

Portuguese Coalition for Digital Jobs

Under the coordination of Fundação para a Ciência e a Tecnologia (FCT), in May 2015 the **Portuguese Coalition for Digital Jobs** (PC4DJ) was set up, bringing together 18 organisations*, from the public and private sector. The first task of the Portuguese Coalition was to draw up a National Strategy and Action Plan for Digital Jobs - approved by the responsible official bodies for the areas of Education and Science, Employment and Economy- that will now be presented on next June 24th.

The key-goals of the Strategy are:

- Narrow the shortage of skilled digital technology practitioners;
- Improve the integration of digital skills in labour market on both present and future workforce, as well as in citizens in general and specific groups (women, unemployed, etc.);
- Growth of businesses and Jobs in ICT;
- Boost economy and digital environments.

In pursuing these goals, the measures, initiatives and actions included in the National Strategy and Action Plan are based upon 4 structural pillars:

- 1. (Re)skilling for Jobs in ICT:** including the widening of educational offers and training in ICT, continuous improvement of curricula and benchmarks for education and vocational training according to labor market demands, encourage professionals from other fields to specialize in ICT, adopting more flexible systems in training and certification of digital skills using the structure already existing in the whole Europe.
- 2. Growth of Businesses and Jobs in ICT:** digital business that promotes the emergence and growth of startups and digital-based companies, with special focus on SMEs, that cuts across a whole range of economy fields, e-leadership, a more efficient use of available ICT infrastructure and existing services.
- 3. Awareness Raising for Digital Environments,** from citizens in general, and young people, women and families in particular towards digital jobs, in order to take advantage of job opportunities in this sector, as well as businesses and industry in the dissemination activities. Inform and keep society informed about the importance of digital skills and competences, through several national campaigns, and include ICT training to the system of non-formal education.

4. Internationalisation and attracting foreign investment: enterprises' participation in international business and their involvement in European programmes, international partnerships, network of digital enterprises, knowledge and critical information of markets and the participation in international events that facilitate the identification of opportunities and investment decision making that are favourable to Portugal.

Current members of the PC4DJ:

Member	Website
Academia de Código Code for All	www.academiadecodigo.org/
Agência Nacional para a Qualificação e Ensino Superior	www.angep.gov.pt/
Agência para o Investimento e Comércio Externo de Portugal	www.portugalglobal.pt
Associação para a Promoção e Desenvolvimento da Sociedade de Informação	www.apdsi.pt/
Associação Portuguesa para o Desenvolvimento das Comunicações	www.apdc.pt/
CIONET Portugal	www.cionet.com/about/cionet-portugal/
Confederação do Comércio e Serviços de Portugal	www.ccp.pt/CCP/pt-PT/
Direção-geral da Educação	www.dge.mec.pt
Direção-geral do Ensino Superior	www.dges.mctes.pt
EPIS - Empresários para a Inclusão Social	www.epis.pt
European Centre for Women and Technology National Point of Contact	www.kerigma.pt/
Fundação Calouste Gulbenkian	www.gulbenkian.pt/
Fundação para a Ciência e Tecnologia	www.fct.pt
IAPMEI - Agência para a Competitividade e Inovação	www.iapmei.pt
Instituto do Emprego e Formação Profissional	www.iefp.pt
Ordem dos Engenheiros	www.ordemengenheiros.pt/
Pólo das Tecnologias de Informação, Comunicação e Electrónica (TICE.PT)	www.tice.pt
PT Portugal MEO	www.telecom.pt/