately 50 training centers will be involved in this project. The Association has a great relationship with the Certiport Authorized center of the Foundation Esplai, who is members of the Association, this center will be used for 5 networks, and the other two networks will use the centers located in provincial capitals or more next to the training centers

-INNYCIA

Innycia is to create a collaborative environment that allows specific viable projects to evolve using the opportunities offered by ICT. These projects are to evolved through the local environment of businesses and through the local social & economic situation.

Their evolution will be supported through four main pillars that we consider will start providing new answers in the new world we are facing:

- Funding mechanisms, old and new (Crowdsourcing, Business Angels, etc.)
- Business models (Monetisation)
- Communication 2.0 (Social Media)
- Creativity (Invisible learning processes)

Each of these areas will be supported by experts, who will help us drill down into projects needs. This way we aim to provide answers that will catalyse these projects.

-XII and XIII Conferences Telecentres Networks:

Three panel debates shaping the 12th Meeting (Conference) of the Community Telecentre Network, to be held in Burgos on May 9, 2014, intended as an open network, participatory and can be followed on twitter with the hashtag discussion # 12encuentro and #telecentros via streaming

<http://www.comunidadtelecentros.net> and collect all contributions in Storify community telecentre <http://storify.com/comunidadtc>.

ICT Week (Oviedo from 17 to 21 November) Impulse, is a perfect place to raise awareness of the importance of computer and ICT industry, an industry that by the rise of new technologies, each day has more weight showcase both in the rest of the industry, and society itself in all areas: health, administration, justice, entertainment, etc. That is why we must pay special attention to promote this discipline, and good use of it, in clear direct benefit of other industrial sectors, improving the quality of products and services, competitiveness and employment own business conditions, More information:

<http://www.impulsotic.org/semana/>

Framed in this project Association Community Telecentre Network will hold its 13th Meeting (Conference) #13Encuentro, the second conducted in 2014 and serve to give continuity to held in May in the city of Burgos

Q16: Indicate other EU or national campaigns / programmes / actions to which your Coalition has contributed

E-Skills for Jobs 2014, Get Online Week,

Provide a short summary on each of your responses.

-E-Skills for Jobs 2014 The Association has collaborated with AMETIC, an organization that has developed in Spain E-Skills for Jobs 2014, in the dissemination and development of planned activities. -Get Online Week The Community Telecentre Network Association, as sponsor of the GET ONLINE WEEK 2014 led by Telecentre-Europa, is organising for this year's edition several activities to improve the employability of telecentre users in all the telecentres within the national network, among which; training workshops, professional days, online seminars, video-streaming talks, meetings with programmers, training pathways and the launching in Spain of an employment-oriented social network for young people.

Q17: In relation to your Coalition work, provide us data on the following indicators

People trained	48533
People reached through media (including social media)	90000
Events organised (conferences, workshops, webinars, MOOCs, meetings, trainings, etc)	37

Q18: Provide examples of publications produced in 2014 by your Coalition. You can check multiple choices.

Promotional materials	Informative dossier XII and XIII Conferences Telecentres Networks
Infographics	About MOS-MTA campaign

Q19: How do you monitor and evaluate the progress / impact of your Coalition? (describe what tools, methods you use to track progress)

Now we are not following any tools to monitor the impact of activities, we are only counting the visits to the website and indicators get the entities carrying out the actions.

For European projects, we make a greater impact accounting data, social media, press releases and other indicators.

For example:

Website: number of visits

Internal communication of the Association (number of newsletters and number of beneficiaries)

Social Networks:

Twitter: number of followers and campaign impact

Facebook: number of friends and activity statistics

Linkedin: number of followers

Youtube: number of subscribers

Complementary profiles (storify, scoop.it, slideshare): number of subscribers

Online media and traditional media: number of media and estimated readers

Radio and Television: number of media and estimated readers

Q20: Specify your main actions planned for 2015

Action 1

Action 2

Action 3

International Telecentres Meeting

Entrepreneurship and ICTs: Women and Youth

Training cycle "Employability and ICT"

Q21: Identify the main objectives and expected outcomes and impact of the work of your Coalition over the next three years? Provide a short summary for each.

Action1:International Telecentres Meeting

The aim is to create a networking space where those responsible for managing the telecentre networks and Telecentres share methodologies, processes, resources, tools and best practices. This meeting will involve international Telecentres and entities working in Telecentre scope, specially in Africa and Europe

Action 2:Entrepreneurship and ICTs: Women and Youth

This training program focusses on women and youth willing to develop an idea into a business project, using ICT as an accelerator.

The program covers the development of a business plan including elements such as product and market analysis and communications and marketing plans.

This training suite is currently being deployed in Chile, Colombia, Ecuador, Nigeria, Kenya, Rwanda, Pakistan and the Philippines.

Action3:Training cycle "Employability and ICT"

The objective is to guide, train and provide resources of interest on the new opportunities of the Internet for job search.

- ICT tools and recommendations for online job seeking.
- How to plan your job search via the Internet.
- Social networking for job search.
- How to create your professional identity in the network and personal marketing.

PAGE 1

Q1: What is the official name of your Coalition?	Broad Alliance for Digital Skills
Q2: Does your Coalition have a website or web-page?	Yes, If Yes, please indicate the URL http://umiejetnoscicyfrowe.pl
Q3: Provide name and contact details for the Leading Organisation (such as a Ministry, company, organisation)	
Name:	Ministry of Administration and Digitization
Email Address:	digital.champion@mac.gov.pl
Phone Number:	+48222455546
Q4: Provide name and contact details for the main contact person (day-to-day activities)	
Name:	Anna Bramska
Email Address:	digital.champion@mac.gov.pl / anna.bramska@mac.gov.pl
Phone Number:	+48222455569
Q5: When was your Coalition formed?	
Date of formation	03/07/2013
Q6: What led to the establishment of your Coalition? (e.g. the digital skills gap in your country / lack of awareness towards ICT education, jobs and careers for young people, etc)	
Lack of awareness towards general ICT education regarded as a development priority. The initiative was launched by Polish Digital Champion inspired by Grand Coalition for Digital Jobs.	
Q7: Specify the coverage area for your Coalition. Should your Coalition cover more regions, please mention all of them.	National
Q8: What type of stakeholders are included in your Coalition?(you can select multiple choices)	Industry, Education providers, Member states / Government, Civil sector, Digital Champion

PAGE 2

Q9: Indicate a range for the total budget/financial resources available to your Coalition in 2014 Under 5,000 EUR

Q10: Indicate main sources of funding for your Coalition Private grants

Q11: Do you have a plan to attract funding in 2015? If so, please provide a short summary of your plans

In 2015 funding will be provided by contributions (financial and in-kind) from partners (business sector). However it will not be sufficient to finance the activities of secretariat.

PAGE 3

Q12: Have you developed an action plan for your Coalition? No

Q13: Which of the following Grand Coalition key priorities are addressed by your Coalition? Training and matching for digital jobs,
Awareness raising, Coding

Q14: List the main actions / events organised by the Coalition in 2014?

Action 1	Digital Poland of Equal Opportunities project
Action 2	EU Code Week 2014 in Poland
Action 3	E-skills for Jobs 2014 in Poland

Q15: Provide a short summary for each of the actions specified in Q13.

1. Digital Poland of Equal Opportunities project - activities of "Lighthouse keepers" . The initiative aims to encourage the people from the 50 + generation to make this first step into the digital world. They are accompanied by trained local digital champions named lighthouse keepers- trusted by the community. The scope of the project is countrywide co-financed within EU structural funds and coordinated "Cities on Internet" Association (Coalition partner).

2. EU Code Week 2014 in Poland - over 100 initiatives were organised by several Coalition partners during the week in addition to their regular activities in the field.

3. E-skills for Jobs 2014 in Poland -the activities organised in Poland in a scope of the initiative were organised in 11 Polish cities with participation of several coalition partners representing IT companies.

Q16: Indicate other EU or national campaigns / programmes / actions to which your Coalition has contributed

E-Skills for Jobs 2014, EU Coding Week,
Provide a short summary on each of your responses.
E-skills for Jobs 2014 in Poland -the activities organised in Poland in a scope of the initiative were organised in 11 Polish cities with participation of several coalition partners representing IT companies. EU Code Week 2014 in Poland - over 100 initiatives were organised by several Coalition partners during the week in addition to their regular activities in the field.

Q17: In relation to your Coalition work, provide us data on the following indicators

People trained	150000
People reached through media (including social media)	150000
Job placements	10
Events organised (conferences, workshops, webinars, MOOCs, meetings, trainings, etc)	80
Stakeholders reached	43

Q18: Provide examples of publications produced in 2014 by your Coalition. You can check multiple choices.

Infographics	The Broad Allinace logo was registered as Community trade mark by Office for Harmonization in the Internal Market
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Q19: How do you monitor and evaluate the progress / impact of your Coalition? (describe what tools, methods you use to track progress)

The monitoring and evaluation of the activities is performed by:

- Honorary Committee which as an advisory and consultative body.
- Programme Council which indicates directions of the Alliance's activities, identifies instruments to support its activities and the activities of its partners, discusses substantial issues related to the goals of the Alliance.

In March 2015 will be held the first general review meeting hosted by the Chancellery of the President of the Republic of Poland.

The Honorary Committee and the Programme Council are appointed for a period of 2 years.

Q20: Specify your main actions planned for 2015

Action 1	Conference Digital Single Market: e-Skills , e-Commerce , e-Jobs ,Warsaw 14th May 2015
Action 2	EU Code Week 2015 in Poland
Action 3	E-skills for Jobs 2014 in Poland

Q21: Identify the main objectives and expected outcomes and impact of the work of your Coalition over the next three years? Provide a short summary for each.

1. Continual improvement of e-skills and especially advanced e-skills in all age and professional groups.
2. Strengthening awareness of benefits resulting from the effective use of information technologies.
3. Supporting development of computer programming in curricula from early stage of education.
4. Efficient use of the EU structural funds in Poland for creation of digital jobs and improvement of a quality of life.

PAGE 1

Q1: What is the official name of your Coalition? Romanian Coalition for Digital Jobs

Q2: Does your Coalition have a website or web-page? Under development

Q3: Provide name and contact details for the Leading Organisation (such as a Ministry, company, organisation)

Name: Fundatia EOS Romania
 Email Address: office @eos.ro
 Phone Number: +40256498172

Q4: Provide name and contact details for the main contact person (day-to-day activities)

Name: Gabriela Barna
 Email Address: Gabi.Barna@eos.ro
 Phone Number: +40744770687

Q5: When was your Coalition formed?

Date of formation 17/09/2013

Q6: What led to the establishment of your Coalition? (e.g. the digital skills gap in your country / lack of awareness towards ICT education, jobs and careers for young people, etc)

Romania is one of the countries with a lot of potential but still with very little Investment and strategy on how to support Young people to approach or get employed in the IT specialist sector. Some initiatives have existed before the formation of the National Coalition for Digital Jobs, but they were only bilateral, mainly between universities and any one Industry partner and without a wholistic view on how these initiatives could be better coordinated to achieve more. Romania is also lagging behind in the basic use of the internet and this is obviously creating a barrier for untapped groups of Young people. There is also a skills gap in the IT sector - nowadays IT companies start recruiting University student starting in their first year or even from the last year in highschool.

Q7: Specify the coverage area for your Coalition. Should your Coalition cover more regions, please mention all of them.

National,
 Specify the name of the country, region(s) or community covered by your Coalition
 Romania

Questionnaire on Impact Assessment of National and Local Coalitions for Digital Jobs

Q8: What type of stakeholders are included in your Coalition?(you can select multiple choices)

Industry, Education providers,
Member states / Government, Civil sector,
Digital Champion

PAGE 2

Q9: Indicate a range for the total budget/financial resources available to your Coalition in 2014

None - dependent on in-kind resources,
If None - dependent on in-kind resources, please clarify
Industry partner Microsoft provided over 2000 free Microsoft Office and Microsoft Technology exams in 2013 and 2014 which allowed Young people to validate certain IT specialist skills (which they mostly gained informally) which are recognised by the business sector. This has a significant contribution to their employability.

Q10: Indicate main sources of funding for your Coalition

Own resources

Q11: Do you have a plan to attract funding in 2015? If so, please provide a short summary of your plans

EOS Foundation is in the process of negotiating the hand over of the coalition leadership to the Ministry of Information Society. However, EOS will continue to support the evolution and efforts of the coalition. The Ministry will be in a better position to leverage significant funding to support an improved partnership for digital jobs.

PAGE 3

Q12: Have you developed an action plan for your Coalition?

Under development

Q13: Which of the following Grand Coalition key priorities are addressed by your Coalition?

Training and matching for digital jobs,
Certification, Awareness raising

Q14: List the main actions / events organised by the Coalition in 2014?

Action 1	Technology Test Fest 2014
Action 2	Start IT NOW! Roadshow
Action 3	Libraries for Digital Jobs

Q15: Provide a short summary for each of the actions specified in Q13.

In partnership with IT industry, the LC4DJ with the direct support of Certiport and Certipro Education Romania will organize a Technology Test Fest across 100 IT highschoools and universities allowing students to measure their IT skills and readiness for the IT industry and certify their IT competences. The Technology Test Fest will be organized in cooperation with the Ministry of National Education. The results of the 2 week long TTF will be gathered and discussed by all stakeholders. The TTF will provide first hand, grass-roots, up to date status of the level of skills students have vis-a vis skills required by employers. The report of the TTF will be the main basis for joint multistakeholder action planning to tackle the precise gap of IT skills in Romania.

This action will be undertaken under a series of 42 - 1 day workshops across the 42 counties of Romania. The road show events will be hosted in each of the counties by universities (where this is not possible – hosting will be provided by the Informatics High School) and co-organised with the Ministry of National Education, County School Inspectorates and LC4DJ industry and civil society partners. The aim of the road show is to improve the visibility and understanding of teaching staff and students regarding the requirements but also opportunities of the IT sector job market.

Over the past 3 years there has been significant investment in the Romanian Public Libraries network. Over 1800 libraries have been equipped with up to date technology and internet connectivity and over 2500 librarians trained in the use of ICT. The idea of this action is to use the wide network of libraries to raise awareness in the smaller or more geographically or socially isolated communities about the opportunities of employment in the IT sector, as well as the free learning resources available for those youngsters who are considering starting an IT career. The staff of public libraries will be emerged in the LC4DJ a context and will be raising awareness of youth and their parents in their respective communities.

Q16: Indicate other EU or national campaigns / programmes / actions to which your Coalition has contributed

Get Online Week, EU Coding Week,

Provide a short summary on each of your responses.

The Romanian Coalition for Digital Jobs is the overarching programme under which most of our employability and ICT training initiatives are positioned. During the Get Online Week in 2014, over 8.000 people participated at various training and learning events, including specialist training for students in schools. Over 150 schools, 220 libraries and 29 telecentres participated at this event. EU coding week was organised in partnership with Microsoft Romania and TechSoup and involved the participation of 7 high-schools with over 600 students Who spent one full day learning about coding using Microsoft tools and software. The coding training was delivered by experienced Microsoft employees or Microsoft Student partners in close by universities.

Q17: In relation to your Coalition work, provide us data on the following indicators

People trained	4100
People reached through media (including social media)	60000
Job placements	670
Events organised (conferences, workshops, webinars, MOOCs, meetings, trainings, etc)	14
Stakeholders reached	12

Q18: Provide examples of publications produced in 2014 by your Coalition. You can check multiple choices.

Policy papers / positions	N/A
Promotional materials	N/A
Infographics	N/A
Strategies	Position on the Digital Agenda for Romania
Others	N/A

Q19: How do you monitor and evaluate the progress / impact of your Coalition? (describe what tools, methods you use to track progress)

Mostly we have been able to track the certification initiative. This was done in partnership with certipro Education the Authorised Certiprot reseller for Romania Who has its own system of tracking each exam, the date it was taken, the score reports and various personal data of each individual candidate.

Follow-up Telephone calls with selected individuals 6 and 12 month after training courses or a certification exam to record progress and document the effectiveness of the training and certification undertake. Personal feedback is also collected - and it is used by the coalition team to draw up the future actions and plans for the coalition.

Q20: Specify your main actions planned for 2015

Action 1	Get Online Week in March 2015
Action 2	Microsoft Office World Championship - selecting youth to represent Romania at this prestigious event
Action 3	Aawareness raising campaign on young peoples latent skills - in partnership with industry and YouRock

Q21: Identify the main objectives and expected outcomes and impact of the work of your Coalition over the next three years? Provide a short summary for each.

Very much dependent on funding available at a larger scale. At this moment in time the funding and initiatives are still scarce and we believe a more coordinated effort is needed to make a difference at grassroots. This is one of the reasons the leadership will be more strategic and hopefully more influential during 2015.